

Insurance Analytics Market Outlook 2025-2034: Market Share, and Growth Analysis By Component (Solution, Service), By Deployment Model (On premises, Cloud), By Enterprise Size, By Application, By End User

<https://marketpublishers.com/r/IF5119B8ECB3EN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: IF5119B8ECB3EN

Abstracts

The Insurance Analytics Market is valued at USD 13.8 billion in 2025 and is projected to grow at a CAGR of 15.6% to reach USD 50.9 billion by 2034. The Insurance Analytics Market is experiencing substantial growth, driven by the increasing need for insurers to leverage data for improved decision-making, risk assessment, and customer experience. It encompasses a wide range of analytical tools and techniques, including predictive modeling, data mining, and machine learning, applied to various insurance functions such as underwriting, claims management, fraud detection, and customer segmentation. This market is transforming the insurance industry by enabling insurers to gain deeper insights from their data, optimize operations, and enhance competitiveness. The adoption of cloud-based analytics platforms and the availability of vast amounts of data from diverse sources, including telematics, social media, and IoT devices, are fueling this expansion. The market is also seeing increased investment in AI-powered solutions, aimed at automating processes and improving accuracy. As insurers grapple with evolving customer expectations and regulatory changes, the demand for sophisticated analytics solutions continues to rise, making it a dynamic and rapidly evolving space.

The Insurance Analytics Market saw significant developments centered around the integration of advanced AI and machine learning models. Insurers are increasingly adopting these technologies to automate complex tasks, such as claims processing and risk assessment. The focus has been on enhancing real-time data analysis capabilities, enabling insurers to respond quickly to market changes and customer needs. The rise of embedded insurance and the need for personalized insurance products have further

accelerated the adoption of analytics solutions. Additionally, there's been a notable increase in the use of cloud-based analytics platforms, providing scalability and flexibility for insurers to manage their data. Regulatory changes, particularly concerning data privacy and security, have also influenced market developments, driving insurers to invest in robust data governance and compliance solutions. Furthermore, partnerships between insurtech companies and traditional insurers have become more prevalent, fostering innovation and accelerating the adoption of new analytics technologies.

The Insurance Analytics Market is expected to witness continued growth, driven by the increasing sophistication of AI and machine learning technologies. The integration of generative AI and large language models will likely play a significant role in enhancing customer interactions and automating complex analytical processes. The focus will shift towards predictive and prescriptive analytics, enabling insurers to anticipate future trends and make proactive decisions. Furthermore, the adoption of edge computing and IoT-driven analytics will expand, allowing insurers to process and analyze data in real-time at the source. The market will also see increased emphasis on explainable AI, ensuring that analytical models are transparent and understandable. As the insurance industry becomes more data-driven, the demand for skilled data scientists and analysts will rise, leading to investments in talent development and training. The focus on sustainability will also increase, with insurers using analytics to assess environmental risks and promote sustainable practices.

Key Insights Insurance Analytics Market

Increased adoption of AI and machine learning for predictive modeling, enhancing risk assessment and fraud detection capabilities.

Growing demand for real-time analytics to enable faster decision-making and improve customer responsiveness.

Rising use of cloud-based analytics platforms for scalability, flexibility, and cost-effectiveness.

Expansion of IoT and telematics data integration for personalized insurance products and risk management.

Focus on embedded insurance and partnerships with insurtech companies to drive innovation.

The need for insurers to improve operational efficiency and reduce costs through data-driven insights.

Increasing regulatory requirements and compliance standards driving the adoption of robust data analytics solutions.

Rising customer expectations for personalized and seamless insurance experiences.

The availability of vast amounts of data from diverse sources, enabling comprehensive analysis.

Ensuring data privacy and security in the face of increasing cyber threats and regulatory scrutiny.

Integrating legacy systems with modern analytics platforms and managing data complexity.

Insurance Analytics Market Segmentation

By Component

Solution

Service

By Deployment Model

On premises

Cloud

By Enterprise Size

Large Enterprises

Small And Medium Enterprises (SMEs)

By Application

Claims Management

Risk Management

Customer Management And Personalization

Process Optimization

Other Applications

By End User

Insurance Companies

Government Agencies

Third Party Administrators

Brokers And Consultancies

Key Companies Analysed

Applied Systems Inc.

Microsoft Corporation

Open Text Corporation

Oracle Corporation

Pegasystems Inc.

Verisk Analytics Inc.

SAS Institute Inc.

International Business Machines Corporation (IBM)

Guidewire LLC

Sapiens International Corporation N. V.

Duck Creek Technologies LLC

LexisNexis Risk Solutions Group Holdings Pty Ltd

Munich Reinsurance America Inc.

