

Micro-mobility Market Outlook Report - Industry Size, Trends, Insights, Market Share, Competition, Opportunities, and Growth Forecasts by Segments, 2022 to 2030

https://marketpublishers.com/r/M4A31B6F7484EN.html

Date: August 2023

Pages: 146

Price: US\$ 4,150.00 (Single User License)

ID: M4A31B6F7484EN

Abstracts

2023 Micro-mobility MarketData, Growth Trends and Outlook to 2030

The Global Micro-mobility Market Analysis Report is a comprehensive report with indepth qualitative and quantitative research evaluating the current scenario and analyzing prospects in Micro-mobility Market over the next eight years, to 2030.

Robust changes brought in by the pandemic COVID-19 in the Micro-mobility supply chain and the burgeoning drive to shift to cleaner, more reliable, and sustainable energy sources are necessitating companies to align their strategies. Further, the concerns of global economic slowdown, the Impact of war in Ukraine, and the Risks of stagflation with possible market scenarios are pressing the need for Micro-mobility industry players to be more vigilant and forward-looking. The economic and social impact of COVID is noted to be highly varying between different countries/markets and Micro-mobility manufacturers and associated players are designing country-specific strategies.

Micro-mobility Market Segmentation and Growth Rates

The Micro-mobility Market research report covers Micro-mobility industry statistics including the current Micro-mobility Market size, Micro-mobility Market Share, and Micro-mobility Market Growth Rates (CAGR) by segments and sub-segments at global, regional, and country levels, with an annual forecast till 2030. Micro-mobility market insights cover end-use analysis and identify emerging segments of the Micro-mobility market, high-growth regions, and countries.



The study provides a clear insight into market penetration by different types, applications, and sales channels of Micro-mobility with corresponding growth rates, which are validated by real-time industry experts. Further, Micro-mobility market share by key metrics such as manufacturing methods/technology and raw material can be included as part of customization. This enables the client to identify the most potential segment from their growth rates along with corresponding drivers and restraints.

The research considered 2017, 2018, 2019, and 2020 as historical years, 2021 as the base year, and 2023 as the estimated year, with an outlook period from 2023 to 2030. The report identifies the most prospective type of Micro-mobility market, leading products, and dominant end uses of the Micro-mobility Market in each region.

Future of Micro-mobility Market - Driving Factors and Hindering Challenges

Micro-mobility Market Revenue is expected to grow at a healthy CAGR propelled by staggering demand from emerging markets. Digital technology advances in the Micro-mobility market are enabling efficient production, expanding portfolio, effective operational maintenance, and sales monitoring. Proliferating demand for smart storage, decentralized networks, intelligent automation, and Increasing disposable incomes in flourishing fast developing nations are a few of the key market developments. The post-pandemic economic recovery boosting energy consumption, automotive, industrial, and consumer goods sales, leads to an impressive growth rate in 2021.

However, complying with stringent regulations and varying standards around the world, growing competition, and inflation estimated to remain above the upper band during the short term in key nations, and fluctuating raw material prices are some of the Micromobility market restraints over the forecast period.

Micro-mobility Market Analytics

The research analyses various direct and indirect forces that can potentially impact the Micro-mobility market supply and demand conditions. Parent market, derived market, intermediaries' market, raw material market, and substitute market are all evaluated to better prospect Micro-mobility market opportunities. Geopolitical analysis, demographic analysis, and porters' five forces analysis are prudently assessed to estimate the best Micro-mobility market projections.

Recent deals and developments are considered for their potential impact on Micro-



mobility's future business. Other metrics analyzed include Threat of New Entrants, Threat of New Substitutes, Product Differentiation, Degree of Competition, Number of Suppliers, Distribution Channel, Capital Needed, Entry Barriers, Govt. Regulations, Beneficial Alternative, and Cost of Substitute in Micro-mobility market.

Micro-mobility trade and price analysis help comprehend Micro-mobility's international market scenario with top exporters/suppliers and top importers/customer information. The data and analysis assist our clients to plan procurement, identifying potential vendors/clients to associate with, understanding Micro-mobility price trends and patterns, and exploring new Micro-mobility sales channels. The research will be updated to the latest month to include the impact of the latest developments such as the Russia-Ukraine war on the Micro-mobility market.

