

# **IoT Managed Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Service Type (Infrastructure Management Services, Security Management Services, Network Management Services, Data Management Services, Device Management Services), By End-Users (Automotive And Transport, Information Technology And Telecom, Healthcare, Banking, Financial Services, And Insurance (BFSI), Manufacturing, Other End-Users), By Organization Size**

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## **Abstracts**

The IoT Managed Services Market is valued at USD 99.2 billion in 2025 and is projected to grow at a CAGR of 20.5% to reach USD 532.6 billion by 2034. The IoT Managed Services Market encompasses third-party solutions and support for deploying, managing, monitoring, and optimizing IoT environments. These services cover device management, network monitoring, data analytics, security, cloud orchestration, and lifecycle operations. Businesses rely on managed service providers (MSPs) to reduce complexity, lower infrastructure costs, and ensure consistent performance of their IoT initiatives. As IoT deployments grow in scale and scope—spanning multiple geographies, protocols, and use cases—managed services play a critical role in helping enterprises maintain uptime, address security concerns, and accelerate time-to-value. Industries such as manufacturing, transportation, energy, healthcare, and retail increasingly adopt IoT managed services to focus on core operations while outsourcing technical expertise. The IoT managed services market gained momentum as more enterprises adopted large-scale connected solutions. MSPs like IBM, Cognizant, HCLTech, and

TCS expanded their offerings to include edge device provisioning, AI-driven analytics support, and real-time alert systems. Managed security services became a major focus, with providers helping organizations navigate IoT-specific cyber threats such as botnet attacks and unauthorized access. Remote device diagnostics, firmware updates, and OTA (over-the-air) patching became standard deliverables. Businesses migrating to hybrid cloud architectures relied on managed services to coordinate data flow between cloud, edge, and on-premise systems. Additionally, vertical-specific managed services emerged, with tailored offerings for sectors like smart utilities, precision agriculture, and industrial IoT. The IoT managed services will evolve with tighter integration of AI, automation, and edge-native intelligence. Predictive service models will anticipate device failure, bandwidth spikes, or security breaches before they occur. MSPs will provide unified dashboards that manage multi-cloud and multi-protocol environments in real time. Sustainability-related services will emerge, offering insights into energy consumption, device lifecycles, and carbon footprint reduction. Industry demand will grow for outcome-based service models, where MSPs are compensated based on business KPIs such as uptime, SLA adherence, or operational cost savings. As IoT environments become increasingly decentralized and complex, managed services will serve as the glue that ensures reliability, scalability, and security across connected ecosystems.

## Key Insights IoT Managed Services Market

OG Analysis highlights the rise of AI-driven managed services that use predictive analytics to monitor IoT device health, detect anomalies, and automate incident response across distributed environments.

Demand for vertical-specific IoT managed services is trending, with providers offering customized packages for manufacturing, healthcare, agriculture, and energy, each with unique compliance and performance requirements.

According to OG Analysis, integration of managed services with edge computing is increasing, enabling real-time local data processing, remote control, and enhanced uptime for latency-sensitive applications.

Managed security services are expanding rapidly, as enterprises seek 24/7 monitoring, vulnerability management, and threat detection specific to IoT networks and protocols.

MSPs are offering unified IoT operations dashboards that provide visibility into

device status, network performance, cloud integration, and usage analytics in a single interface for enterprise clients.

OG Analysis identifies the lack of in-house IoT expertise and rising deployment complexity as major drivers pushing organizations to outsource IoT infrastructure management to experienced managed service providers.

The rapid growth of multi-vendor IoT ecosystems—combining hardware, software, and connectivity layers—is increasing demand for MSPs that can offer centralized governance and cross-platform coordination, says OG Analysis.

OG Analysis notes that cost efficiency and faster ROI are compelling businesses to opt for managed services instead of building, securing, and maintaining their own IoT operations from scratch.

Scalability requirements and 24/7 monitoring needs are driving enterprises to engage MSPs for proactive device management, performance tuning, and continuous service availability.

OG Analysis highlights interoperability and vendor lock-in as challenges, where integrating legacy devices and proprietary systems into a managed IoT ecosystem often requires custom APIs and middleware support.