Fair Isaac Corporation (FICO)

Insurity Inc.

Xactware Solutions Inc.

Salesforce. com Inc.

Cognizant Technology Solutions Corporation

Milliman Inc.

Symbility Solutions Inc.

RiskMatch LLC

Tiger Analytics Inc.

WNS Global Services Inc.

Adeptia Inc.

Shift Technology SAS

Cover-All Technologies Inc.

SAP SE

Bluejay Management Limited

Octo Telematics Ltd.

EagleEye Analytics LLC

Metromile Inc.

Slice Labs Inc.

Zesty. ai

Insurance Analytics Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Insurance Analytics Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and

innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Insurance Analytics market data and outlook to 2034

United States

Canada

Mexico

Europe — Insurance Analytics market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Insurance Analytics market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Insurance Analytics market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Insurance Analytics market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

Insurance Analytics Market Outlook 2025-2034: Market Share, and Growth Analysis By Component (Solution, Servic...

This study combines primary inputs from industry experts across the Insurance Analytics value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Insurance Analytics industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Insurance Analytics Market Report

Global Insurance Analytics market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Insurance Analytics trade, costs, and supply chains

Insurance Analytics market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Insurance Analytics market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Insurance Analytics market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Insurance Analytics supply chain analysis

Insurance Analytics trade analysis, Insurance Analytics market price analysis, and Insurance Analytics supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Insurance Analytics market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL INSURANCE ANALYTICS MARKET SUMMARY, 2025

- 2.1 Insurance Analytics Industry Overview
 - 2.1.1 Global Insurance Analytics Market Revenues (In US\$ billion)
- 2.2 Insurance Analytics Market Scope
- 2.3 Research Methodology

3. INSURANCE ANALYTICS MARKET INSIGHTS, 2024-2034

- 3.1 Insurance Analytics Market Drivers
- 3.2 Insurance Analytics Market Restraints
- 3.3 Insurance Analytics Market Opportunities
- 3.4 Insurance Analytics Market Challenges
- 3.5 Tariff Impact on Global Insurance Analytics Supply Chain Patterns

4. INSURANCE ANALYTICS MARKET ANALYTICS

- 4.1 Insurance Analytics Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Insurance Analytics Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Insurance Analytics Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Insurance Analytics Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Insurance Analytics Market
 - 4.5.1 Insurance Analytics Industry Attractiveness Index, 2025
 - 4.5.2 Insurance Analytics Supplier Intelligence
 - 4.5.3 Insurance Analytics Buyer Intelligence
 - 4.5.4 Insurance Analytics Competition Intelligence
 - 4.5.5 Insurance Analytics Product Alternatives and Substitutes Intelligence
 - 4.5.6 Insurance Analytics Market Entry Intelligence

5. GLOBAL INSURANCE ANALYTICS MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Insurance Analytics Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Insurance Analytics Sales Outlook and CAGR Growth By Component, 2024-2034 (\$ billion)

5.2 Global Insurance Analytics Sales Outlook and CAGR Growth By Deployment Model, 2024- 2034 (\$ billion)

5.3 Global Insurance Analytics Sales Outlook and CAGR Growth By Enterprise Size, 2024- 2034 (\$ billion)

5.4 Global Insurance Analytics Sales Outlook and CAGR Growth By Application, 2024-2034 (\$ billion)

5.5 Global Insurance Analytics Sales Outlook and CAGR Growth By End User, 2024-2034 (\$ billion)

5.6 Global Insurance Analytics Market Sales Outlook and Growth by Region, 2024-2034 (\$ billion)

6. ASIA PACIFIC INSURANCE ANALYTICS INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Insurance Analytics Market Insights, 2025

6.2 Asia Pacific Insurance Analytics Market Revenue Forecast By Component, 2024-2034 (USD billion)

6.3 Asia Pacific Insurance Analytics Market Revenue Forecast By Deployment Model, 2024- 2034 (USD billion)

6.4 Asia Pacific Insurance Analytics Market Revenue Forecast By Enterprise Size, 2024- 2034 (USD billion)

6.5 Asia Pacific Insurance Analytics Market Revenue Forecast By Application, 2024-2034 (USD billion)

6.6 Asia Pacific Insurance Analytics Market Revenue Forecast By End User, 2024-2034 (USD billion)

6.7 Asia Pacific Insurance Analytics Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.7.1 China Insurance Analytics Market Size, Opportunities, Growth 2024- 2034