Micro-mobility Market Competitive Intelligence

OGAnalysis' proprietary company revenue and product analysis model unveils the Micro-mobility market structure and competitive landscape. Company profiles of key players with a business description, product portfolio, SWOT analysis, Financial Analysis, and key strategies are covered in the report. It identifies top-performing Micro-mobility products in global and regional markets. New Product Launches, Investment & Funding updates, Mergers & Acquisitions, Collaboration & Partnership, Awards and Agreements, Expansion, and other developments give our clients the Micro-mobility market update to stay ahead of the competition.

Company offerings in different segments across Asia-Pacific, Europe, Middle East, Africa, and South and Central America are presented to better understand the company strategy for the Micro-mobility market. The competition analysis enables users to assess competitor strategies and helps align their capabilities and resources for future growth prospects to improve their market share.

Micro-mobility Market Geographic Analysis:

Micro-mobility Market international scenario is well established in the report with separate chapters on North America Micro-mobility Market, Europe Micro-mobility Market, Asia-Pacific Micro-mobility Market, Middle East and Africa Micro-mobility Market, and South and Central America Micro-mobility Markets. These sections further fragment the regional Micro-mobility market by type, application, end-use, and country.

Country-level intelligence includes -



North America Micro-mobility Industry(United States, Canada, Mexico)

Europe Micro-mobility Industry(Germany, France, United Kingdom, Italy, Spain, Rest of Europe)

Asia-Pacific Micro-mobility Industry(China, India, Japan, South Korea, Australia, Rest of APAC)

The Middle East and Africa Micro-mobility Industry(Middle East, Africa)

South and Central America Micro-mobility Industry(Brazil, Argentina, Rest of SCA)

Micro-mobility market regional insights present the most promising markets to invest in and emerging markets to expand to and contemporary regulations to adhere and players to partner with.

Research Methodology in Brief

The study was conducted using an objective combination of primary and secondary information including inputs and validations from real-time industry experts.

The proprietary process culls out necessary data from internal databases developed over 15 years and updated accessing 10,000+ sources on daily basis including Micromobility Industry associations, organizations, publications, trade, and other statistical sources.

An in-depth product and revenue analysis is performed on top Micro-mobility industry players along with their business and geography segmentation.

Receive primary inputs from subject matter experts working across the Micro-mobility value chain in various designations. We often use paid databases for any additional data requirements or validations.

Our in-house experts utilizing sophisticated methods including data triangulation will connect the dots and establish a clear picture of the current Micro-mobility market conditions, market size, and market shares.



We study the value chain, parent and ancillary markets, technology trends, recent developments, and influencing factors to identify demand drivers/variables in the short, medium, and long term.

Various statistical models including correlation analysis are performed with careful analyst intervention to include seasonal and other variables to analyze different scenarios of the future Micro-mobility market in different countries.

These primary numbers, assumptions, variables, and their weightage are circulated to the expert panel for validation and a detailed standard report is published in an easily understandable format.

Available Customizations

The standard syndicate report is designed to serve the common interests of Micromobility Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Micro-mobility Pricing and Margins Across the Supply Chain, Micro-mobility Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply – Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Micro-mobility market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux,



Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Key Questions Answered in This Report:

What is the current Micro-mobility market size at global, regional, and country levels?

What is the market penetration by different types, Applications, processes/technologies, and distribution channels of the Micro-mobility market?

How has the global Micro-mobility market developed in past years and how will it perform in the coming years?

What is the impact of COVID-19, growing inflation, Russia-Ukraine war on the Micromobility market forecast?

How diversified is the Micro-mobility Market and what are the new product launches, untapped geographies, recent developments, and investments?

What are the potential regional Micro-mobility markets to invest in?

What is the high-performing type of products to focus on in the Micro-mobility market?

What are the key driving factors and challenges in the industry?

What is the structure of the global Micro-mobility market and who are the key players?

