

# Konjac Extract Market Outlook 2025-2034: Market Share, and Growth Analysis By Product Type(Powder, Granules),By Technology, By Application, By End User

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## Abstracts

The global Konjac Extract Market size is valued at USD 460 million in 2024 and is projected to reach USD 860.3 million by 2032, registering a compound annual growth rate (CAGR) of 8.14% over the forecast period.

The konjac extract market is witnessing strong growth driven by its use in weight management, digestive health, and food thickening applications. Konjac (*Amorphophallus konjac*) extracts are rich in glucomannan, a water-soluble dietary fibre known for appetite suppression and cholesterol-lowering benefits. Manufacturers are focusing on high-purity glucomannan extracts, microencapsulated forms for supplements, and konjac flour for food and beverage applications. Growth is supported by rising demand for dietary fibre supplements, natural thickening agents in food processing, and weight management products. Challenges include potential gastrointestinal side effects at high dosages, taste and texture issues in beverages, and strict dosage regulations in some markets. Recent developments include Shimizu Chemical launching high-purity konjac glucomannan extracts for supplements, Xi'an Lyphar introducing water-soluble konjac powders for beverages, and Roquette enhancing konjac flour ingredients for clean label food formulations.

Major trends include development of high-purity glucomannan extracts for weight management and dietary fibre supplements, and konjac flour for food applications.

Drivers are rising demand for dietary fibre enrichment, natural thickening agents in food processing, and weight management product launches globally.

Challenges include gastrointestinal tolerance concerns at high intake, taste and texture formulation issues, and strict dosage regulations in certain regions.

Companies focus on enhancing glucomannan extraction purity, developing microencapsulated and water-soluble forms, and integrating konjac flour into clean label food products.

Recent developments include Shimizu launching high-purity extracts, Xi'an Lyphar introducing soluble powders, and Roquette enhancing konjac food ingredients.

### Konjac Extract Market Size Data, Trends, Growth Opportunities, and Restraining Factors

This comprehensive Konjac Extract market report delivers updated market size estimates from 2024 to 2034, offering in-depth analysis of the latest Konjac Extract market trends, short-term and long-term growth drivers, competitive landscape, and new business opportunities. The report presents growth forecasts across key Konjac Extract types, applications, and major segments, alongside detailed insights into the current Konjac Extract market scenario to support companies in formulating effective market strategies.

The Konjac Extract market outlook thoroughly examines the impact of ongoing supply chain disruptions and geopolitical issues worldwide. Factors such as trade tariffs, regulatory restrictions, production losses, and the emergence of alternatives or substitutes are carefully considered in the Konjac Extract market size projections. Additionally, the analysis highlights the effects of inflation and correlates past economic downturns with current Konjac Extract market trends, providing actionable intelligence for stakeholders to navigate the evolving Konjac Extract business environment with precision.

### Konjac Extract Market Competition, Intelligence, Key Players, winning strategies to 2034

The 2025 Konjac Extract Market Research Report identifies winning strategies for companies to register increased sales and improve market share.

Opinions from senior executives from leading companies in the Konjac Extract market are imbibed thoroughly and the Konjac Extract industry expert predictions on the

economic downturn, technological advancements in the Konjac Extract market, and customized strategies specific to a product and geography are mentioned.

The Konjac Extract market report is a source of comprehensive data and analysis of the industry, helping businesses to make informed decisions and stay ahead of the competition. The Konjac Extract market study assists investors in analyzing On Konjac Extract business prospects by region, key countries, and top companies' information to channel their investments.

The report provides insights into consumer behavior and preferences, including their buying patterns, brand loyalty, and factors influencing their purchasing decisions. It also includes an analysis of the regulatory environment and its impact on the Konjac Extract industry. Shifting consumer demand despite declining GDP and burgeoning interest rates to control surging inflation is well detailed.

### **What's Included in the Report**

Global Konjac Extract market size and growth projections, 2024- 2034

North America Konjac Extract market size and growth forecasts, 2024- 2034  
(United States, Canada, Mexico)

Europe market size and growth forecasts, 2024- 2034 (Germany, France, United Kingdom, Italy, Spain)

Asia-Pacific Konjac Extract market size and growth forecasts, 2024- 2034  
(China, India, Japan, South Korea, Australia)

Middle East Africa Konjac Extract market size and growth estimate, 2024- 2034  
(Middle East, Africa)

South and Central America Konjac Extract market size and growth outlook, 2024- 2034 (Brazil, Argentina, Chile)

Konjac Extract market size, share and CAGR of key products, applications, and other verticals, 2024- 2034

Short- and long-term Konjac Extract market trends, drivers, challenges, and opportunities

Konjac Extract market insights, Porter's Five Forces analysis

Profiles of 5 leading companies in the industry- overview, key strategies, financials, product portfolio and SWOT analysis

Latest market news and developments

### **Key Questions Answered in This Report :**

What is the current Konjac Extract market size at global, regional, and country levels?

What is the market penetration of different types, Applications, processes/technologies, and distribution/sales channels of the Konjac Extract market?

What will be the impact of economic slowdown/recission on Konjac Extract demand/sales?

How has the global Konjac Extract market evolved in past years and what will be the future trajectory?

What is the impact of growing inflation, Russia-Ukraine war on the Konjac Extract market forecast?

What are the Supply chain challenges for Konjac Extract?

What are the potential regional Konjac Extract markets to invest in?

What is the product evolution and high-performing products to focus in the Konjac Extract market?

What are the key driving factors and opportunities in the industry?

Who are the key players in Konjac Extract market and what is the degree of competition/Konjac Extract market share?

What is the market structure /Konjac Extract Market competitive Intelligence?

### **Available Customizations**

The standard syndicate report is designed to serve the common interests of Konjac Extract Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Konjac Extract Pricing and Margins Across the Supply Chain, Konjac Extract Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply–Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Konjac Extract market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

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## Konjac Extract Market Segmentation

### By Product

Powder

Granules

### By Application

Food & Beverages

Pharmaceuticals

Cosmetics

### By End User

Food Manufacturers

Nutraceutical Companies

Cosmetic Manufacturers

### By Technology

Conventional Extraction

Advanced Extraction

### By Geography

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Rest of Europe)

Asia-Pacific (China, India, Japan, Australia, Vietnam, Rest of APAC)

The Middle East and Africa (Middle East, Africa)

South and Central America (Brazil, Argentina, Rest of SCA)

### **Top Companies Analysed**

Shaanxi Pioneer Biotech Co., Ltd.

The Konjac Sponge Company

Henan Liwei Biological Pharmaceutical Industry Co., Ltd.

Xiamen Hisunny Chemical Co., Ltd.

FMC Corporation

Xi'an Lyphar Biotech Co., Ltd.

Hubei Yizhi Konjac Biotechnology Co., Ltd.

Zeroodle (Gabana Foods)

Organic Herb Inc.

Slendier

Shanghai Brilliant Gum Co., Ltd.

Konjac Foods Co., Ltd.

Newstar Konjac

Green Fresh Group

NOW Health Group, Inc.

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