

# **Hotel And Other Travel Accommodation Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Hotel And Motel, Casino Hotels, Bed And Breakfast Accommodation, All Other Traveler Accommodation), By Mode (Online Bookings, Direct Bookings, Others), By Price Point, By Ownership, By Application, By Property Type**

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## **Abstracts**

The Hotel And Other Travel Accommodation Market is valued at USD 1 trillion in 2025 and is projected to grow at a CAGR of 13.7% to reach USD 3.2 trillion by 2034. The Hotel and Other Travel Accommodation Market represents a vital pillar of the global tourism and hospitality sector, catering to the lodging needs of both business and leisure travelers. This expansive market includes hotels, resorts, hostels, motels, and other temporary accommodation facilities that provide varying levels of comfort, amenities, and service standards. The increasing global disposable income, rising travel frequency, and improved infrastructure are contributing to the sustained growth of this market. In addition, digitalization and the integration of advanced technologies have redefined customer engagement, streamlined operations, and enhanced the guest experience. From luxury chains to budget accommodations, service differentiation, personalization, and convenience are becoming crucial for customer retention and competitive advantage. Furthermore, sustainability is emerging as a key area of focus, with accommodation providers investing in eco-friendly practices and certifications to meet evolving traveler expectations. The Hotel and Other Travel Accommodation Market witnessed a robust rebound driven by pent-up travel demand, especially in the Asia-Pacific and Middle East regions. International tourist arrivals saw significant recovery, and major hotel chains reported higher occupancy and revenue per available room (RevPAR). Operators continued to invest in expanding their footprints across key

destinations, particularly in emerging travel markets. Technology integration remained a top priority, with the adoption of mobile apps, self-check-in kiosks, and AI-based concierge services becoming more widespread. Sustainability and wellness-centered offerings gained momentum as travelers increasingly sought accommodations that align with their values and lifestyles. Events, conferences, and business travel also contributed to the recovery, although leisure travel remained the primary growth engine. Additionally, the blending of business and leisure travel, known as “bleisure,” continued to shape service offerings and package designs in 2024. The Hotel and Other Travel Accommodation Market is expected to grow at a steady pace, underpinned by expanding international and domestic tourism, rising middle-class spending, and increased investment in infrastructure. The integration of smart room technologies, AI-driven personalization, and contactless services will further transform the guest experience. Brands will likely focus on adaptive design, offering multi-use spaces and hybrid hospitality models to meet the demands of modern travelers. Expansion into second-tier cities and offbeat destinations is projected to gain traction, as travelers seek more immersive and authentic experiences. Sustainability will continue to be a dominant theme, with stricter environmental regulations and consumer preferences pushing operators toward green building certifications and carbon-neutral initiatives. Furthermore, strategic partnerships, loyalty programs, and localized marketing campaigns will play a key role in maintaining customer engagement and driving revenue growth in the evolving market landscape.

### Key Insights Hotel And Other Travel Accommodation Market

There is a growing trend toward eco-conscious travel accommodations, with hotels adopting energy-efficient systems, water-saving technologies, and sustainable sourcing to attract environmentally aware guests.

The rise of 'bleisure' travel is prompting accommodations to offer work-friendly amenities such as co-working spaces, high-speed internet, and flexible check-in/check-out options.

Personalized guest experiences are being enhanced through AI and data analytics, enabling hotels to offer customized recommendations, room settings, and promotions based on guest preferences.

Wellness-focused offerings such as spa services, yoga sessions, healthy menus, and sleep-enhancing amenities are becoming standard in mid-to-luxury accommodations.

Digital transformation continues to drive market innovation, with mobile bookings, digital room keys, and AI-powered customer service becoming mainstream in hotel operations.

Rising global tourism, supported by improved connectivity, affordable airfare, and growing disposable incomes, is fueling demand for diverse accommodation options worldwide.

Increasing adoption of technology across the hospitality sector is streamlining operations, enhancing customer service, and driving occupancy through digital marketing and distribution.

Expansion into untapped and emerging travel destinations is creating growth opportunities for both global hotel chains and local operators.

