

Ip Multimedia Subsystem (Ims) Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Service (Instant Messaging, Voice Over Internet Protocol (VoIP) Voice Over Long Term Evolution (VoLTE) Voice Over Wi-Fi (VoWiFi) Other Services), By Application, By End-User,

<https://marketpublishers.com/r/I5D9F9653604EN.html>

Date: August 2025

Pages: 150

Price: US\$ 3,950.00 (Single User License)

ID: I5D9F9653604EN

Abstracts

The Ip Multimedia Subsystem (Ims) Services Market size is valued at USD 4.8 billion in 2025 and is projected to reach USD 16.4 billion by 2033, registering a compound annual growth rate (CAGR) of 16.6% over the forecast period.

The IP Multimedia Subsystem (IMS) Services Market revolves around the delivery of IP-based multimedia services—including voice, video, messaging, and rich communication—over next-generation telecom networks. IMS is a standardized architecture that enables converged services across mobile and fixed networks by separating application, control, and transport layers. It is the core technology behind VoLTE (Voice over LTE), VoWiFi (Voice over Wi-Fi), and RCS (Rich Communication Services). IMS allows telecom operators to transition from legacy circuit-switched networks to all-IP networks while enhancing service agility, scalability, and interoperability. As 5G networks expand and operators seek to offer unified communication services, IMS is playing a central role in enabling voice continuity, multimedia interactivity, and seamless mobility across networks and devices.

In 2024, the IMS services market gained significant traction due to global VoLTE expansion and the phasing out of 2G and 3G networks. Telecom providers in emerging and developed markets migrated voice and SMS services onto IMS platforms to modernize infrastructure and reduce operational costs. IMS-based voice services were

bundled into 5G offerings to ensure high-definition voice continuity and session management. Operators such as AT&T, Vodafone, Orange, and Reliance Jio partnered with IMS vendors like Mavenir, Nokia, Ericsson, and Ribbon Communications to upgrade their core voice infrastructure. The year also saw increased adoption of RCS services supported by IMS, with enhanced messaging, file sharing, and video capabilities offered natively on smartphones. The convergence of IMS with WebRTC and cloud-native architecture improved scalability and accelerated deployment across multi-access edge environments.

Looking forward to 2025 and beyond, the IMS services market will further evolve with the rise of 5G SA (standalone), where IMS will enable advanced voice services including VoNR (Voice over New Radio). Cloud-native IMS will become the norm, supporting dynamic scaling and reduced latency in decentralized architectures. Operators will leverage IMS for unified communications across enterprise and consumer domains, integrating collaboration, messaging, and conferencing tools into a single platform. Rich communication services will mature, creating competitive alternatives to OTT apps by offering native business messaging, branding, and customer engagement features. IMS will also support emergency calling, lawful intercept, and mission-critical voice services in public safety and defense sectors. With telecom operators modernizing their voice networks to remain relevant in a data-first era, IMS will remain the backbone of real-time communications.

Key Insights_ Ip Multimedia Subsystem (Ims) Services Market

OG Analysis highlights the rise of cloud-native IMS deployments, enabling telecom providers to adopt containerized, microservices-based architectures that offer greater agility, scalability, and cost-efficiency.

Migration to VoLTE and VoWiFi services is trending, with IMS providing the control and signaling framework needed for seamless voice and messaging across LTE and Wi-Fi networks.

According to OG Analysis, IMS integration with Rich Communication Services (RCS) is gaining traction, enhancing messaging experiences with group chats, video, file sharing, and verified business communication features.

Support for mission-critical and emergency services via IMS is trending, especially in public safety networks where reliability, low latency, and call prioritization are paramount.

IMS-enabled enterprise voice and collaboration tools are emerging, offering alternatives to proprietary VoIP platforms and supporting unified communications across devices and networks.

OG Analysis identifies the global shutdown of legacy voice networks as a key driver prompting telecom operators to transition to IMS-based VoIP infrastructure for scalability and long-term cost savings.

The growth of 5G networks and demand for enhanced mobile communication services is pushing the adoption of IMS to deliver VoNR and integrate multimedia experiences within mobile connectivity, says OG Analysis.

OG Analysis notes that enterprises are seeking integrated communication platforms, driving demand for IMS-based services that offer voice, video, messaging, and conferencing from a unified core.

Rising consumer expectations for seamless and secure voice and messaging services—natively integrated with devices—are motivating operators to expand IMS-based RCS deployments and interconnectivity.