According to OG Analysis, data ownership and compliance management become complex in managed service arrangements, especially when sensitive IoT data is stored, analyzed, or transferred across borders by third-party providers.

## IoT Managed Services Market Segmentation

### By Service Type

Infrastructure Management Services

Security Management Services

Network Management Services

Data Management Services

Device Management Services

## By End-Users

Automotive And Transport

Information Technology And Telecom

Healthcare

Banking

Financial Services

And Insurance (BFSI)

Manufacturing

Other End-Users

## By Organization Size

Small And Medium Enterprises

Large Enterprises

## Key Companies Analysed

Cisco Systems Inc.

International Business Machines Corporation

HCL Technologies Limited

HARMAN International Industries Incorporated

Cognizant Technology Solutions Corporation

AT&T Inc.

Verizon Communications Inc.

Vodafone Group Plc

T-Mobile US Inc.

Sprint Corporation

Ericsson AB

Orange Business Services

Deutsche Telekom AG

Sierra Wireless Inc.

Telit Communications PLC

Aeris Communications Inc.

KORE Wireless Group

Arm Ltd.

PTC Inc.

Microsoft Corporation

Amazon Web Services Inc.

Siemens Aktiengesellschaft

Robert Bosch GmbH

Dell Technologies Inc.

Hewlett Packard Enterprise Company

Oracle Corporation

Telstra Corporation Limited

Software Aktiengesellschaft

Wipro Limited

Accenture plc

Fujitsu Limited

NTT Data Corporation

### IoT Managed Services Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

### IoT Managed Services Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are

analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Iot Managed Services market data and outlook to 2034

United States

Canada

Mexico

Europe — Iot Managed Services market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Iot Managed Services market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Iot Managed Services market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Iot Managed Services market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the lot Managed Services value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the lot Managed Services industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the lot Managed Services Market Report

Global lot Managed Services market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on lot Managed Services trade, costs, and supply chains

IoT Managed Services market size, share, and outlook across 5 regions and 27 countries, 2023-2034

IoT Managed Services market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term IoT Managed Services market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and IoT Managed Services supply chain analysis

IoT Managed Services trade analysis, IoT Managed Services market price analysis, and IoT Managed Services supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest IoT Managed Services market news and developments

## Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

## Contents

### 1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

### 2. GLOBAL IOT MANAGED SERVICES MARKET SUMMARY, 2025

- 2.1 Iot Managed Services Industry Overview
  - 2.1.1 Global Iot Managed Services Market Revenues (In US\$ billion)
- 2.2 Iot Managed Services Market Scope
- 2.3 Research Methodology

### 3. IOT MANAGED SERVICES MARKET INSIGHTS, 2024-2034

- 3.1 Iot Managed Services Market Drivers
- 3.2 Iot Managed Services Market Restraints
- 3.3 Iot Managed Services Market Opportunities
- 3.4 Iot Managed Services Market Challenges
- 3.5 Tariff Impact on Global Iot Managed Services Supply Chain Patterns

### 4. IOT MANAGED SERVICES MARKET ANALYTICS

- 4.1 Iot Managed Services Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Iot Managed Services Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Iot Managed Services Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Iot Managed Services Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Iot Managed Services Market
  - 4.5.1 Iot Managed Services Industry Attractiveness Index, 2025
  - 4.5.2 Iot Managed Services Supplier Intelligence
  - 4.5.3 Iot Managed Services Buyer Intelligence
  - 4.5.4 Iot Managed Services Competition Intelligence
  - 4.5.5 Iot Managed Services Product Alternatives and Substitutes Intelligence
  - 4.5.6 Iot Managed Services Market Entry Intelligence

