

# Lemongrass Extract Market Size, Share, Trends, Analysis, and Forecast 2025-2034 | Global Industry Growth, Competitive Landscape, Opportunities, and Challenges

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## Abstracts

The Global Lemongrass Extract Market Size is valued at USD 525.7 Million in 2025. Worldwide sales of Lemongrass Extract Market are expected to grow at a significant CAGR of 7.3%, reaching USD 862 Million by the end of the forecast period in 2032.

The lemongrass extract market has gained significant momentum as industries increasingly turn to natural, plant-based ingredients for a wide range of applications. Lemongrass extract, derived from the leaves and stalks of the Cymbopogon plant, is known for its distinctive citrus aroma, antimicrobial properties, and antioxidant benefits. Its versatility has made it a popular choice in personal care products, cosmetics, aromatherapy, food and beverages, and even household cleaning items. With rising consumer awareness around the health and wellness benefits of natural ingredients, demand for lemongrass extract has grown steadily. In the food industry, it's often used as a flavor enhancer and preservative, while the cosmetics sector values it for its skin-soothing and antibacterial properties. This shift toward clean label products and eco-friendly solutions has further driven market growth, encouraging manufacturers to invest in sustainable cultivation and extraction practices.

Technological advancements in extraction processes and increasing adoption of organic farming methods have contributed to the enhanced quality and availability of lemongrass extract. However, the market faces challenges such as supply chain complexities, variable raw material costs, and the need for consistent quality standards. To address these issues, companies are focusing on vertical integration, investing in certified organic production, and forming partnerships with local farmers to ensure a

reliable supply of high-quality raw materials. Additionally, the growing popularity of essential oils and plant-based personal care products in emerging economies is creating new opportunities for market expansion. As consumers become more conscious of the ingredients in their products, the lemongrass extract market is poised for sustained growth, driven by innovation, rising health consciousness, and an increasing preference for natural solutions.

### Key Takeaways

Lemongrass extract is widely used in personal care, cosmetics, aromatherapy, food, beverages, and cleaning products.

The ingredient is valued for its citrus aroma, antimicrobial properties, and antioxidant benefits.

Rising consumer demand for natural and plant-based products is a key market driver.

Food and beverage applications benefit from lemongrass extract's flavor-enhancing and preservative qualities.

The cosmetics industry uses it for skin-soothing and antibacterial properties.

Advancements in extraction processes have improved quality and availability.

Supply chain complexities and variable raw material costs remain challenges.

Companies are investing in organic farming and forming partnerships with local farmers to ensure quality and reliability.

Emerging markets in Asia-Pacific and Latin America offer significant growth opportunities.

North America and Europe are leading regions due to strong demand for natural personal care and food products.

Regulatory compliance and quality certification are important for market success.

Increased adoption of clean label and eco-friendly products is driving demand for lemongrass extract.

Product innovation and diversification are helping companies maintain a competitive edge.

Health-conscious consumers are fueling interest in natural preservatives and plant-based ingredients.

The market is expected to grow steadily as awareness of lemongrass extract's benefits continues to rise.

## Lemongrass Extract Market Segmentation

### By Product

Oil

Powder

Tea

### By Application

Food and Beverage

Cosmetics

Pharmaceuticals

### By End User

Retail

Food Service

Personal Care

### By Technology

Steam Distillation

Solvent Extraction

By Distribution Channel

Online

Offline

By Geography

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Rest of Europe)

Asia-Pacific (China, India, Japan, Australia, Vietnam, Rest of APAC)

The Middle East and Africa (Middle East, Africa)

South and Central America (Brazil, Argentina, Rest of SCA)

What You Receive

Global Lemongrass Extract market size and growth projections (CAGR), 2024-2034

Impact of recent changes in geopolitical, economic, and trade policies on the demand and supply chain of Lemongrass Extract.

Lemongrass Extract market size, share, and outlook across 5 regions and 27 countries, 2025- 2034.

Lemongrass Extract market size, CAGR, and Market Share of key products, applications, and end-user verticals, 2025- 2034.

Short and long-term Lemongrass Extract market trends, drivers, restraints, and opportunities.

Porter's Five Forces analysis, Technological developments in the Lemongrass

Extract market, Lemongrass Extract supply chain analysis.

Lemongrass Extract trade analysis, Lemongrass Extract market price analysis, Lemongrass Extract Value Chain Analysis.

Profiles of 5 leading companies in the industry- overview, key strategies, financials, and products.

Latest Lemongrass Extract market news and developments.

The Lemongrass Extract Market international scenario is well established in the report with separate chapters on North America Lemongrass Extract Market, Europe Lemongrass Extract Market, Asia-Pacific Lemongrass Extract Market, Middle East and Africa Lemongrass Extract Market, and South and Central America Lemongrass Extract Markets. These sections further fragment the regional Lemongrass Extract market by type, application, end-user, and country.

Who can benefit from this research

The research would help top management/strategy formulators/business/product development/sales managers and investors in this market in the following ways

1. The report provides 2024 Lemongrass Extract market sales data at the global, regional, and key country levels with a detailed outlook to 2034, allowing companies to calculate their market share and analyze prospects, uncover new markets, and plan market entry strategy.
2. The research includes the Lemongrass Extract market split into different types and applications. This segmentation helps managers plan their products and budgets based on the future growth rates of each segment
3. The Lemongrass Extract market study helps stakeholders understand the breadth and stance of the market giving them information on key drivers, restraints, challenges, and growth opportunities of the market and mitigating risks
4. This report would help top management understand competition better with a detailed SWOT analysis and key strategies of their competitors, and plan their position in the business

5. The study assists investors in analyzing Lemongrass Extract business prospects by region, key countries, and top companies' information to channel their investments.

#### Available Customizations

The standard syndicate report is designed to serve the common interests of Lemongrass Extract Market players across the value chain and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Lemongrass Extract Pricing and Margins Across the Supply Chain, Lemongrass Extract Price Analysis / International Trade Data / Import-Export Analysis

Supply Chain Analysis, Supply–Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Lemongrass Extract market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Note: Latest developments will be updated in the report and delivered within 2 to 3 working days.

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