

# Information Services Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (News Syndicates, Libraries And Archives, All Other Information Services), By Deployment Mode (On- premise, Cloud), By End-User

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## Abstracts

The Information Services Market is valued at USD 150 billion in 2025 and is projected to grow at a CAGR of 6.8% to reach USD 271.2 billion by 2034. The information services market provides access to curated data, news, analytics, and insights that enable informed decision-making across industries. It encompasses services such as market research, business intelligence platforms, data aggregators, and subscription-based knowledge databases. Enterprises rely on these services to support strategic planning, investment decisions, risk assessments, and customer engagement. With data becoming a critical asset, the market has seen strong demand from sectors like finance, legal, healthcare, and technology. Digitization, globalization, and the need for real-time, high-quality insights have elevated the importance of information service providers as indispensable partners in the knowledge economy. The information services market experienced notable transformation as clients demanded more customized, AI-enhanced, and integrated solutions. Providers increasingly offered on-demand intelligence platforms that supported interactive dashboards, predictive analytics, and multilingual content. M&A activity rose as larger firms acquired niche data providers to enhance sector-specific expertise. Generative AI tools were deployed to automate insight generation and personalize content delivery. Regulatory changes in data privacy across Europe and Asia prompted service providers to enhance compliance protocols. Additionally, hybrid subscription models were introduced to cater to diverse business needs, from startups to multinational corporations. The information services market will pivot further toward automation, personalization, and vertical integration. Providers will increasingly use AI to curate and summarize vast data sets, delivering executive-level

briefings in real time. Industry-specific platforms offering specialized insights will gain popularity over generic databases. Blockchain technology is expected to play a role in data provenance and authenticity, improving trust. Moreover, partnerships with enterprise software vendors will allow for seamless integration of information services into daily business workflows. The market will also expand across emerging economies, driven by digital infrastructure development and demand for competitive intelligence.

## Key Insights Information Services Market

Generative AI is revolutionizing content delivery by transforming raw data into executive-ready insights and summaries.

Self-service analytics platforms are empowering end-users to extract actionable insights without deep technical expertise.

Verticalization of services is increasing, with providers launching domain-specific tools tailored for industries like law or healthcare.

Subscription bundling with productivity software is growing, embedding information services into day-to-day business tools.

Multilingual content services are being enhanced through NLP and machine translation, improving global reach and localization.

Increasing complexity of global markets pushes businesses to rely on high-quality, real-time information for strategic planning.

Growth of data-driven decision-making across organizations fuels demand for curated and verified intelligence sources.

Expansion of digital infrastructure in emerging markets creates new opportunities for localized information services.

Need for regulatory and competitive intelligence among enterprises encourages continuous engagement with service providers.

Ensuring data accuracy, neutrality, and compliance remains difficult amid rapidly expanding content and changing regulations.

Overreliance on AI-generated summaries may dilute analytical depth and overlook contextual nuances in decision-making.

## Information Services Market Segmentation

### By Type

News Syndicates

Libraries And Archives

All Other Information Services

### By Deployment Mode

On-premise

Cloud

### By End-User

B2B

B2C

### Key Companies Analysed

BASF SE

The Dow Chemical Company

QingdaoHaier Co.Ltd.

The Cannon Group Inc.

Toshiba Machine Co. Ltd.

Berry Global Inc.

Amcor PLC

Eastman Chemical Company

HyundaiWia Co.Ltd.

Sumitomo Heavy Industries Ltd.

Silgan Holdings Inc.

The TRUMPF Group

UbeIndustries Ltd.

AptarGroup Inc.

VitroS.A.BdeC.V.

DMG Mori Co. Ltd.

ENGEL Austria GmbH

Haitian International Holdings Ltd.

Milacron Holdings Corp.

MaxellHoldings Ltd.

Stratasys Ltd.

Proto Labs Inc.

Nissei Plastic Industrial Co. Ltd.

Takween Advanced Industries

Husky Injection Molding Systems Ltd.

ALPLA India Pvt. Ltd.

Dalian Machine Tool Group Corporation

Amada Pvt. Ltd.

US Industrial Machinery

Arburg GmbH + Co KG

KraussMaffei Group GmbH

StackTeck Systems Ltd.

Rosti Group AB

Sino Mould Co. Ltd.