What is the degree of competition in the industry?

What are the market structure /Micro-mobility Market competitive Intelligence? Who are the key competitors to focus on and what are their strategies?

Note: Latest developments will be updated in the report and delivered within 2 to 3



working days



Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL MICRO-MOBILITY MARKET SUMMARY, 2022

- 2.1 Micro-mobility Industry Overview
 - 2.1.1 Global Micro-mobility Market Revenues (In US\$ Million)
- 2.2 Micro-mobility Market Scope
- 2.3 Research Methodology

3. MICRO-MOBILITY MARKET INSIGHTS, 2022-2030

- 3.1 Micro-mobility Market Drivers
- 3.2 Micro-mobility Market Restraints
- 3.3 Micro-mobility Market Opportunities
- 3.4 Micro-mobility Market Challenges
- 3.5 Impact of Covid-19, Global Recession, Russia War and Other Latest Developments

4. MICRO-MOBILITY MARKET ANALYTICS

- 4.1 Micro-mobility Market Size and Share, Key Products, 2022 Vs 2030
- 4.2 Micro-mobility Market Size and Share, Dominant Applications, 2022 Vs 2030
- 4.3 Micro-mobility Market Size and Share, Leading End Uses, 2022 Vs 2030
- 4.4 Micro-mobility Market Size and Share, High Prospect Countries, 2022 Vs 2030
- 4.5 Five Forces Analysis for Global Micro-mobility Market
 - 4.5.1 Micro-mobility Industry Attractiveness Index, 2022
 - 4.5.2 Micro-mobility Supplier Intelligence
 - 4.5.3 Micro-mobility Buyer Intelligence
 - 4.5.4 Micro-mobility Competition Intelligence
 - 4.5.5 Micro-mobility Product Alternatives and Substitutes Intelligence
 - 4.5.6 Micro-mobility Market Entry Intelligence

5. GLOBAL MICRO-MOBILITY MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2030



- 5.1 World Micro-mobility Market Size, Potential and Growth Outlook, 2021- 2030 (\$ Million)
- 5.1 Global Micro-mobility Sales Outlook and CAGR Growth by Type, 2021- 2030 (\$ Million)
- 5.2 Global Micro-mobility Sales Outlook and CAGR Growth by Application, 2021- 2030 (\$ Million)
- 5.3 Global Micro-mobility Sales Outlook and CAGR Growth by End-User, 2021- 2030 (\$ Million)
- 5.4 Global Micro-mobility Market Sales Outlook and Growth by Region, 2021- 2030 (\$ Million)

6. ASIA PACIFIC MICRO-MOBILITY INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 6.1 Asia Pacific Micro-mobility Market Insights, 2022
- 6.2 Asia Pacific Micro-mobility Market Revenue Forecast by Type, 2021- 2030 (USD Million)
- 6.3 Asia Pacific Micro-mobility Market Revenue Forecast by Application, 2021- 2030 (USD Million)
- 6.4 Asia Pacific Micro-mobility Market Revenue Forecast by End-User, 2021- 2030 (USD Million)
- 6.5 Asia Pacific Micro-mobility Market Revenue Forecast by Country, 2021- 2030 (USD Million)
 - 6.5.1 China Micro-mobility Market Size, Opportunities, Growth 2021-2030
 - 6.5.2 India Micro-mobility Market Size, Opportunities, Growth 2021-2030
 - 6.5.3 Japan Micro-mobility Market Size, Opportunities, Growth 2021-2030
 - 6.5.4 Australia Micro-mobility Market Size, Opportunities, Growth 2021-2030

7. EUROPE MICRO-MOBILITY MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2030

- 7.1 Europe Micro-mobility Market Key Findings, 2022
- 7.2 Europe Micro-mobility Market Size and Percentage Breakdown by Type, 2021- 2030 (USD Million)
- 7.3 Europe Micro-mobility Market Size and Percentage Breakdown by Application, 2021- 2030 (USD Million)
- 7.4 Europe Micro-mobility Market Size and Percentage Breakdown by End-User, 2021-2030 (USD Million)
- 7.5 Europe Micro-mobility Market Size and Percentage Breakdown by Country, 2021-



