

Kenya Automobile Market Outlook to 2022 (Q2 2016)- Supply, Demand of Cars, CVs and Autos

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Abstracts

“Kenya Automobile Market Outlook to 2022” is a comprehensive report on Kenya cars, CVs and other autos in the country. Historic and forecasted data for Kenya passenger cars, light commercial vehicles, heavy trucks, buses, vans and motor cycles is included in the research work.

The current market conditions in Kenya Automobile sector are analyzed through SWOT analysis, industry trends, drivers and challenges. In addition, manufacturing infrastructures, importers and other companies are analyzed in the report.

Forecasts of production and domestic sales of cars, commercial vehicles and other autos are provided from 2005 to 2022. Further, GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Information on leading companies across the Kenya automobile value chain along with latest industry developments and their impact on the players are also analyzed in detail.

Snapshot of operations and market overview

Future trends on manufacturing, distribution, equipment and services, contractors and retail companies

Comparison with peer markets

SWOT analysis

Annual Supply and Demand (sales) forecasts from 2005 to 2022 for-

Passenger cars

Light commercial vehicles

Heavy trucks

Buses

Vans

Motor cycles

Demographic and Macroeconomic forecasts

Business Profiles of Leading Companies

Recent Industry Developments

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 MARKET OVERVIEW

- 2.1 Kenya Automobile market Brief
- 2.2 Growth Outlook to 2022
- 2.3 Key Companies Operating in the Sector
- 2.4 Automobile Trade – Exports and Imports

3 KENYA AUTOMOBILE TRENDS TO 2022

- 3.1 Key trends
- 3.2 Consumption preferences

4 OPERATIONAL AND INVESTMENT DRIVERS AND CHALLENGES

- 4.1 Driving Forces
- 4.2 Potential Challenges

5 KENYA AUTO MARKET ANALYSIS AND OUTLOOK TO 2022

- 5.1 Kenya Domestic Automobile Sales Forecast, 2005- 2022
- 5.2 Kenya Automobile Production Forecast, 2005- 2022

6 KENYA PASSENGER CAR MARKET ANALYSIS AND OUTLOOK TO 2022

- 6.1 Kenya Passenger Car Sales (Domestic) Forecast, 2005- 2022
 - Cars Sales volume, #, Forecast, 2005- 2022
 - Cars Export Value, \$million, 2005-2014
 - Cars Import Value, \$million, 2005- 2014
- 6.2 Kenya Passenger Cars Production Forecast, 2005- 2022

7 KENYA CV AUTO MARKET ANALYSIS AND OUTLOOK TO 2022

- 7.1 Kenya Commercial Vehicle Sales (Domestic) Outlook, 2005- 2022
- 7.2 Kenya Light Commercial Vehicles Production Forecast, 2005- 2022
- 7.3 Kenya Heavy Trucks Production Forecast, 2005- 2022
- 7.4 Kenya Bus Production Forecast, 2005- 2022

8 KENYA FUEL CONSUMPTION FORECASTS

- 8.1 Kenya Gasoline Demand Outlook, 2005-2020
- 8.2 Kenya Diesel Demand Outlook, 2005-2020

9 KENYA AUTOMOBILE COMPETITIVE LANDSCAPE

10 KEY PLAYERS IN KENYA AUTOMOBILE SECTOR

11 KENYA GDP AND POPULATION OUTLOOK

- 11.1 Kenya GDP Forecast, 2000- 2025
- 11.2 Kenya Population Forecast, 2000-2025
- 11.3 Kenya Population split by age group, 2015
- 11.4 Bank Lending Interest Rates, 2015

12 LATEST AUTOMOBILE NEWS AND DEVELOPMENTS

13 REGIONAL AND GLOBAL AUTO MARKETS ANALYSIS

14 APPENDIX

- 14.1 About OGANalysis
- 14.2 Sources and Abbreviations
- 14.3 Contact Us

List Of Tables

LIST OF TABLES

- Table 1: Kenya Automobile Sales Outlook, 2005- 2022
- Table 2: Kenya Automobile Production Outlook, 2005- 2022
- Table 3: Passenger Car Sales Outlook in Kenya, 2005- 2022
- Table 4: Passenger Car Production Outlook in Kenya, 2005- 2022
- Table 5: Commercial Vehicle Sales Outlook in Kenya, 2005- 2022
- Table 6: Light Commercial Vehicles Production Outlook in Kenya, 2005- 2022
- Table 7: Heavy Trucks Production Outlook in Kenya, 2005- 2022
- Table 8: Bus Production Outlook in Kenya, 2005- 2022
- Table 9: Gasoline Demand Outlook in Kenya, 2005-2020
- Table 10: Diesel Demand Outlook in Kenya, 2005-2020
- Table 11: Kenya GDP Outlook, 2000- 2025
- Table 12: Kenya Population Outlook, 2000-2025
- Table 13: Kenya Population split by age group, 2015
- Table 14: Bank Lending Interest Rates, 2015

List Of Figures

LIST OF FIGURES

Figure 1: Kenya Auto Market SWOT Analysis

Figure 2: Kenya Automobile Sales Split, 2015

Figure 3: Kenya Automobile Production Split, 2015

Figure 4: Kenya Automobile Sales Forecast, 2005- 2022

Figure 5: Kenya Automobile Production Forecast, 2005- 2022

Figure 6: Population split by age group, 2015

Figure 7: GDP Forecast, 2000- 2025

Figure 8: Population Forecast, 2000-2025

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