OG Analysis highlights the complexity and cost of transitioning from legacy systems to IMS-based infrastructure, especially for smaller operators lacking cloud expertise or existing IP network maturity.

According to OG Analysis, interoperability and standardization challenges persist in global RCS rollouts, where inconsistent device support and fragmented implementations can hinder adoption and user experience.

Ip Multimedia Subsystem (Ims) Services Market Segmentation

By Service:

Instant Messaging

Voice Over Internet Protocol:

VoIP

Voice Over Long Term Evolution:

VoLTE

Voice Over Wi-Fi:

VoWiFi

Other Services

By Application:

Residential

Enterprise

Government And Public Sector

Other Applications

By End-User:

Telecom Operators

Enterprises

Government Organizations

Other End Users

By Geography:

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Rest of Europe)

Asia-Pacific (China, India, Japan, Australia, Vietnam, Rest of APAC)

The Middle East and Africa (Middle East, Africa)

South and Central America (Brazil, Argentina, Rest of SCA)

Ip Multimedia Subsystem (Ims) Services Market Size Data, Trends, Growth Opportunities, and Restraining Factors:

This comprehensive Ip Multimedia Subsystem (Ims) Services market report delivers updated market size estimates from 2024 to 2034, offering in-depth analysis of the latest Ip Multimedia Subsystem (Ims) Services market trends, short-term and long-term growth drivers, competitive landscape, and new business opportunities. The report presents growth forecasts across key Ip Multimedia Subsystem (Ims) Services types, applications, and major segments, alongside detailed insights into the current Ip Multimedia Subsystem (Ims) Services market scenario to support companies in formulating effective market strategies.

The Ip Multimedia Subsystem (Ims) Services market outlook thoroughly examines the impact of ongoing supply chain disruptions and geopolitical issues worldwide. Factors such as trade tariffs, regulatory restrictions, production losses, and the emergence of alternatives or substitutes are carefully considered in the Ip Multimedia Subsystem (Ims) Services market size projections. Additionally, the analysis highlights the effects of inflation and correlates past economic downturns with current Ip Multimedia Subsystem (Ims) Services market trends, providing actionable intelligence for stakeholders to navigate the evolving Ip Multimedia Subsystem (Ims) Services business environment with precision.

Ip Multimedia Subsystem (Ims) Services Market Competition, Intelligence, Key Players, winning strategies to 2034:

The 2025 Ip Multimedia Subsystem (Ims) Services Market Research Report identifies winning strategies for companies to register increased sales and improve market share.

Opinions from senior executives from leading companies in the Ip Multimedia Subsystem (Ims) Services market are imbibed thoroughly and the Ip Multimedia Subsystem (Ims) Services industry expert predictions on the economic downturn,

technological advancements in the Ip Multimedia Subsystem (Ims) Services market, and customized strategies specific to a product and geography are mentioned.

The Ip Multimedia Subsystem (Ims) Services market report is a source of comprehensive data and analysis of the industry, helping businesses to make informed decisions and stay ahead of the competition. The Ip Multimedia Subsystem (Ims) Services market study assists investors in analyzing On Ip Multimedia Subsystem (Ims) Services business prospects by region, key countries, and top companies' information to channel their investments.

The report provides insights into consumer behavior and preferences, including their buying patterns, brand loyalty, and factors influencing their purchasing decisions. It also includes an analysis of the regulatory environment and its impact on the Ip Multimedia Subsystem (Ims) Services industry. Shifting consumer demand despite declining GDP and burgeoning interest rates to control surging inflation is well detailed.

What's Included in the Report?

Global Ip Multimedia Subsystem (Ims) Services market size and growth projections, 2024- 2034

North America Ip Multimedia Subsystem (Ims) Services market size and growth forecasts, 2024- 2034 (United States, Canada, Mexico)

Europe market size and growth forecasts, 2024- 2034 (Germany, France, United Kingdom, Italy, Spain)

Asia-Pacific Ip Multimedia Subsystem (Ims) Services market size and growth forecasts, 2024- 2034 (China, India, Japan, South Korea, Australia)

Middle East Africa Ip Multimedia Subsystem (Ims) Services market size and growth estimate, 2024- 2034 (Middle East, Africa)

South and Central America Ip Multimedia Subsystem (Ims) Services market size and growth outlook, 2024- 2034 (Brazil, Argentina, Chile)

Ip Multimedia Subsystem (Ims) Services market size, share and CAGR of key products, applications, and other verticals, 2024- 2034

Short- and long-term Ip Multimedia Subsystem (Ims) Services market trends, drivers, challenges, and opportunities

Ip Multimedia Subsystem (Ims) Services market insights, Porter's Five Forces analysis

Profiles of 5 leading companies in the industry- overview, key strategies, financials, product portfolio and SWOT analysis

Latest market news and developments

Key Questions Answered in This Report:

What is the current Ip Multimedia Subsystem (Ims) Services market size at global, regional, and country levels?