6.7.2 India Insurance Analytics Market Size, Opportunities, Growth 2024- 2034

6.7.3 Japan Insurance Analytics Market Size, Opportunities, Growth 2024- 2034

6.7.4 Australia Insurance Analytics Market Size, Opportunities, Growth 2024- 2034

7. EUROPE INSURANCE ANALYTICS MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

- 7.1 Europe Insurance Analytics Market Key Findings, 2025
- 7.2 Europe Insurance Analytics Market Size and Percentage Breakdown By Component, 2024- 2034 (USD billion)
- 7.3 Europe Insurance Analytics Market Size and Percentage Breakdown By Deployment Model, 2024- 2034 (USD billion)
- 7.4 Europe Insurance Analytics Market Size and Percentage Breakdown By Enterprise Size, 2024- 2034 (USD billion)
- 7.5 Europe Insurance Analytics Market Size and Percentage Breakdown By Application, 2024- 2034 (USD billion)
- 7.6 Europe Insurance Analytics Market Size and Percentage Breakdown By End User, 2024- 2034 (USD billion)
- 7.7 Europe Insurance Analytics Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)
 - 7.7.1 Germany Insurance Analytics Market Size, Trends, Growth Outlook to 2034
 - 7.7.2 United Kingdom Insurance Analytics Market Size, Trends, Growth Outlook to 2034
 - 7.7.2 France Insurance Analytics Market Size, Trends, Growth Outlook to 2034
 - 7.7.2 Italy Insurance Analytics Market Size, Trends, Growth Outlook to 2034
 - 7.7.2 Spain Insurance Analytics Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA INSURANCE ANALYTICS MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

- 8.1 North America Snapshot, 2025
- 8.2 North America Insurance Analytics Market Analysis and Outlook By Component, 2024- 2034 (\$ billion)
- 8.3 North America Insurance Analytics Market Analysis and Outlook By Deployment Model, 2024- 2034 (\$ billion)
- 8.4 North America Insurance Analytics Market Analysis and Outlook By Enterprise Size, 2024- 2034 (\$ billion)
- 8.5 North America Insurance Analytics Market Analysis and Outlook By Application, 2024- 2034 (\$ billion)
- 8.6 North America Insurance Analytics Market Analysis and Outlook By End User, 2024- 2034 (\$ billion)
- 8.7 North America Insurance Analytics Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)
 - 8.7.1 United States Insurance Analytics Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.7.1 Canada Insurance Analytics Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.7.1 Mexico Insurance Analytics Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA INSURANCE ANALYTICS MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Insurance Analytics Market Data, 2025

9.2 Latin America Insurance Analytics Market Future By Component, 2024- 2034 (\$ billion)

9.3 Latin America Insurance Analytics Market Future By Deployment Model, 2024- 2034 (\$ billion)

9.4 Latin America Insurance Analytics Market Future By Enterprise Size, 2024- 2034 (\$ billion)

9.5 Latin America Insurance Analytics Market Future By Application, 2024- 2034 (\$ billion)

9.6 Latin America Insurance Analytics Market Future By End User, 2024- 2034 (\$ billion)

9.7 Latin America Insurance Analytics Market Future by Country, 2024- 2034 (\$ billion)

9.7.1 Brazil Insurance Analytics Market Size, Share and Opportunities to 2034

9.7.2 Argentina Insurance Analytics Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA INSURANCE ANALYTICS MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Insurance Analytics Market Statistics By Component, 2024- 2034 (USD billion)

10.3 Middle East Africa Insurance Analytics Market Statistics By Deployment Model, 2024- 2034 (USD billion)

10.4 Middle East Africa Insurance Analytics Market Statistics By Enterprise Size, 2024- 2034 (USD billion)

10.5 Middle East Africa Insurance Analytics Market Statistics By Application, 2024- 2034 (USD billion)

10.6 Middle East Africa Insurance Analytics Market Statistics By End User, 2024- 2034 (USD billion)

10.7 Middle East Africa Insurance Analytics Market Statistics by Country, 2024- 2034 (USD billion)

10.7.1 Middle East Insurance Analytics Market Value, Trends, Growth Forecasts to 2034

10.7.2 Africa Insurance Analytics Market Value, Trends, Growth Forecasts to 2034

11. INSURANCE ANALYTICS MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Insurance Analytics Industry

11.2 Insurance Analytics Business Overview

11.3 Insurance Analytics Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Insurance Analytics Market Volume (Tons)

12.1 Global Insurance Analytics Trade and Price Analysis

12.2 Insurance Analytics Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Insurance Analytics Industry Report Sources and Methodology

I would like to order

Product name: Insurance Analytics Market Outlook 2025-2034: Market Share, and Growth Analysis By Component (Solution, Service), By Deployment Model (On premises, Cloud), By Enterprise Size, By Application, By End User

Product link: <https://marketpublishers.com/r/IF5119B8ECB3EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF5119B8ECB3EN.html>