

Location Intelligence Market Outlook 2025-2034: Market Share, and Growth Analysis By Component (Software, Service), By Deployment (On-Premise, Cloud), By Location Type, By Application, By Vertical

<https://marketpublishers.com/r/LD006DF5A957EN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: LD006DF5A957EN

Abstracts

The Location Intelligence Market is valued at USD 17.8 billion in 2025 and is projected to grow at a CAGR of 13.7% to reach USD 56.3 billion by 2034. The location intelligence market revolves around transforming geospatial data into actionable insights through the integration of mapping technology, analytics platforms, and contextual datasets. Unlike traditional location analytics, which focuses on visualization, location intelligence enables predictive decision-making by incorporating multiple data layers—demographics, traffic flow, weather, and real estate—to support functions such as risk management, marketing optimization, and supply chain planning. This market serves sectors including retail, real estate, telecommunications, transportation, and public safety. The growing availability of satellite imagery, mobile data, and AI-enhanced mapping solutions has positioned location intelligence as a strategic asset for enterprises and governments alike. The location intelligence market witnessed notable expansion, particularly in urban development, insurance, and network infrastructure planning. Telecom firms used location intelligence to map 5G rollout feasibility, while insurers leveraged geographic risk assessments to price property and flood insurance. Consumer brands adopted it to optimize promotional targeting and pop-up store placement. Integrations with digital twin technology helped cities model utility grids, public safety scenarios, and traffic congestion. Cloud-native platforms with low-code interfaces enabled broader adoption among non-GIS professionals, and several startups launched niche solutions for agricultural land planning, tourism behavior mapping, and EV charger deployment strategies. The location intelligence will evolve to power hyper-local autonomous systems, such as self-driving vehicles, drone delivery services, and smart retail environments. Advances in spatial AI and federated data platforms will allow real-time

decision-making across decentralized operations. Expect increased fusion with IoT networks, enabling sensor-driven geospatial dashboards for precision agriculture and asset tracking. Ethical use of location data will become a differentiator, as regulators and customers demand greater transparency and control. As geospatial literacy rises, businesses will embed location intelligence into everyday processes, from workforce planning to ESG reporting and investment prioritization.

Key Insights Location Intelligence Market

Integration with digital twins and urban simulation platforms is supporting smart infrastructure and utilities planning.

Spatial AI is enhancing decision-making in autonomous systems, from vehicles to robotics in warehouses and retail.

Low-code and no-code tools are expanding adoption of location intelligence across non-technical business users.

Fusion of IoT and GIS is enabling predictive maintenance, energy optimization, and public safety monitoring.

Decentralized data platforms are facilitating real-time, multi-source geospatial analytics without central repositories.

Urbanization and sustainability initiatives are pushing governments to use location intelligence for planning and efficiency.

Competitive differentiation through hyper-local insights is prompting enterprises to invest in geospatial analytics tools.

Availability of rich geospatial datasets from satellites, mobile apps, and public APIs is expanding use cases across industries.

Growth in AI and cloud computing capabilities is making complex spatial analysis more scalable and cost-effective.

Data privacy regulations and ethical considerations may restrict access to high-resolution location data in sensitive sectors.

Lack of interoperability between legacy GIS systems and modern analytics platforms can hinder seamless implementation.

Location Intelligence Market Segmentation

By Component

Software

Service

By Deployment

On-Premise

Cloud

By Location Type

Indoor

Outdoor

By Application

Workforce Management

Asset Management

Facility Management

Risk Management

Remote Monitoring

Sales And Marketing Optimization

Customer Management

Other Application

By Vertical

Retail And Consumer Goods

Government And Defense

Manufacturing And Industrial

Transportation And Logistics

Banking

Financial Services

and Insurance (BFSI)

Information Technology (IT) And Telecom

Utilities And Energy

Media And Entertainment

Key Companies Analysed

Google LLC

Microsoft Corporation

IBM Corporation

Qualcomm Technologies Inc.

Uber Technologies Inc.

Nokia Corporation

Baidu Inc.

Hexagon AB

Autodesk Inc.

Lyft Inc.

Trimble Inc.

Pitney Bowes Inc.

Esri Inc.

TIBCO Software Inc.

Liberty Broadband Corporation

Alteryx Inc.

MDA Corporation

TomTom International B.V.