What is the market penetration of different types, Applications, processes/technologies, and distribution/sales channels of the Ip Multimedia Subsystem (Ims) Services market?

What will be the impact of economic slowdown/recission on Ip Multimedia Subsystem (Ims) Services demand/sales?

How has the global Ip Multimedia Subsystem (Ims) Services market evolved in past years and what will be the future trajectory?

What is the impact of growing inflation, Russia-Ukraine war on the Ip Multimedia Subsystem (Ims) Services market forecast?

What are the Supply chain challenges for Ip Multimedia Subsystem (Ims) Services?

What are the potential regional Ip Multimedia Subsystem (Ims) Services markets to invest in?

What is the product evolution and high-performing products to focus in the Ip Multimedia Subsystem (Ims) Services market?

What are the key driving factors and opportunities in the industry?

Who are the key players in Ip Multimedia Subsystem (Ims) Services market and what is the degree of competition/Ip Multimedia Subsystem (Ims) Services market share?

What is the market structure /Ip Multimedia Subsystem (Ims) Services Market competitive Intelligence?

Available Customizations:

The standard syndicate report is designed to serve the common interests of Ip Multimedia Subsystem (Ims) Services Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and

price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Ip Multimedia Subsystem (Ims) Services Pricing and Margins Across the Supply Chain, Ip Multimedia Subsystem (Ims) Services Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply–Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Ip Multimedia Subsystem (Ims) Services market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Additional support:

All the data presented in tables and charts of the report is provided in a separate Excel document

Print authentication allowed on purchase of online versions

10% free customization to include any specific data/analysis to match the requirement

7 days of analyst support

The report will be updated with latest data and delivered within 3 business days

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. IP MULTIMEDIA SUBSYSTEM (IMS) SERVICES MARKET LATEST TRENDS, DRIVERS AND CHALLENGES, 2024- 2034

- 2.1 Ip Multimedia Subsystem (Ims) Services Market Overview
- 2.2 Market Strategies of Leading Ip Multimedia Subsystem (Ims) Services Companies
- 2.3 Ip Multimedia Subsystem (Ims) Services Market Insights, 2024- 2034
 - 2.3.1 Leading Ip Multimedia Subsystem (Ims) Services Types, 2024- 2034
 - 2.3.2 Leading Ip Multimedia Subsystem (Ims) Services End-User industries, 2024-2034
 - 2.3.3 Fast-Growing countries for Ip Multimedia Subsystem (Ims) Services sales, 2024-2034
- 2.4 Ip Multimedia Subsystem (Ims) Services Market Drivers and Restraints
 - 2.4.1 Ip Multimedia Subsystem (Ims) Services Demand Drivers to 2034
 - 2.4.2 Ip Multimedia Subsystem (Ims) Services Challenges to 2034
- 2.5 Ip Multimedia Subsystem (Ims) Services Market- Five Forces Analysis
 - 2.5.1 Ip Multimedia Subsystem (Ims) Services Industry Attractiveness Index, 2024
 - 2.5.2 Threat of New Entrants
 - 2.5.3 Bargaining Power of Suppliers
 - 2.5.4 Bargaining Power of Buyers
 - 2.5.5 Intensity of Competitive Rivalry
 - 2.5.6 Threat of Substitutes

3. GLOBAL IP MULTIMEDIA SUBSYSTEM (IMS) SERVICES MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

- 3.1 Global Ip Multimedia Subsystem (Ims) Services Market Overview, 2024
- 3.2 Global Ip Multimedia Subsystem (Ims) Services Market Revenue and Forecast, 2024- 2034 (US\$ Million)
- 3.3 Global Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Product, 2024- 2034
- 3.4 Global Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Application, 2024- 2034

