

Kraft Paper Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Virgin Natural Kraft Paper, Natural Recycled Kraft Paper, Black Kraft Paper, Colored Kraft Paper, White or Bleached Kraft Paper, Printed Kraft Paper), By Packaging Form (Corrugated Boxes, Grocery Boxes, Industrial Bags, Wraps, Pouches, Envelopes), By End User, By Grade

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Abstracts

The Kraft Paper Market is valued at USD 15.7 billion in 2025 and is projected to grow at a CAGR of 4.7% to reach USD 23.7 billion by 2034. The Kraft Paper Market involves the production and distribution of durable paper made from chemical pulp produced in the kraft process. Known for its high tensile strength and eco-friendliness, kraft paper is widely used in packaging, wrapping, shopping bags, industrial sacks, and crafting. With rising demand for sustainable alternatives to plastic, kraft paper has become a preferred material for both commercial and consumer applications. It comes in several varieties—virgin, recycled, bleached, and unbleached—tailored for use in food packaging, e-commerce parcels, construction, and agriculture. As sustainability and recyclability become global imperatives, kraft paper is gaining traction as a cornerstone of green packaging initiatives. The kraft paper market saw accelerated demand due to expanding e-commerce operations, bans on single-use plastics, and consumer preference for biodegradable materials. Governments across Europe and parts of Asia enforced stricter regulations around plastic usage, encouraging manufacturers and retailers to shift to kraft-based alternatives. Food delivery and takeout services adopted grease-resistant kraft paper packaging, while luxury brands explored printed kraft paper for premium branding. Technological improvements in paper strength, water resistance, and printability helped broaden kraft paper applications. Meanwhile, paper mills invested in capacity expansion and waste recycling systems to meet surging global

demand and enhance supply chain sustainability. The kraft paper market is expected to grow further through innovation in coatings, barrier technologies, and digital printing. Biopolymer-laminated kraft paper will enter the food and beverage sector more prominently, offering compostable yet durable alternatives to plastic. Recycled kraft paper will gain prominence as closed-loop packaging systems mature. Emerging markets in Africa and Southeast Asia will drive volume growth, while premium kraft variants will find favor in eco-luxury retail. As industries and consumers align with circular economy goals, kraft paper will evolve from a utilitarian staple to a strategic enabler of environmentally responsible packaging solutions.

Key Insights Kraft Paper Market

OG Analysis highlights the growing trend of using kraft paper in e-commerce and retail packaging, replacing plastic mailers and polybags with biodegradable and recyclable alternatives.

Coated and laminated kraft paper is trending, particularly in the food industry, where greaseproof and moisture-resistant variants are essential for safe and clean product delivery.

According to OG Analysis, custom-printed kraft paper is trending as brands use it for eco-conscious packaging that supports both sustainability and visual branding goals.

Recycled kraft paper usage is trending as manufacturers move toward circular production models and reduce reliance on virgin pulp sources.

Luxury retail and gift packaging are embracing textured, high-GSM kraft paper as a premium, eco-friendly alternative for brand presentation and sustainability appeal.

OG Analysis identifies global regulatory pressure to eliminate single-use plastics as a key driver pushing retailers, manufacturers, and food services to adopt kraft paper solutions.

Consumer preference for sustainable and recyclable packaging is influencing brand packaging decisions and driving the adoption of kraft paper across multiple industries.

OG Analysis notes that the rise of e-commerce and delivery services is fueling consistent demand for kraft paper-based bags, wraps, and mailer packaging.

Advances in kraft paper manufacturing—such as improved wet strength, barrier coatings, and digital printing—are enabling broader usage across high-performance applications.

OG Analysis highlights raw material availability and pulp price fluctuations as ongoing challenges that impact kraft paper production costs and supply consistency.

According to OG Analysis, limited durability compared to synthetic alternatives in wet or high-pressure environments can restrict kraft paper's application without additional processing.

Kraft Paper Market Segmentation

By Type

Virgin Natural Kraft Paper

Natural Recycled Kraft Paper

Black Kraft Paper

Colored Kraft Paper

White or Bleached Kraft Paper

Printed Kraft Paper

By Packaging Form

Corrugated Boxes

Grocery Boxes

Industrial Bags

Wraps

Pouches

Envelopes

By End User

Food And Beverages

Building And Construction

Electronics And Electricals

Cosmetic And Personal Care

Textile Manufacturing

Other End Users

By Grade

Unbleached

Bleached

Key Companies Analysed

Mondi Group

Stora Enso

WestRock

Smurfit Kappa

Klabin S.A

Nine Dragons Paper Holdings

Billerud AB

Heinzel Group

Segezha Group

International Paper

JB Craft Paper LLP

BN Papers

Blue Mount Paper and Boards Limited

Shree Krishna Paper Mills and Industries Ltd

Millenium Overseas

Prima Papers LLP

Diyan Papers LLP

Shri Brahma Paper Mill Pvt

Kamishigen Co.

Ltd

Arrowfield Co.

Ltd

TF Group

Zhengzhou SF Paper Factory

Linqu Hengsen Packaging Materials Co.

Ltd

Chengdu Qingya Paper Industries Co.

Ltd

Golden Paper Co.

Limited

Rise Star Holdings Limited

Hebei Feiyue Industry Co.

Ltd

Qiongdao Sanshi Paper Co.

Ltd

Pg Paper Co.

Ltd

Comet Packaging

Expack Uk

Somic Textiles Ltd

Varad Papers Pvt Ltd

Sunflower Packaging Co.

Ltd

Skybridge Albion Ltd

Richmond Papers Ltd

Ecopacksnab

Chestnyi Chek LLC

Ilim Group

Veiro Pro

Meltic Ltd.

Papertec

Inc

Deluxe Packaging

Steelson Packaging

KapStone Paper and Packaging Corporation

Georgia-Pacific LLC

Packaging Corporation of America (PCA)

Domtar Corporation

Hood Packaging Corporation

Norampac Inc

Klinge Paper and Packaging Group

Paper Excellence

Santher

gKraft paper

Paperindex

CMPC Biopackaging

Andritz Chile Ltd

Arabian Kraft Paper Manufacturing LLC

Kraft Paper and Paper Liners

R3s Paper Bags Works

Al Wahdania Shipping and Cargo

Aetreum

APL International

Zdpacks Manufacturing Llc

CPpack

RBE Stationery Manufacturers

Corruseal Group

Kraft Paper Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Kraft Paper Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Kraft Paper market data and outlook to 2034

United States

Canada

Mexico

Europe — Kraft Paper market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Kraft Paper market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Kraft Paper market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Kraft Paper market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Kraft Paper value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Kraft Paper industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps,

sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Kraft Paper Market Report

Global Kraft Paper market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Kraft Paper trade, costs, and supply chains

Kraft Paper market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Kraft Paper market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Kraft Paper market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Kraft Paper supply chain analysis

Kraft Paper trade analysis, Kraft Paper market price analysis, and Kraft Paper supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Kraft Paper market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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