

# **Managed Print Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Type( Print Management, Device Management, Discovery and Design, Document Imaging), By Channel Type, By Deployment Mode, By Organization Type, By Application,**

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## **Abstracts**

The Managed Print Services Market is valued at USD 43 billion in 2025 and is projected to grow at a CAGR of 8.7% to reach USD 91.4 billion by 2034. The managed print services (MPS) market encompasses the outsourcing of print infrastructure management, including devices, supplies, maintenance, and document workflows. MPS providers help organizations reduce printing costs, optimize hardware usage, secure sensitive data, and digitize paper-based processes. These services often include print fleet assessment, remote monitoring, predictive maintenance, and analytics for print usage optimization. Enterprises across education, healthcare, banking, and public sector institutions leverage MPS to streamline operations, reduce environmental impact, and improve document security. As digital transformation accelerates, MPS is evolving beyond cost savings to become a critical enabler of workplace productivity and hybrid workflow efficiency. The MPS market witnessed renewed demand as organizations adapted to hybrid work environments, necessitating decentralized printing and mobile document access. MPS providers expanded their portfolios to include cloud print management, user authentication, and zero-trust document workflows. SMBs increasingly adopted subscription-based models for printer leasing and supplies, while large enterprises consolidated vendors to centralize print governance. Sustainability became a top priority, with clients seeking energy-efficient printers, reduced paper consumption, and carbon-neutral print services. Integration with collaboration tools and enterprise content management (ECM) platforms enhanced user convenience and

workflow automation. Vendors also emphasized cybersecurity by embedding secure release features and encrypted document transmission. The MPS market will pivot toward fully digitized and secure document ecosystems. Cloud-first strategies will drive demand for print infrastructure virtualization, remote configuration, and unified print environments across branch offices and home workers. AI-driven print analytics will enable personalized usage insights and intelligent policy enforcement. Managed services will extend into compliance reporting, ESG documentation support, and digital mailroom integration. Sustainability-linked SLAs will become common, with providers offering measurable metrics for energy, toner, and paper usage. As organizations pursue agile, eco-conscious operations, MPS will shift from hardware-centric contracts to comprehensive information lifecycle services.

### Key Insights Managed Print Services Market

Cloud-based print management platforms are transforming print infrastructure into flexible, location-agnostic services for hybrid workplaces.

Integration of print security features such as pull printing, user authentication, and end-to-end encryption is enhancing document protection.

Focus on sustainable printing solutions is driving adoption of recycled materials, eco-mode printing, and digital-first document workflows.

Expansion of subscription-based print models is enabling predictable costs and simplified procurement for SMBs and enterprises.

Consolidation of MPS with content and workflow services is helping organizations automate end-to-end document processes.

Demand for cost reduction and print fleet optimization is encouraging enterprises to outsource print infrastructure and monitoring services.

Growing awareness of print-related security risks is leading to adoption of MPS with embedded compliance and access control mechanisms.

Hybrid work and decentralized offices are driving the need for cloud-enabled print solutions and mobile access to secure printing tools.

Corporate sustainability goals are prompting businesses to measure and

minimize the environmental footprint of printing activities.

Declining print volumes in digital-first organizations challenge traditional MPS revenue models, pushing providers to diversify offerings.

Integrating legacy print infrastructure with modern cloud platforms can be complex, requiring tailored migration strategies and vendor collaboration.

## Managed Print Services Market Segmentation

### By Type

Print Management

Device Management

Discovery and Design

Document Imaging

### By Channel Type

Printer/Copier Manufacturers

System Integrators/Resellers

Independent Software Vendors (ISVs)

### By Deployment Mode

On-premise

Cloud-based

Hybrid

## By Organization Type

Small and Medium Enterprises (SMEs)

Large Enterprises

## By Application

BFSI

Government

Education

Healthcare

Telecom and IT

Manufacturing

Legal

Other Applications

## Key Companies Analysed

ARC Document Solutions Inc.

Canon Inc.

Hewlett-Packard Development Company L.P.

Kyocera Document Solutions Inc.

Konica Minolta Inc.

Lexmark International Corporation

Ricoh Company Ltd.

Sharp Corporation

Toshiba Corporation

Xerox Corporation

Novatech Inc.

Samsung Electronics Co. Ltd.

Ingram Micro Inc.

SCC Document Services

Print Audit

Brother UK Ltd.

EuroForm AS

Exela Technologies Inc.

Epson America Inc.

Fujitsu Limited

Comarch SA

Unisys Corporation

Amdocs Inc.

ZTE Corporation

Nokia Corporation

Tech Mahindra Limited

CenturyLink (Lumen Technologies Inc.)

Juniper Networks Inc.

Motorola Inc.

Vodafone Idea Limited

## Managed Print Services Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## Managed Print Services Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Managed Print Services market data and outlook to 2034

United States

Canada

Mexico

Europe — Managed Print Services market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Managed Print Services market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Managed Print Services market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Managed Print Services market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Managed Print Services value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Managed Print Services industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Managed Print Services Market Report

Global Managed Print Services market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Managed Print Services trade, costs, and supply chains

Managed Print Services market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Managed Print Services market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Managed Print Services market trends, drivers, restraints,

and opportunities

Porter's Five Forces analysis, technological developments, and Managed Print Services supply chain analysis

Managed Print Services trade analysis, Managed Print Services market price analysis, and Managed Print Services supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Managed Print Services market news and developments

#### Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

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