3.5 Global Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By End User, 2024- 2034

3.6 Global Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Technology, 2024- 2034

3.7 Global Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook by Region, 2024- 2034

4. ASIA PACIFIC IP MULTIMEDIA SUBSYSTEM (IMS) SERVICES MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

4.1 Asia Pacific Ip Multimedia Subsystem (Ims) Services Market Overview, 2024

4.2 Asia Pacific Ip Multimedia Subsystem (Ims) Services Market Revenue and Forecast, 2024- 2034 (US\$ Million)

4.3 Asia Pacific Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Product, 2024- 2034

4.4 Asia Pacific Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Application, 2024- 2034

4.5 Asia Pacific Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By End User, 2024- 2034

4.6 Asia Pacific Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Technology, 2024- 2034

4.7 Asia Pacific Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook by Country, 2024- 2034

5. EUROPE IP MULTIMEDIA SUBSYSTEM (IMS) SERVICES MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

5.1 Europe Ip Multimedia Subsystem (Ims) Services Market Overview, 2024

5.2 Europe Ip Multimedia Subsystem (Ims) Services Market Revenue and Forecast, 2024- 2034 (US\$ Million)

5.3 Europe Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Product, 2024- 2034

5.4 Europe Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Application, 2024- 2034

5.5 Europe Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By End User, 2024- 2034

5.6 Europe Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Technology, 2024- 2034

5.7 Europe Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook by

Country, 2024- 2034

6. NORTH AMERICA IP MULTIMEDIA SUBSYSTEM (IMS) SERVICES MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

6.1 North America Ip Multimedia Subsystem (Ims) Services Market Overview, 2024

6.2 North America Ip Multimedia Subsystem (Ims) Services Market Revenue and Forecast, 2024- 2034 (US\$ Million)

6.3 North America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Product, 2024- 2034

6.4 North America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Application, 2024- 2034

6.5 North America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By End User, 2024- 2034

6.6 North America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Technology, 2024- 2034

6.7 North America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook by Country, 2024- 2034

7. SOUTH AND CENTRAL AMERICA IP MULTIMEDIA SUBSYSTEM (IMS) SERVICES MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

7.1 South and Central America Ip Multimedia Subsystem (Ims) Services Market Overview, 2024

7.2 South and Central America Ip Multimedia Subsystem (Ims) Services Market Revenue and Forecast, 2024- 2034 (US\$ Million)

7.3 South and Central America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Product, 2024- 2034

7.4 South and Central America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Application, 2024- 2034

7.5 South and Central America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By End User, 2024- 2034

7.6 South and Central America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Technology, 2024- 2034

7.7 South and Central America Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook by Country, 2024- 2034

8. MIDDLE EAST AFRICA IP MULTIMEDIA SUBSYSTEM (IMS) SERVICES MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

- 8.1 Middle East Africa Ip Multimedia Subsystem (Ims) Services Market Overview, 2024
- 8.2 Middle East and Africa Ip Multimedia Subsystem (Ims) Services Market Revenue and Forecast, 2024- 2034 (US\$ Million)
- 8.3 Middle East Africa Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Product, 2024- 2034
- 8.4 Middle East Africa Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Application, 2024- 2034
- 8.5 Middle East Africa Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By End User, 2024- 2034
- 8.6 Middle East Africa Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook By Technology, 2024- 2034
- 8.7 Middle East Africa Ip Multimedia Subsystem (Ims) Services Market Size and Share Outlook by Country, 2024- 2034

9. IP MULTIMEDIA SUBSYSTEM (IMS) SERVICES MARKET STRUCTURE

- 9.1 Key Players
- 9.2 Ip Multimedia Subsystem (Ims) Services Companies - Key Strategies and Financial Analysis
 - 9.2.1 Snapshot
 - 9.2.3 Business Description
 - 9.2.4 Products and Services
 - 9.2.5 Financial Analysis

10. IP MULTIMEDIA SUBSYSTEM (IMS) SERVICES INDUSTRY RECENT DEVELOPMENTS

11 APPENDIX

- 11.1 Publisher Expertise
- 11.2 Research Methodology
- 11.3 Annual Subscription Plans
- 11.4 Contact Information

I would like to order

Product name: Ip Multimedia Subsystem (Ims) Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Service (Instant Messaging, Voice Over Internet Protocol (VoIP) Voice Over Long Term Evolution (VoLTE) Voice Over Wi-Fi (VoWiFi) Other Services), By Application, By End-User,

Product link: <https://marketpublishers.com/r/I5D9F9653604EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I5D9F9653604EN.html>