

# **Gps Equipment Market Outlook 2025-2034: Market Share, and Growth Analysis By Product Type (Data loggers, Data pushers, Data pullers, Covert GPS Trackers), By End-Use Industry (Transportation And Logistics, Construction, Oil And Gas, Metals And Mining, Government, Other End-Use Industries (Hospitality, Education, Retail, Agriculture, and Healthcare)), By Application**

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## **Abstracts**

The Gps Equipment Market is valued at USD 3.1 billion in 2025 and is projected to grow at a CAGR of 3.7% to reach USD 4.3 billion by 2034. The GPS equipment market continues to evolve rapidly, driven by advancements in positioning technologies and their increasing integration across industries. Originally designed for military and navigation applications, GPS equipment has now found widespread use in transportation, agriculture, construction, logistics, and personal mobility. As industries embrace digital transformation, the demand for precise, real-time location tracking is fueling growth in both consumer and enterprise-grade GPS devices. From wearable fitness trackers to complex fleet management systems, GPS equipment is becoming increasingly sophisticated, compact, and affordable. In 2023, the global market witnessed steady expansion, propelled by the growing need for location-based services and automation. As companies prioritize operational efficiency, asset tracking, and geospatial intelligence, the GPS equipment landscape is expected to mature with diverse offerings tailored to specific industry needs.

The GPS equipment market experienced a significant boost from strategic investments and technological enhancements. The integration of AI and IoT with GPS systems

became a defining trend, particularly in the automotive and logistics sectors. Companies expanded their portfolios with multi-constellation GPS devices that support signals from GLONASS, Galileo, and BeiDou, improving accuracy and reliability. Governments worldwide also strengthened infrastructure for GNSS (Global Navigation Satellite Systems), facilitating better satellite coverage and performance. Notably, the construction and agriculture sectors increasingly adopted RTK (Real-Time Kinematic) GPS systems for high-precision tasks, boosting productivity. Meanwhile, consumer electronics continued to benefit from enhanced GPS features, especially in smartwatches, drones, and smartphones. Industry collaborations and M&A activities also shaped the competitive landscape as players sought to strengthen their technological edge and expand global presence.

The GPS equipment market is poised for further innovation, especially in the context of smart cities, autonomous mobility, and advanced telematics. The adoption of 5G will significantly enhance GPS accuracy and response time, opening new avenues in real-time applications. Industries such as mining, marine, aviation, and emergency response are expected to invest in next-gen GPS solutions to support mission-critical operations. Satellite-based augmentation systems (SBAS) will also see broader implementation, improving navigation in remote and urban canyon environments. Furthermore, environmental monitoring, disaster management, and geofencing for security are likely to drive niche demand. As the regulatory landscape tightens around privacy and data security, GPS manufacturers will also prioritize secure data transmission and compliance. The market's trajectory suggests sustained growth with continuous upgrades in both hardware and software ecosystems, making GPS equipment indispensable in an increasingly connected world.

### Key Insights Gps Equipment Market

Integration of AI and machine learning with GPS devices is enhancing predictive navigation, route optimization, and real-time decision-making in industries like logistics and fleet management.

Growing adoption of multi-frequency and multi-constellation GPS receivers is boosting precision, even in challenging terrains or obstructed environments such as urban canyons.

Wearable GPS-enabled devices are rising in popularity among health-conscious consumers and outdoor enthusiasts, fueling growth in the consumer electronics segment.

RTK and PPP (Precise Point Positioning) technologies are becoming standard in construction, agriculture, and surveying for centimeter-level accuracy in positioning.

GPS applications in autonomous vehicles and drones are expanding, supported by developments in 5G and real-time mapping technologies.

Rising demand for real-time vehicle tracking and fleet management solutions is pushing transportation and logistics providers to upgrade their GPS infrastructure.

Increased penetration of smartphones and IoT devices globally is driving the need for built-in GPS capabilities for both consumer and industrial use.

Government support and investment in GNSS infrastructure is improving signal accuracy and coverage, boosting confidence in GPS reliability.

Precision agriculture and smart farming practices are encouraging the use of advanced GPS systems to enhance crop yields and resource efficiency.

Signal interference and vulnerability to jamming or spoofing pose ongoing security and operational risks, particularly in high-dependency sectors like defense and aviation.

## Gps Equipment Market Segmentation

### By Product Type

Data loggers

Data pushers

Data pullers

Covert GPS Trackers

## By End-Use Industry

Transportation And Logistics

Construction

Oil And Gas

Metals And Mining

Government

Other End-Use Industries (Hospitality

Education

Retail

Agriculture

and Healthcare)

## By Application

Road

Aviation

Marine

Location-based services

Surveying and Mapping

Other Applications

## Key Companies Analysed

Schlumberger Limited

Texas Instruments Inc.

Garmin Ltd.

Sensata Technologies Inc.

Trimble Navigation Limited

Ramboll Group A/S

Jimi IoT

MiTAC Digital Technology Corporation (Navman)

Suntech Power Holdings Co. Ltd.

Eelink Communication Technology Limited

Queclink Wireless Solutions Co. Ltd.

TomTom International BV

Laird PLC.

Geotab Inc.

Teltonika UAB

Calamp Corporation

Sierra Wireless Inc.

Mio Technology Corporation

Verizon

Orbocomm Inc.

Concox Wireless Solution

Shenzhen Concox Information Technology Co. Ltd.

ATrack Technology Inc.

Meitrack Group

Trackimo LLC

Ruptela UAB

Xirgo Technologies Inc.

Shenzhen Coban Electronics Co. Ltd.

Maestro Wireless Solutions

Spy Tec Inc.

Sercel SA

IRIS Instruments

DMT GmbH & Co. KG

Phoenix Geophysics Ltd.

Geotech Ltd.

Petroleum Geo-Service

TGS-NOPEC Geophysical Company

Geoex Ltd.

BGP Inc.

## Gps Equipment Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## Gps Equipment Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

North America — Gps Equipment market data and outlook to 2034

United States

Canada

Mexico

Europe — Gps Equipment market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Gps Equipment market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Gps Equipment market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Gps Equipment market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Gps Equipment value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Gps Equipment industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Gps Equipment Market Report

Global Gps Equipment market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Gps Equipment trade, costs, and supply chains

Gps Equipment market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Gps Equipment market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Gps Equipment market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Gps Equipment supply chain analysis

Gps Equipment trade analysis, Gps Equipment market price analysis, and Gps Equipment supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Gps Equipment market news and developments

## Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

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