

# Melatonin Market Outlook and Growth Opportunities 2019- 2025

<https://marketpublishers.com/r/M3033E7AE1CEN.html>

Date: June 2019

Pages: 130

Price: US\$ 4,580.00 (Single User License)

ID: M3033E7AE1CEN

## Abstracts

Global Melatonin Market Outlook and Growth Opportunities to 2025: By Type (Pharmaceutical Grade and Food Grade), By Application (Construction, Dietary Supplements, Medical and Others) and By Region

Melatonin market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Melatonin production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Melatonin industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Melatonin market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in different pockets of the industry, companies quickly identifying these opportunities and modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Melatonin industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

#### Scope of the report-

Long term perspective on the Melatonin industry: 2018 (base year), 2019- 2025 (forecast period)

Melatonin Market- Forecasts by Segments- Type and Application by geography.

1. It provides the melatonin market outlook by 2 types including pharmaceutical grade, and food grade.
2. The report provides the melatonin market based on 4 applications including construction, dietary supplements, medical, and others.
3. Melatonin market across countries in 5 regions including Asia-Pacific, North America, Europe, South & Central America and Middle East & Africa are covered.

#### Melatonin Market- Strategic Analysis Review

1. Key strategies opted by leading players
2. Short to Long Term Industry Trends
3. Porter's Five Forces Analysis
4. Supply side and Demand Side Drivers and Challenges

#### Melatonin Market- Growth Opportunities

1. Potential New Business Opportunities
2. Key Areas of Focus in forecast period

#### Melatonin Market- Competitive Scenario

1. 10 companies are analysed in the report including Natrol, LLC (US), Pharmavite (US), Nature's Bounty (US), Jamieson Laboratories Ltd. (Canada), Rexall Sundown, Inc. (US), GNC Holdings, Inc. (US), Church & Dwight Co., Inc. (US), By-Health Co., Ltd. (China), Pfizer (US), and Solgar, Inc. (US).
2. Company Peer-to-Peer Comparison
3. Company Profile and SWOT Analysis
4. Financial Analysis

#### Recent Melatonin Market News and Deals

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