2030 (USD Million)

- 7.5.1 Germany Micro-mobility Market Size, Trends, Growth Outlook to 2030
- 7.5.2 United Kingdom Micro-mobility Market Size, Trends, Growth Outlook to 2030
- 7.5.2 France Micro-mobility Market Size, Trends, Growth Outlook to 2030
- 7.5.2 Italy Micro-mobility Market Size, Trends, Growth Outlook to 2030
- 7.5.2 Spain Micro-mobility Market Size, Trends, Growth Outlook to 2030

8. NORTH AMERICA MICRO-MOBILITY MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2030

- 8.1 North America Snapshot, 2022
- 8.2 North America Micro-mobility Market Analysis and Outlook by Type, 2021- 2030 (\$ Million)
- 8.3 North America Micro-mobility Market Analysis and Outlook by Application, 2021-2030 (\$ Million)
- 8.4 North America Micro-mobility Market Analysis and Outlook by End-User, 2021- 2030 (\$ Million)
- 8.5 North America Micro-mobility Market Analysis and Outlook by Country, 2021- 2030 (\$ Million)
- 8.5.1 United States Micro-mobility Market Size, Share, Growth Trends and Forecast, 2021-2030
- 8.5.1 Canada Micro-mobility Market Size, Share, Growth Trends and Forecast, 2021-2030
- 8.5.1 Mexico Micro-mobility Market Size, Share, Growth Trends and Forecast, 2021-2030

9. SOUTH AND CENTRAL AMERICA MICRO-MOBILITY MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

- 9.1 Latin America Micro-mobility Market Data, 2022
- 9.2 Latin America Micro-mobility Market Future by Type, 2021- 2030 (\$ Million)
- 9.3 Latin America Micro-mobility Market Future by Application, 2021- 2030 (\$ Million)
- 9.4 Latin America Micro-mobility Market Future by End-User, 2021- 2030 (\$ Million)
- 9.5 Latin America Micro-mobility Market Future by Country, 2021- 2030 (\$ Million)
 - 9.5.1 Brazil Micro-mobility Market Size, Share and Opportunities to 2030
 - 9.5.2 Argentina Micro-mobility Market Size, Share and Opportunities to 2030

10. MIDDLE EAST AFRICA MICRO-MOBILITY MARKET OUTLOOK AND GROWTH PROSPECTS



- 10.1 Middle East Africa Overview, 2022
- 10.2 Middle East Africa Micro-mobility Market Statistics by Type, 2021- 2030 (USD Million)
- 10.3 Middle East Africa Micro-mobility Market Statistics by Application, 2021- 2030 (USD Million)
- 10.4 Middle East Africa Micro-mobility Market Statistics by End-User, 2021- 2030 (USD Million)
- 10.5 Middle East Africa Micro-mobility Market Statistics by Country, 2021- 2030 (USD Million)
 - 10.5.1 Middle East Micro-mobility Market Value, Trends, Growth Forecasts to 2030
 - 10.5.2 Africa Micro-mobility Market Value, Trends, Growth Forecasts to 2030

11. MICRO-MOBILITY MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 11.1 Key Companies in Micro-mobility Industry
- 11.2 Micro-mobility Business Overview
- 11.3 Micro-mobility Product Portfolio Analysis
- 11.4 Financial Analysis
- 11.5 SWOT Analysis

12 APPENDIX

- 12.1 Global Micro-mobility Market Volume (Tons)
- 12.1 Global Micro-mobility Trade and Price Analysis
- 12.2 Micro-mobility Parent Market and Other Relevant Analysis
- 12.3 Publisher Expertise
- 12.2 Micro-mobility Industry Report Sources and Methodology



I would like to order

Product name: Micro-mobility Market Outlook Report - Industry Size, Trends, Insights, Market Share,

Competition, Opportunities, and Growth Forecasts by Segments, 2022 to 2030

Product link: https://marketpublishers.com/r/M4A31B6F7484EN.html

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M4A31B6F7484EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