INRIX Inc.

Mapbox

SpotHero Inc.

CARTO

Cuebiq Inc.

Navizon Inc.

Foursquare Labs Inc.

Location Intelligence Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Location Intelligence Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Location Intelligence market data and outlook to 2034

United States

Canada

Mexico

Europe — Location Intelligence market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Location Intelligence market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Location Intelligence market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Location Intelligence market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Location Intelligence value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Location Intelligence industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Location Intelligence Market Report

Global Location Intelligence market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Location Intelligence trade, costs, and supply chains

Location Intelligence market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Location Intelligence market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Location Intelligence market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Location Intelligence supply chain analysis

Location Intelligence trade analysis, Location Intelligence market price analysis, and Location Intelligence supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Location Intelligence market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL LOCATION INTELLIGENCE MARKET SUMMARY, 2025

- 2.1 Location Intelligence Industry Overview
 - 2.1.1 Global Location Intelligence Market Revenues (In US\$ billion)
- 2.2 Location Intelligence Market Scope
- 2.3 Research Methodology

3. LOCATION INTELLIGENCE MARKET INSIGHTS, 2024-2034

- 3.1 Location Intelligence Market Drivers
- 3.2 Location Intelligence Market Restraints
- 3.3 Location Intelligence Market Opportunities
- 3.4 Location Intelligence Market Challenges
- 3.5 Tariff Impact on Global Location Intelligence Supply Chain Patterns

4. LOCATION INTELLIGENCE MARKET ANALYTICS

- 4.1 Location Intelligence Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Location Intelligence Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Location Intelligence Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Location Intelligence Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Location Intelligence Market
 - 4.5.1 Location Intelligence Industry Attractiveness Index, 2025
 - 4.5.2 Location Intelligence Supplier Intelligence
 - 4.5.3 Location Intelligence Buyer Intelligence
 - 4.5.4 Location Intelligence Competition Intelligence
 - 4.5.5 Location Intelligence Product Alternatives and Substitutes Intelligence
 - 4.5.6 Location Intelligence Market Entry Intelligence

5. GLOBAL LOCATION INTELLIGENCE MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

- 5.1 World Location Intelligence Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)
- 5.1 Global Location Intelligence Sales Outlook and CAGR Growth By Component, 2024- 2034 (\$ billion)
- 5.2 Global Location Intelligence Sales Outlook and CAGR Growth By Deployment, 2024- 2034 (\$ billion)
- 5.3 Global Location Intelligence Sales Outlook and CAGR Growth By Location Type, 2024- 2034 (\$ billion)
- 5.4 Global Location Intelligence Sales Outlook and CAGR Growth By Application, 2024- 2034 (\$ billion)
- 5.5 Global Location Intelligence Sales Outlook and CAGR Growth By Vertical, 2024- 2034 (\$ billion)
- 5.6 Global Location Intelligence Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC LOCATION INTELLIGENCE INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 6.1 Asia Pacific Location Intelligence Market Insights, 2025
- 6.2 Asia Pacific Location Intelligence Market Revenue Forecast By Component, 2024- 2034 (USD billion)
- 6.3 Asia Pacific Location Intelligence Market Revenue Forecast By Deployment, 2024- 2034 (USD billion)
- 6.4 Asia Pacific Location Intelligence Market Revenue Forecast By Location Type, 2024- 2034 (USD billion)
- 6.5 Asia Pacific Location Intelligence Market Revenue Forecast By Application, 2024- 2034 (USD billion)
- 6.6 Asia Pacific Location Intelligence Market Revenue Forecast By Vertical, 2024- 2034 (USD billion)
- 6.7 Asia Pacific Location Intelligence Market Revenue Forecast by Country, 2024- 2034 (USD billion)
 - 6.7.1 China Location Intelligence Market Size, Opportunities, Growth 2024- 2034
 - 6.7.2 India Location Intelligence Market Size, Opportunities, Growth 2024- 2034
 - 6.7.3 Japan Location Intelligence Market Size, Opportunities, Growth 2024- 2034
 - 6.7.4 Australia Location Intelligence Market Size, Opportunities, Growth 2024- 2034

