

# **M-Commerce Payment Market Outlook 2025-2034: Market Share, and Growth Analysis By Payment Method (Near Field Communication, Premium SMS, Wireless Application Protocol, Direct Carrier Billing), By Mode of Transaction (Mobile Retailing, Mobile Booking or Ticketing, Mobile Banking, Mobile Billing), By End-use Industry**

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## **Abstracts**

The M-Commerce Payment Market is valued at USD 16.4 billion in 2025 and is projected to grow at a CAGR of 33.9% to reach USD 226.6 billion by 2034. The M-commerce Payment Market refers to the ecosystem of mobile-based financial transactions that facilitate purchases made via smartphones, tablets, and wearable devices. It encompasses mobile wallets, QR code payments, in-app purchases, and near-field communication (NFC) technologies. As digital adoption accelerates globally, mobile commerce has emerged as a key driver of retail and service industry transformation. The rise of mobile-first users, coupled with increasing trust in contactless payments, is shifting the e-commerce landscape toward app-centric and frictionless transactions. This market plays a vital role in retail, travel, entertainment, food delivery, and peer-to-peer (P2P) transfers, offering convenience, speed, and personalization to consumers and scalability to businesses. The m-commerce payment market continued to grow rapidly, driven by expanding smartphone penetration and mobile internet usage in both developed and emerging markets. Retailers and fintech firms enhanced their mobile payment capabilities by integrating biometric authentication, AI-powered fraud detection, and personalized checkout experiences. Contactless payment surged in offline environments, especially among restaurants, public transport, and quick-service retailers. Super apps in Asia-Pacific and mobile banking expansion in Africa showcased the increasing versatility of m-commerce

platforms. Additionally, digital wallets partnered with loyalty and rewards programs, creating new monetization models and improving customer retention. The market is expected to evolve toward more secure, decentralized, and intelligent payment experiences. Blockchain-based mobile transactions and tokenized credentials will play a greater role in ensuring payment integrity. Embedded finance, where banking and payment functions are natively built into non-financial mobile apps, will gain momentum. Augmented reality (AR) and voice commerce will further reshape user interactions. Regulatory frameworks across regions will standardize mobile payment security and interoperability. As the boundary between online and offline commerce continues to blur, businesses offering seamless, device-agnostic payment experiences will capture the most value in an increasingly mobile-driven economy.

### Key Insights M-Commerce Payment Market

Integration of biometric security features such as facial recognition, fingerprint scanning, and voice authentication is becoming widespread in m-commerce apps to ensure secure, one-touch payments.

Digital wallets are increasingly embedding loyalty programs, coupons, and buy-now-pay-later options, creating a one-stop payment and rewards ecosystem for users.

Super apps are expanding across Asia and Latin America, combining payments, shopping, messaging, and transportation in a single mobile interface for convenience and cross-platform monetization.

Contactless and QR-code payments continue to gain popularity in emerging markets, enabling cashless transactions even in areas with limited card infrastructure or internet access.

Voice-activated payments and conversational commerce are on the rise, particularly in hands-free environments such as driving, home automation, and wearable tech.

Surging mobile internet access and smartphone usage are creating a favorable environment for the growth of mobile-based financial transactions across all demographics and geographies.

Consumer demand for convenience, speed, and contactless experiences is

propelling merchants and platforms to prioritize mobile payment integration across digital and physical retail.

Fintech innovations and APIs are enabling seamless payment experiences within apps, accelerating the adoption of embedded finance and real-time transaction capabilities.

Government initiatives promoting digital payments and financial inclusion—such as UPI in India and e-CNY in China—are boosting mobile payment penetration at scale.

Security concerns, including data breaches, phishing, and mobile malware, continue to hinder consumer trust, particularly among older or first-time digital users.

Lack of standardized payment protocols and cross-border interoperability issues can complicate integration and slow adoption across fragmented financial ecosystems.

## M-Commerce Payment Market Segmentation

### By Payment Method

Near Field Communication

Premium SMS

Wireless Application Protocol

Direct Carrier Billing

### By Mode of Transaction

Mobile Retailing

Mobile Booking or Ticketing

Mobile Banking

Mobile Billing

#### By End-use Industry

Retail

Hospitality And Tourism

IT And Telecommunication

BFSI

Media And Entertainment

Healthcare

Airline

#### Key Companies Analysed

PayPal Holdings, Inc.

Apple Inc. (Apple Pay)

Google LLC (Google Pay)

Samsung Electronics Co., Ltd. (Samsung Pay)

Alibaba Group (Alipay)

Amazon Pay

Stripe, Inc.

Square, Inc. (Block, Inc.)

Adyen N.V.

WeChat Pay (Tencent Holdings Ltd.)

## M-Commerce Payment Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## M-Commerce Payment Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — M-Commerce Payment market data and outlook to 2034

United States

Canada

Mexico

Europe — M-Commerce Payment market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — M-Commerce Payment market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — M-Commerce Payment market data and outlook to

2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — M-Commerce Payment market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the M-Commerce Payment value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the M-Commerce Payment industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the M-Commerce Payment Market Report

Global M-Commerce Payment market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on M-Commerce Payment trade, costs, and supply chains

M-Commerce Payment market size, share, and outlook across 5 regions and 27 countries, 2023-2034

M-Commerce Payment market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term M-Commerce Payment market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and M-Commerce Payment supply chain analysis

M-Commerce Payment trade analysis, M-Commerce Payment market price analysis, and M-Commerce Payment supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest M-Commerce Payment market news and developments

### Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

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