

Malts Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Liquid Extract, Dry Extract, Malt Flour), By Source (Barley, Wheat, Rye), By Distribution Channel, By Application

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Abstracts

The Malts Market is valued at USD 9.7 billion in 2025 and is projected to grow at a CAGR of 9.6% to reach USD 22.1 billion by 2034. The malts market broadly includes a range of malted grains such as barley, wheat, rye, and corn that are processed through controlled germination and drying, and used across brewing, distilling, food processing, confectionery, and health supplement industries. Malts are fundamental in creating flavor, color, and fermentation substrates in beer and whisky production, while also contributing nutritional value, texture, and natural sweetness in cereals, breads, and beverages. The growing demand for craft beverages, functional foods, and natural ingredients continues to expand the applications of malts across both industrial and consumer-facing product segments, with innovation in malt types and malting techniques fueling competitive differentiation. The malts market experienced a resurgence driven by the global recovery of the alcoholic beverages sector, especially craft beer and spirits. Microbreweries and distilleries emphasized unique malt profiles to deliver flavor distinctiveness. In the food sector, manufacturers incorporated malts in health bars, biscuits, breakfast cereals, and milk-based beverages to align with clean-label and functional product trends. Asia-Pacific and Latin America witnessed strong demand growth, supported by rising middle-class incomes and cultural adaptation of malted drinks. Meanwhile, malt houses focused on expanding production capacities and diversifying product offerings—including smoked, caramelized, and enzyme-active malts—catering to both premium beverage makers and food processors. The malts market is poised for broader growth through innovation in bioactive and gluten-free malt variants. As the industry intensifies sustainability efforts, malting facilities will adopt energy-efficient kilning and circular economy practices, including spent grain

valorization. Increased demand for organic and traceable malt products will push producers toward certification and digital sourcing transparency. Non-alcoholic malt beverages will see continued uptake in the Middle East, Africa, and health-focused consumer segments. Food processors will also explore malt extracts and syrups as natural flavoring, fermentation, and coloring agents. Personalized nutrition platforms may use malts as carriers for targeted supplements and fortified food blends.

Key Insights Malts Market

Growth in craft brewing and small-batch distilling is driving demand for specialty and artisanal malts with unique flavor profiles.

Rising use of malt ingredients in health foods, dairy drinks, and cereal bars is expanding malts' footprint in functional food categories.

Innovation in gluten-free and non-traditional malts, such as sorghum or millet-based malts, is addressing celiac and allergen-sensitive markets.

Interest in smoked, roasted, and caramel malts is increasing among gourmet and premium food brands seeking depth of flavor and visual appeal.

Digitally enhanced supply chain transparency and sustainability certifications are becoming essential for export and premium positioning.

Rebound in global beer and whisky production is fueling demand for high-quality, enzyme-rich malted grains in beverage applications.

Shift toward natural and minimally processed ingredients in food and beverage manufacturing is increasing the use of malts as clean-label additives.

Rapid urbanization and income growth in emerging markets are boosting consumption of malt-based beverages and snacks.

Government support for barley cultivation and malting infrastructure is strengthening domestic malt industries in developing economies.

Price volatility in barley and other grains, due to climate risks, affects the cost competitiveness of malts in bulk food and beverage production.

Limited consumer awareness in non-alcoholic categories outside traditional regions can hinder growth unless supported by targeted education and marketing.

Malts Market Segmentation

By Type

Liquid Extract

Dry Extract

Malt Flour

By Source

Barley

Wheat

Rye

By Distribution Channel

Online

Offline

By Application

Beer Industry

Whisky Distilleries

Food and Beverages

Pharmaceutical

Key Companies Analysed

Crisp Malting Group Ltd.

Muntons Malt Plc

Malteurop Group

Cargill Inc.

GrainCorp Malt

Boortmalt

Heineken N.V.

Rahr Corporation

Malt Products Corporation

Simpsons Malt Ltd.

Viking Malt Group

Agraria San Francisco Inc.

Pure Malt Products Ltd.

Imperial Malts Ltd.

Diastatische Producten BV

Nestle S.A.

GlaxoSmithKline PLC

Briess Malt & Ingredients Co.

King Arthur Flour Company Inc.

Insta Foods

Full Sail Brewing Company

Family Cereal Sdn

IREKS GmbH

Weyermann Specialty Malts

Bairds Malt Limited

Great Western Malting Co.

Soufflet Group

Axereal Group

Wilmar International Ltd.

Thomas Fawcett & Sons Ltd. .

Malts Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are

incorporated to assess their impact on future market performance.

Malts Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Malts market data and outlook to 2034

United States

Canada

Mexico

Europe — Malts market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Malts market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Malts market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Malts market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Malts value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Malts industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Malts Market Report

Global Malts market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Malts trade, costs, and supply chains

Malts market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Malts market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Malts market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Malts supply chain analysis

Malts trade analysis, Malts market price analysis, and Malts supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Malts market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL MALTS MARKET SUMMARY, 2025

- 2.1 Malts Industry Overview
 - 2.1.1 Global Malts Market Revenues (In US\$ billion)
- 2.2 Malts Market Scope
- 2.3 Research Methodology

3. MALTS MARKET INSIGHTS, 2024-2034

- 3.1 Malts Market Drivers
- 3.2 Malts Market Restraints
- 3.3 Malts Market Opportunities
- 3.4 Malts Market Challenges
- 3.5 Tariff Impact on Global Malts Supply Chain Patterns