### 5. GLOBAL IOT MANAGED SERVICES MARKET STATISTICS – INDUSTRY

## **REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034**

5.1 World Iot Managed Services Market Size, Potential and Growth Outlook, 2024-2034 (\$ billion)

5.1 Global Iot Managed Services Sales Outlook and CAGR Growth By Service Type, 2024- 2034 (\$ billion)

5.2 Global Iot Managed Services Sales Outlook and CAGR Growth By End-Users, 2024- 2034 (\$ billion)

5.3 Global Iot Managed Services Sales Outlook and CAGR Growth By Organization Size, 2024- 2034 (\$ billion)

5.4 Global Iot Managed Services Market Sales Outlook and Growth by Region, 2024-2034 (\$ billion)

## **6. ASIA PACIFIC IOT MANAGED SERVICES INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK**

6.1 Asia Pacific Iot Managed Services Market Insights, 2025

6.2 Asia Pacific Iot Managed Services Market Revenue Forecast By Service Type, 2024- 2034 (USD billion)

6.3 Asia Pacific Iot Managed Services Market Revenue Forecast By End-Users, 2024-2034 (USD billion)

6.4 Asia Pacific Iot Managed Services Market Revenue Forecast By Organization Size, 2024- 2034 (USD billion)

6.5 Asia Pacific Iot Managed Services Market Revenue Forecast by Country, 2024-2034 (USD billion)

6.5.1 China Iot Managed Services Market Size, Opportunities, Growth 2024- 2034

6.5.2 India Iot Managed Services Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Iot Managed Services Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia Iot Managed Services Market Size, Opportunities, Growth 2024- 2034

## **7. EUROPE IOT MANAGED SERVICES MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034**

7.1 Europe Iot Managed Services Market Key Findings, 2025

7.2 Europe Iot Managed Services Market Size and Percentage Breakdown By Service Type, 2024- 2034 (USD billion)

7.3 Europe Iot Managed Services Market Size and Percentage Breakdown By End-Users, 2024- 2034 (USD billion)

7.4 Europe Iot Managed Services Market Size and Percentage Breakdown By Organization Size, 2024- 2034 (USD billion)

7.5 Europe Iot Managed Services Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.5.1 Germany Iot Managed Services Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Iot Managed Services Market Size, Trends, Growth Outlook to 2034

7.5.2 France Iot Managed Services Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Iot Managed Services Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Iot Managed Services Market Size, Trends, Growth Outlook to 2034

## **8. NORTH AMERICA IOT MANAGED SERVICES MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034**

8.1 North America Snapshot, 2025

8.2 North America Iot Managed Services Market Analysis and Outlook By Service Type, 2024- 2034 (\$ billion)

8.3 North America Iot Managed Services Market Analysis and Outlook By End-Users, 2024- 2034 (\$ billion)

8.4 North America Iot Managed Services Market Analysis and Outlook By Organization Size, 2024- 2034 (\$ billion)

8.5 North America Iot Managed Services Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Iot Managed Services Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Iot Managed Services Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Iot Managed Services Market Size, Share, Growth Trends and Forecast, 2024- 2034

## **9. SOUTH AND CENTRAL AMERICA IOT MANAGED SERVICES MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS**

9.1 Latin America Iot Managed Services Market Data, 2025

9.2 Latin America Iot Managed Services Market Future By Service Type, 2024- 2034 (\$ billion)

9.3 Latin America Iot Managed Services Market Future By End-Users, 2024- 2034 (\$ billion)

9.4 Latin America Iot Managed Services Market Future By Organization Size, 2024-

2034 (\$ billion)

9.5 Latin America Iot Managed Services Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Iot Managed Services Market Size, Share and Opportunities to 2034

9.5.2 Argentina Iot Managed Services Market Size, Share and Opportunities to 2034

## **10. MIDDLE EAST AFRICA IOT MANAGED SERVICES MARKET OUTLOOK AND GROWTH PROSPECTS**

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Iot Managed Services Market Statistics By Service Type, 2024-2034 (USD billion)

10.3 Middle East Africa Iot Managed Services Market Statistics By End-Users, 2024-2034 (USD billion)

10.4 Middle East Africa Iot Managed Services Market Statistics By Organization Size, 2024- 2034 (USD billion)

10.5 Middle East Africa Iot Managed Services Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East Iot Managed Services Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Iot Managed Services Market Value, Trends, Growth Forecasts to 2034

## **11. IOT MANAGED SERVICES MARKET STRUCTURE AND COMPETITIVE LANDSCAPE**

11.1 Key Companies in Iot Managed Services Industry

11.2 Iot Managed Services Business Overview

11.3 Iot Managed Services Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

## **12 APPENDIX**

12.1 Global Iot Managed Services Market Volume (Tons)

12.1 Global Iot Managed Services Trade and Price Analysis

12.2 Iot Managed Services Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Iot Managed Services Industry Report Sources and Methodology

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