

Golf Tourism Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Domestic, International), By Service Type (Personal Tours, Professional Tours), By Sales Channel, By End-User Sex

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Abstracts

The Golf Tourism Market is valued at USD 7.8 billion in 2025 and is projected to grow at a CAGR of 9% to reach USD 17 billion by 2034.

Golf Tourism Market Overview

The global golf tourism market is steadily emerging as a high-value niche within the travel and hospitality industry, appealing to affluent travelers, retirees, and sport enthusiasts alike. Golf tourism involves travel that is primarily or partially motivated by playing or watching golf, often combined with luxury accommodation and cultural experiences. The market is closely linked to premium resorts, country clubs, and destinations with established or emerging golf infrastructure. Growth is driven by increasing disposable incomes, the rise of wellness and leisure tourism, and the influence of professional tournaments that boost destination appeal. Popular regions include North America, Europe, and Southeast Asia, with emerging interest from Latin America and the Middle East. The golf tourism industry is also witnessing greater alignment with eco-friendly course management and wellness-centric packages, making it attractive to modern travelers seeking experience-based, responsible tourism. With governments and private developers investing in golf course development and integrated resort infrastructure, the market is set to thrive in the coming years. The golf tourism market saw a resurgence, fueled by international travel recovery, increased hosting of global tournaments, and expanded marketing efforts by tourism boards. Destinations such as Portugal, Thailand, and South Carolina experienced surges in

bookings, supported by upgrades in course facilities, five-star lodging, and bundled experience offerings. Golf and resort packages combining wellness activities, culinary tourism, and local excursions gained popularity among millennials and Gen X travelers. Travel agencies and tour operators increasingly curated niche offerings, targeting luxury golf groups, corporate retreats, and golf honeymooners. Additionally, digital platforms and influencer marketing became instrumental in promoting under-the-radar golf destinations, helping them attract a wider global audience. Travel-friendly weather and flexible visa policies also contributed to increased bookings across Asia-Pacific and the Mediterranean. In response, resorts invested in staff training, technology upgrades, and sustainability programs to meet the growing expectations of eco-conscious travelers and competitive golfers. The golf tourism market is poised for sustained growth with continued expansion into non-traditional markets and the integration of smart technologies. Destinations in Africa, Eastern Europe, and South America are set to gain more attention due to new course developments and government-backed tourism incentives. Golf resorts are expected to adopt smart booking systems, AR-based course previews, and AI-enabled personalized itineraries to attract younger tech-savvy travelers. The rise of experiential travel will also drive demand for culturally immersive golf experiences, such as local caddie-led tours, golf-themed heritage trails, and culinary golf retreats. Moreover, luxury cruise lines are expected to enter the golf tourism space, offering packages that combine world-class cruising with access to top international golf courses. Sustainable course design, water conservation technologies, and biodiversity preservation will become essential for golf destinations aiming to appeal to eco-minded travelers. As the sport continues to globalize and diversify its demographic reach, the golf tourism industry is expected to evolve into a multi-dimensional, high-value segment of the global travel market.

Key Insights Golf Tourism Market

Golf tourism is shifting toward experiential travel, with resorts offering immersive local activities alongside golf, such as wine tours, cultural performances, and artisan workshops.

Technology integration is transforming the booking and playing experience, with virtual tours, mobile apps, and AI-based itinerary planning becoming increasingly common.

Women's participation in golf is rising, prompting resorts to create women-centric packages and promote inclusivity in course design and club amenities.

Golf cruises are emerging as a novel trend, blending luxury ocean travel with access to elite golf courses across multiple countries and continents.

Eco-friendly golf tourism is gaining traction, with destinations investing in green-certified courses, reduced water use, and habitat conservation practices.

Rising disposable incomes and lifestyle spending among middle-aged and affluent demographics are fueling demand for premium golf vacations.

Increased visibility of international tournaments and celebrity golfers is influencing travel decisions and inspiring aspirational golf trips.

Government incentives and infrastructure development in emerging destinations are enhancing accessibility and boosting tourism revenue through golf travel.

Recovery of global tourism post-pandemic and improved flight connectivity are making distant golf destinations more feasible for international travelers.

High costs of travel, course fees, and accommodation associated with golf tourism limit participation to affluent travelers, creating barriers to broader market access and inclusivity.

Golf Tourism Market Segmentation

By Type

Domestic

International

By Service Type

Personal Tours

Professional Tours

By Sales Channel

Direct Channel

Distribution Channel

By End-User Sex

Male

Female

Key Companies Analysed

Fairway Escapes

Goway Travel

Golfbreaks Ltd

Greenscape Holidays

Par Excellence Getaways

Carr Golf

Premier Golf Tours

Kalos Golf

Celtic Golf

Golfasian Co. Ltd

Direct Golf Holidays

SouthAmerica.travel

Ascot Golf Tours

Chaka Travel

TeeTime Travels

Eagle's View Golf Tours

Golf Tours International

GHW Golf Tours

Perry Travel Inc

Scottish Golf Holidays Inc

The Haversham and Baker Co

GolfHolidays.com

Sophisticated Golfer

Caribbean Golf & Tours

Classic Golf Tours

Golf Plaisir

EasyGolf Worldwide Australia

Asian Tour

Links & Leisure Tours

Birdie Bound Adventures

Driveway Golf Tours

Mulligan Travels

Stroke Savvy Tours

Golf Tourism Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Golf Tourism Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Golf Tourism market data and outlook to 2034

United States

Canada

Mexico

Europe — Golf Tourism market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Golf Tourism market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Golf Tourism market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Golf Tourism market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Golf Tourism value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Golf Tourism industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Golf Tourism Market Report

Global Golf Tourism market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Golf Tourism trade, costs, and supply chains

Golf Tourism market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Golf Tourism market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Golf Tourism market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Golf Tourism supply chain analysis

Golf Tourism trade analysis, Golf Tourism market price analysis, and Golf Tourism supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and

products

Latest Golf Tourism market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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