

Managed Network Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Type(Managed LAN, Managed Wi-Fi, Managed VPN, Managed WAN, Network Monitoring, Managed Network Security), By Deployment Mode, By Organization Size, By Verticals

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Abstracts

The Managed Network Services Market is valued at USD 71.1 billion in 2025 and is projected to grow at a CAGR of 8.7% to reach USD 150.6 billion by 2034. The managed network services market includes outsourced solutions for the administration, operation, and optimization of enterprise networks, including WAN, LAN, SD-WAN, network security, and unified communications. Managed service providers (MSPs) offer proactive monitoring, troubleshooting, and performance management for both on-premise and cloud-based networks. These services are critical to ensuring secure, high-availability connectivity across distributed offices, data centers, and cloud applications. As enterprises face increasing network complexity and cybersecurity threats, managed network services are being adopted to minimize downtime, improve visibility, reduce operational costs, and scale IT infrastructure in line with evolving digital needs. The managed network services market grew significantly, supported by the shift toward hybrid work models and increased use of cloud-native business applications. Enterprises upgraded traditional MPLS architectures to more flexible SD-WAN solutions, improving bandwidth utilization and reducing costs. MSPs delivered bundled services combining network performance monitoring, endpoint security, and remote troubleshooting. The rapid expansion of IoT devices and edge computing nodes also drove demand for low-latency and secure network management. Vendors emphasized integration with cybersecurity platforms, offering encrypted connectivity, zero-trust architecture, and AI-based anomaly detection. Network-as-a-service (NaaS) gained traction in mid-market segments as a cost-effective and scalable alternative to legacy models. The managed network services will integrate more closely with AI and

automation to enable self-healing networks and predictive maintenance. 5G connectivity and private wireless networks will expand managed services into industrial and logistics applications. Network virtualization and containerized functions will improve orchestration across edge and core layers. Vendors will focus on intent-based networking to align network behavior with business goals. Additionally, managed network services will become essential for ensuring compliance with data localization laws and enterprise security frameworks, particularly in regulated sectors such as healthcare, finance, and government.

Key Insights Managed Network Services Market

Rapid adoption of SD-WAN and SASE (Secure Access Service Edge) is transforming enterprise networking by enhancing agility, security, and cost efficiency.

Integration of AI and machine learning into network monitoring platforms is enabling predictive analytics and automated incident resolution.

Rise of edge computing is expanding the scope of managed services to include edge node management and localized network orchestration.

Network-as-a-service (NaaS) models are gaining traction among SMBs and enterprises seeking scalable, subscription-based networking solutions.

5G and private LTE networks are driving demand for managed services in manufacturing, logistics, and mission-critical infrastructure environments.

Increasing network complexity due to multi-cloud adoption and distributed workforces is encouraging enterprises to outsource network operations.

Need for 24/7 availability and high performance is pushing demand for proactive, SLA-driven network monitoring and management.

Cybersecurity threats targeting enterprise networks are compelling companies to adopt managed services with integrated threat detection capabilities.

Cost optimization and IT resource constraints are prompting organizations to rely on MSPs for end-to-end network infrastructure support.

Legacy network infrastructure and vendor lock-in can limit the flexibility and interoperability of managed service deployments across global enterprises.

Data privacy and sovereignty concerns pose challenges for managed network services operating across multiple jurisdictions and regulatory environments.

Managed Network Services Market Segmentation

By Type

Managed LAN

Managed Wi-Fi

Managed VPN

Managed WAN

Network Monitoring

Managed Network Security

By Deployment Mode

On-Premises

Cloud

By Organization Size

Small Businesses

Medium Businesses

Large Enterprises

By Verticals

Banking

Financial Services and Insurance

Retail and Ecommerce

IT and Telecom

Manufacturing

Government

Education

Healthcare

Media and Entertainment

Other Verticals

Key Companies Analysed

International Business Machines Corporation

Cisco Systems Inc.

Telefonaktiebolaget LM Ericsson

Verizon Communications Inc.

Huawei Technologies Co.Ltd.

AT&T Inc.

BT Group plc

T-Systems International GmbH

NTT DATA Corporation

Fujitsu Limited

Lumen Technologies Inc.

Colt Technology Services Group Limited

Telstra Corporation Limited

Singtel Optus Pty Limited

GTT Communications Inc.

Telefonica S.A

Brennan IT

Accenture plc

Infosys Limited

Nokia Corporation

Dimension Data Holdings

Unisys Corporation

Capgemini SE

Cognizant Technology Solutions Corporation

Masergy Communications Inc.

Windstream Holdings Inc.

Zayo Group Holdings Inc.

Comcast Corporation

Spectrum Enterprise

Orange S.A.

Tata Consultancy Services Limited

Managed Network Services Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Managed Network Services Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Managed Network Services market data and outlook to 2034

United States

Canada

Mexico

Europe — Managed Network Services market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Managed Network Services market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Managed Network Services market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Managed Network Services market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Managed Network Services value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

Managed Network Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Type(Managed LAN, Man...

What is the current and forecast market size of the Managed Network Services industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Managed Network Services Market Report

Global Managed Network Services market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Managed Network Services trade, costs, and supply chains

Managed Network Services market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Managed Network Services market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Managed Network Services market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Managed Network Services supply chain analysis

Managed Network Services trade analysis, Managed Network Services market price analysis, and Managed Network Services supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Managed Network Services market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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