Apex Plastics

## Information Services Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## Information Services Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

### Countries Covered

North America — Information Services market data and outlook to 2034

United States

Canada

Mexico

Europe — Information Services market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Information Services market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Information Services market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Information Services market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Information Services value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Information Services industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Information Services Market Report

Global Information Services market size and growth projections (CAGR),

2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Information Services trade, costs, and supply chains

Information Services market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Information Services market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Information Services market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Information Services supply chain analysis

Information Services trade analysis, Information Services market price analysis, and Information Services supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Information Services market news and developments

## Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

## Contents

### 1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

### 2. GLOBAL INFORMATION SERVICES MARKET SUMMARY, 2025

- 2.1 Information Services Industry Overview
  - 2.1.1 Global Information Services Market Revenues (In US\$ billion)
- 2.2 Information Services Market Scope
- 2.3 Research Methodology

### 3. INFORMATION SERVICES MARKET INSIGHTS, 2024-2034

- 3.1 Information Services Market Drivers
- 3.2 Information Services Market Restraints
- 3.3 Information Services Market Opportunities
- 3.4 Information Services Market Challenges
- 3.5 Tariff Impact on Global Information Services Supply Chain Patterns

### 4. INFORMATION SERVICES MARKET ANALYTICS

- 4.1 Information Services Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Information Services Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Information Services Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Information Services Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Information Services Market
  - 4.5.1 Information Services Industry Attractiveness Index, 2025
  - 4.5.2 Information Services Supplier Intelligence
  - 4.5.3 Information Services Buyer Intelligence
  - 4.5.4 Information Services Competition Intelligence
  - 4.5.5 Information Services Product Alternatives and Substitutes Intelligence
  - 4.5.6 Information Services Market Entry Intelligence

### 5. GLOBAL INFORMATION SERVICES MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Information Services Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Information Services Sales Outlook and CAGR Growth By Type, 2024- 2034 (\$ billion)

5.2 Global Information Services Sales Outlook and CAGR Growth By Deployment Mode, 2024- 2034 (\$ billion)

5.3 Global Information Services Sales Outlook and CAGR Growth By End-User, 2024- 2034 (\$ billion)

5.4 Global Information Services Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

## **6. ASIA PACIFIC INFORMATION SERVICES INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK**

6.1 Asia Pacific Information Services Market Insights, 2025

6.2 Asia Pacific Information Services Market Revenue Forecast By Type, 2024- 2034 (USD billion)

6.3 Asia Pacific Information Services Market Revenue Forecast By Deployment Mode, 2024- 2034 (USD billion)

6.4 Asia Pacific Information Services Market Revenue Forecast By End-User, 2024- 2034 (USD billion)

6.5 Asia Pacific Information Services Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.5.1 China Information Services Market Size, Opportunities, Growth 2024- 2034

6.5.2 India Information Services Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Information Services Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia Information Services Market Size, Opportunities, Growth 2024- 2034

## **7. EUROPE INFORMATION SERVICES MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034**

7.1 Europe Information Services Market Key Findings, 2025

7.2 Europe Information Services Market Size and Percentage Breakdown By Type, 2024- 2034 (USD billion)

7.3 Europe Information Services Market Size and Percentage Breakdown By Deployment Mode, 2024- 2034 (USD billion)

7.4 Europe Information Services Market Size and Percentage Breakdown By End-User, 2024- 2034 (USD billion)

7.5 Europe Information Services Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.5.1 Germany Information Services Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Information Services Market Size, Trends, Growth Outlook to 2034

7.5.2 France Information Services Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Information Services Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Information Services Market Size, Trends, Growth Outlook to 2034

## **8. NORTH AMERICA INFORMATION SERVICES MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034**

8.1 North America Snapshot, 2025

8.2 North America Information Services Market Analysis and Outlook By Type, 2024- 2034 (\$ billion)

8.3 North America Information Services Market Analysis and Outlook By Deployment Mode, 2024- 2034 (\$ billion)

8.4 North America Information Services Market Analysis and Outlook By End-User, 2024- 2034 (\$ billion)

8.5 North America Information Services Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Information Services Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Information Services Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Information Services Market Size, Share, Growth Trends and Forecast, 2024- 2034

## **9. SOUTH AND CENTRAL AMERICA INFORMATION SERVICES MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS**

9.1 Latin America Information Services Market Data, 2025

9.2 Latin America Information Services Market Future By Type, 2024- 2034 (\$ billion)

9.3 Latin America Information Services Market Future By Deployment Mode, 2024- 2034 (\$ billion)

9.4 Latin America Information Services Market Future By End-User, 2024- 2034 (\$ billion)

9.5 Latin America Information Services Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Information Services Market Size, Share and Opportunities to 2034

9.5.2 Argentina Information Services Market Size, Share and Opportunities to 2034

## **10. MIDDLE EAST AFRICA INFORMATION SERVICES MARKET OUTLOOK AND GROWTH PROSPECTS**

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Information Services Market Statistics By Type, 2024- 2034 (USD billion)

10.3 Middle East Africa Information Services Market Statistics By Deployment Mode, 2024- 2034 (USD billion)

10.4 Middle East Africa Information Services Market Statistics By End-User, 2024- 2034 (USD billion)

10.5 Middle East Africa Information Services Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East Information Services Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Information Services Market Value, Trends, Growth Forecasts to 2034

## **11. INFORMATION SERVICES MARKET STRUCTURE AND COMPETITIVE LANDSCAPE**

11.1 Key Companies in Information Services Industry

11.2 Information Services Business Overview

11.3 Information Services Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

## **12 APPENDIX**

12.1 Global Information Services Market Volume (Tons)

12.1 Global Information Services Trade and Price Analysis

12.2 Information Services Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Information Services Industry Report Sources and Methodology

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