7. EUROPE LOCATION INTELLIGENCE MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

- 7.1 Europe Location Intelligence Market Key Findings, 2025
- 7.2 Europe Location Intelligence Market Size and Percentage Breakdown By Component, 2024- 2034 (USD billion)
- 7.3 Europe Location Intelligence Market Size and Percentage Breakdown By Deployment, 2024- 2034 (USD billion)
- 7.4 Europe Location Intelligence Market Size and Percentage Breakdown By Location Type, 2024- 2034 (USD billion)
- 7.5 Europe Location Intelligence Market Size and Percentage Breakdown By Application, 2024- 2034 (USD billion)
- 7.6 Europe Location Intelligence Market Size and Percentage Breakdown By Vertical, 2024- 2034 (USD billion)
- 7.7 Europe Location Intelligence Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)
 - 7.7.1 Germany Location Intelligence Market Size, Trends, Growth Outlook to 2034
 - 7.7.2 United Kingdom Location Intelligence Market Size, Trends, Growth Outlook to 2034
 - 7.7.2 France Location Intelligence Market Size, Trends, Growth Outlook to 2034
 - 7.7.2 Italy Location Intelligence Market Size, Trends, Growth Outlook to 2034
 - 7.7.2 Spain Location Intelligence Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA LOCATION INTELLIGENCE MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

- 8.1 North America Snapshot, 2025
- 8.2 North America Location Intelligence Market Analysis and Outlook By Component, 2024- 2034 (\$ billion)
- 8.3 North America Location Intelligence Market Analysis and Outlook By Deployment, 2024- 2034 (\$ billion)
- 8.4 North America Location Intelligence Market Analysis and Outlook By Location Type, 2024- 2034 (\$ billion)
- 8.5 North America Location Intelligence Market Analysis and Outlook By Application, 2024- 2034 (\$ billion)
- 8.6 North America Location Intelligence Market Analysis and Outlook By Vertical, 2024- 2034 (\$ billion)
- 8.7 North America Location Intelligence Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)
 - 8.7.1 United States Location Intelligence Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.7.1 Canada Location Intelligence Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.7.1 Mexico Location Intelligence Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA LOCATION INTELLIGENCE MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Location Intelligence Market Data, 2025

9.2 Latin America Location Intelligence Market Future By Component, 2024- 2034 (\$ billion)

9.3 Latin America Location Intelligence Market Future By Deployment, 2024- 2034 (\$ billion)

9.4 Latin America Location Intelligence Market Future By Location Type, 2024- 2034 (\$ billion)

9.5 Latin America Location Intelligence Market Future By Application, 2024- 2034 (\$ billion)

9.6 Latin America Location Intelligence Market Future By Vertical, 2024- 2034 (\$ billion)

9.7 Latin America Location Intelligence Market Future by Country, 2024- 2034 (\$ billion)

9.7.1 Brazil Location Intelligence Market Size, Share and Opportunities to 2034

9.7.2 Argentina Location Intelligence Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA LOCATION INTELLIGENCE MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Location Intelligence Market Statistics By Component, 2024- 2034 (USD billion)

10.3 Middle East Africa Location Intelligence Market Statistics By Deployment, 2024- 2034 (USD billion)

10.4 Middle East Africa Location Intelligence Market Statistics By Location Type, 2024- 2034 (USD billion)

10.5 Middle East Africa Location Intelligence Market Statistics By Application, 2024- 2034 (USD billion)

10.6 Middle East Africa Location Intelligence Market Statistics By Vertical, 2024- 2034 (USD billion)

10.7 Middle East Africa Location Intelligence Market Statistics by Country, 2024- 2034 (USD billion)

10.7.1 Middle East Location Intelligence Market Value, Trends, Growth Forecasts to

2034

10.7.2 Africa Location Intelligence Market Value, Trends, Growth Forecasts to 2034

11. LOCATION INTELLIGENCE MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Location Intelligence Industry

11.2 Location Intelligence Business Overview

11.3 Location Intelligence Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Location Intelligence Market Volume (Tons)

12.1 Global Location Intelligence Trade and Price Analysis

12.2 Location Intelligence Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Location Intelligence Industry Report Sources and Methodology

I would like to order

Product name: Location Intelligence Market Outlook 2025-2034: Market Share, and Growth Analysis By Component (Software, Service), By Deployment (On-Premise, Cloud), By Location Type, By Application, By Vertical

Product link: <https://marketpublishers.com/r/LD006DF5A957EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LD006DF5A957EN.html>