

Lawn Mowers Market Outlook 2025-2034: Market Share, and Growth Analysis By Product (Manual, Electric, Petrol, Robotic, Other Products), By Battery Type (Lithium-ion, Lead Acid), By Distribution Channel, By End-user

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Abstracts

The Lawn Mowers Market is valued at USD 27.6 billion in 2025 and is projected to grow at a CAGR of 8.1% to reach USD 55.7 billion by 2034. Lawn mowers are machines used to cut grass to an even height. They may be powered in various ways (manual, electric, gasoline, battery, hybrid, robotic) and come in different form factors (walk-behind, push, self-propelled, ride-on, zero-turn, robotic).

Key Insights:

Urbanization & Landscape Aesthetics

As urban and suburban development continues, more homes, parks, sports fields, and commercial properties require landscaped green spaces. Demand for maintained lawns drives purchase of mowing equipment.

Rising Disposable Income & Lifestyle Preferences

In many regions, consumers place more value on outdoor aesthetics and leisure time. This encourages investment in garden tools that reduce labor and time spent.

Robotic / Autonomous Lawn Mowers

Growing adoption in residential and commercial segments. These models use sensors,

boundary systems, GPS/SLAM, and connectivity to mow with minimal human supervision.

Battery / Cordless Electric Migration

Movement away from corded or gasoline models towards battery-powered ones, benefiting from improvements in battery capacity, charging speed, and cost.

Lawn Mowers Market Segmentation

By Product

Manual

Electric

Petrol

Robotic

Other Products

By Battery Type

Lithium-ion

Lead Acid

By Distribution Channel

Online channel

Retail channel

By End-user

Residential

Commercial or Government

Key Companies Analysed

American Honda Motor Co. Inc.

Ariens Company

Briggs & Stratton Corporation

Deere & Company

Falcon Garden Tools

Fiskars Oyj

Husqvarna Group

MTD Products

Robert Bosch GmbH

Robomow Friendly House

The Toro Company

Andreas Stihl AG & Co. KG

Stanley Black & Decker Inc.

Stiga S.p.A

Hitachi Ltd.

Kubota Corporation

Honda Motor Co.Ltd.

Craftsman

Changzhou Globe Co. Ltd.

Stanley Black & Decker Inc.

Poulan Pro

Snapper Inc.

Ryobi - Techtronic Industries Co. Ltd.

The Scotts Miracle-Gro Company

Snow Joe LLC

Worx-Positec Tool Corporation

EGO Power+ Chervon Ltd.

Earthwise - American Lawn Mower Co.

Troy-Bilt LLC

Cub Cadet .

Lawn Mowers Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting

scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Lawn Mowers Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Lawn Mowers market data and outlook to 2034

United States

Canada

Mexico

Europe — Lawn Mowers market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Lawn Mowers market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Lawn Mowers market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Lawn Mowers market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Lawn Mowers value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Lawn Mowers industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Lawn Mowers Market Report

Global Lawn Mowers market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Lawn Mowers trade, costs, and supply chains

Lawn Mowers market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Lawn Mowers market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Lawn Mowers market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Lawn Mowers supply chain analysis

Lawn Mowers trade analysis, Lawn Mowers market price analysis, and Lawn Mowers supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Lawn Mowers market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the

impact of recent market developments.

** The updated report will be delivered within 3 working days*

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