4. MALTS MARKET ANALYTICS

- 4.1 Malts Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Malts Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Malts Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Malts Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Malts Market
 - 4.5.1 Malts Industry Attractiveness Index, 2025
 - 4.5.2 Malts Supplier Intelligence
 - 4.5.3 Malts Buyer Intelligence
 - 4.5.4 Malts Competition Intelligence
 - 4.5.5 Malts Product Alternatives and Substitutes Intelligence
 - 4.5.6 Malts Market Entry Intelligence

5. GLOBAL MALTS MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

- 5.1 World Malts Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)
- 5.1 Global Malts Sales Outlook and CAGR Growth By Type, 2024- 2034 (\$ billion)
- 5.2 Global Malts Sales Outlook and CAGR Growth By Source, 2024- 2034 (\$ billion)
- 5.3 Global Malts Sales Outlook and CAGR Growth By Distribution Channel, 2024- 2034 (\$ billion)
- 5.4 Global Malts Sales Outlook and CAGR Growth By Application, 2024- 2034 (\$ billion)
- 5.5 Global Malts Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC MALTS INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 6.1 Asia Pacific Malts Market Insights, 2025
- 6.2 Asia Pacific Malts Market Revenue Forecast By Type, 2024- 2034 (USD billion)
- 6.3 Asia Pacific Malts Market Revenue Forecast By Source, 2024- 2034 (USD billion)
- 6.4 Asia Pacific Malts Market Revenue Forecast By Distribution Channel, 2024- 2034 (USD billion)
- 6.5 Asia Pacific Malts Market Revenue Forecast By Application, 2024- 2034 (USD billion)
- 6.6 Asia Pacific Malts Market Revenue Forecast by Country, 2024- 2034 (USD billion)
 - 6.6.1 China Malts Market Size, Opportunities, Growth 2024- 2034
 - 6.6.2 India Malts Market Size, Opportunities, Growth 2024- 2034
 - 6.6.3 Japan Malts Market Size, Opportunities, Growth 2024- 2034
 - 6.6.4 Australia Malts Market Size, Opportunities, Growth 2024- 2034

7. EUROPE MALTS MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

- 7.1 Europe Malts Market Key Findings, 2025
- 7.2 Europe Malts Market Size and Percentage Breakdown By Type, 2024- 2034 (USD billion)
- 7.3 Europe Malts Market Size and Percentage Breakdown By Source, 2024- 2034 (USD billion)
- 7.4 Europe Malts Market Size and Percentage Breakdown By Distribution Channel, 2024- 2034 (USD billion)
- 7.5 Europe Malts Market Size and Percentage Breakdown By Application, 2024- 2034 (USD billion)
- 7.6 Europe Malts Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)
 - 7.6.1 Germany Malts Market Size, Trends, Growth Outlook to 2034

- 7.6.2 United Kingdom Malts Market Size, Trends, Growth Outlook to 2034
- 7.6.2 France Malts Market Size, Trends, Growth Outlook to 2034
- 7.6.2 Italy Malts Market Size, Trends, Growth Outlook to 2034
- 7.6.2 Spain Malts Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA MALTS MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

- 8.1 North America Snapshot, 2025
- 8.2 North America Malts Market Analysis and Outlook By Type, 2024- 2034 (\$ billion)
- 8.3 North America Malts Market Analysis and Outlook By Source, 2024- 2034 (\$ billion)
- 8.4 North America Malts Market Analysis and Outlook By Distribution Channel, 2024- 2034 (\$ billion)
- 8.5 North America Malts Market Analysis and Outlook By Application, 2024- 2034 (\$ billion)
- 8.6 North America Malts Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)
 - 8.6.1 United States Malts Market Size, Share, Growth Trends and Forecast, 2024- 2034
 - 8.6.1 Canada Malts Market Size, Share, Growth Trends and Forecast, 2024- 2034
 - 8.6.1 Mexico Malts Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA MALTS MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

- 9.1 Latin America Malts Market Data, 2025
- 9.2 Latin America Malts Market Future By Type, 2024- 2034 (\$ billion)
- 9.3 Latin America Malts Market Future By Source, 2024- 2034 (\$ billion)
- 9.4 Latin America Malts Market Future By Distribution Channel, 2024- 2034 (\$ billion)
- 9.5 Latin America Malts Market Future By Application, 2024- 2034 (\$ billion)
- 9.6 Latin America Malts Market Future by Country, 2024- 2034 (\$ billion)
 - 9.6.1 Brazil Malts Market Size, Share and Opportunities to 2034
 - 9.6.2 Argentina Malts Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA MALTS MARKET OUTLOOK AND GROWTH PROSPECTS

- 10.1 Middle East Africa Overview, 2025
- 10.2 Middle East Africa Malts Market Statistics By Type, 2024- 2034 (USD billion)
- 10.3 Middle East Africa Malts Market Statistics By Source, 2024- 2034 (USD billion)

10.4 Middle East Africa Malts Market Statistics By Distribution Channel, 2024- 2034 (USD billion)

10.5 Middle East Africa Malts Market Statistics By Distribution Channel, 2024- 2034 (USD billion)

10.6 Middle East Africa Malts Market Statistics by Country, 2024- 2034 (USD billion)

10.6.1 Middle East Malts Market Value, Trends, Growth Forecasts to 2034

10.6.2 Africa Malts Market Value, Trends, Growth Forecasts to 2034

11. MALTS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Malts Industry

11.2 Malts Business Overview

11.3 Malts Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Malts Market Volume (Tons)

12.1 Global Malts Trade and Price Analysis

12.2 Malts Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Malts Industry Report Sources and Methodology

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