

# Naphtha Market Outlook and Growth Opportunities 2019- 2025

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### **Abstracts**

Global Naphtha Market Outlook and Growth Opportunities to 2025: By Type (Light Naphtha, Heavy Naphtha, and Others), By Process (Petrochemical Feedstock, Gasoline Blending and Others) By Application (Chemical, Energy and fuel, and Others), and By Region

Naphtha market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Naphtha production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Naphtha industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Naphtha market report provides an in-depth analysis and outlook of market types, enduser applications and countries. With new growth opportunities emerging in different pockets of the industry, companies quickly identifying these opportunities and modifying their products will gain market shares over the forecast period to 2025.



The report also presents the company profiles of leading five market participants in Naphtha industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

### Scope of the report-

Long term perspective on the Naphtha industry: 2018 (base year), 2019- 2025 (forecast period)

Naphtha Market- Forecasts by Segments-Type, Process, and Application by geography.

- 1. It provides the Naphtha market outlook by 3 Naphtha types including Light Naphtha, Heavy Naphtha, and others.
- 2.It provides the Naphtha market outlook by 3 processes including Petrochemical Feedstock, Gasoline Blending and Others.
- 3.It provides the Naphtha market outlook by 4 applications including Chemical, Energy and fuel, and others.
- 4. Naphtha market across countries in 5 regions including Asia-Pacific, Europe, North America, Middle East & Africa, and South & Central America are covered.

### Naphtha Market- Strategic Analysis Review

- 1. Key strategies opted by leading players
- 2. Short to Long Term Industry Trends
- 3. Porter's Five Forces Analysis
- 4. Supply side and Demand Side Drivers and Challenges

### Naphtha Market- Growth Opportunities

- 1. Potential New Business Opportunities
- 2.Key Areas of Focus in forecast period

### Naphtha Market- Competitive Scenario

- 1. 10 companies are analysed in the report including Novatek(Russia), SABIC(Saudhi Arabia), Abu Dhabi National Oil Company(United Arab Emirates), NOVA Chemicals Corporation(Canada), LOTTE Chemical CORPORATION(South Korea), Total S.A.(France), Mitsubishi Chemical Corporation(Japan), BP p.l.c. (United Kingdom), Exxon Mobil Corporation(United States), and Chevron Phillips Chemical Company(United States).
- 2. Company Peer-to-Peer Comparison



- 3. Company Profile and SWOT Analysis
- 4. Financial Analysis

Recent Naphtha Market News and Deals



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