Shifting consumer preferences toward experiential and value-based travel are encouraging accommodation providers to innovate and differentiate their services.

Rising operational costs, including labor, utilities, and maintenance, are squeezing profit margins for accommodation providers, particularly amid increasing price sensitivity among travelers.

## Hotel And Other Travel Accommodation Market Segmentation

### By Type

Hotel And Motel

Casino Hotels

Bed And Breakfast Accommodation

All Other Traveler Accommodation

### By Mode

Online Bookings

Direct Bookings

Others

#### By Price Point

Economy

Mid-Range

Luxury

#### By Ownership

Chained

Standalone

#### By Application

Tourist Accommodation (Leisure)

Official Business (Professional)

#### By Property Type

Hotels

Serviced Residences

Apartment Hotels

Co-Living

## Other Property Types

### Key Companies Analysed

Marriott International

MGM Resorts International

Intercontinental

Downer EDI Limited

Ctrip.Com International Ltd

Hilton Worldwide Holdings

Accor Hotels

Shanghai Jin Jiang International Hotels (Group) Company Limited

The Ascott Limited

Rewe Group

Btg-Jianguo Hotels & Resorts Co.

Ltd

Guangdong (International) Hotel Management Holdings Ltd

Jining Hotel Corporation

Ltd

Yum! Restaurants

Hyatt Hotels Corporation

Radisson Blue Hotels

Shangri La Hotels & Resorts

Taj Hotels Resorts & Places

The Lalit Hotels

The Leela Palace

The Oberoi Group

Relais Bourgondisch Cruyce (Belgium)

Nh Collection Brussels Grand Sablon (Belgium)

Hotel Academie (Belgium)

Thon Hotel Bristol Stephanie (Belgium)

Pillows Grand Boutique Hotel Reylof(Belgium)

Boutique Hotel Am Stephansplatz (Austria)

Hotel Sans Souci Wien (Austria)

Hotel Kaiserhof Wien (Austria)

Cap Estel (France)

Aman Le Melezin (France)

Shangri-La Hotel Paris (France)

Hotel Residence Agnes (Czech Republic)

Hotel Pod Vezi (Czech Republic)

Grandium Hotel Prague (Czech Republic)

Metropolitan Boutique Hotel (Poland)

Puro Krakow Kazimierz (Poland)

Puro Warszawa Centrum (Poland)

Am Resorts

Moon Palace Golf & Spa

The Venetian Resort Las Vegas

The Signature

Citycenter

Wynn Las Vegas

Encore Las Vegas

Luxor Las Vegas

Resorts World Las Vegas

Host Hotels & Resorts Inc

Huazhu Group Ltd

Wyndham Hotels & Resorts Inc

Park Hotels & Resorts Inc.

Louvre Hotels

Choice Hotels International

Nh Hotel Group

Saleh Bin Lahej Group

Emaar Hospitality Group

Jumeirah Group

Al Khozama Management Company

Rotana

Tsogo Sun

City Lodge Hotel Group

Louvre Hotels Group

Radisson Hotel Group

## Hotel And Other Travel Accommodation Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## Hotel And Other Travel Accommodation Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are

analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Hotel And Other Travel Accommodation market data and outlook to 2034

United States

Canada

Mexico

Europe — Hotel And Other Travel Accommodation market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Hotel And Other Travel Accommodation market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Hotel And Other Travel Accommodation market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Hotel And Other Travel Accommodation market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Hotel And Other Travel Accommodation value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Hotel And Other Travel Accommodation industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Hotel And Other Travel Accommodation Market Report

Global Hotel And Other Travel Accommodation market size and growth

projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Hotel And Other Travel Accommodation trade, costs, and supply chains

Hotel And Other Travel Accommodation market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Hotel And Other Travel Accommodation market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Hotel And Other Travel Accommodation market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Hotel And Other Travel Accommodation supply chain analysis

Hotel And Other Travel Accommodation trade analysis, Hotel And Other Travel Accommodation market price analysis, and Hotel And Other Travel Accommodation supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Hotel And Other Travel Accommodation market news and developments

## Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

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