

# Glitter Powder Market Outlook 2025-2034: Market Share, and Growth Analysis By Application(Arts and Crafts,Personal Care,Food and Beverage),By Product Type, By End User, By Technology

<https://marketpublishers.com/r/G2B053E152DEEN.html>

Date: July 2025

Pages: 150

Price: US\$ 3,950.00 (Single User License)

ID: G2B053E152DEEN

## Abstracts

The global Glitter Powder Market size is valued at USD 1332 million in 2024 and is projected to reach USD 2234.4 million by 2032, registering a compound annual growth rate (CAGR) of 6.68% over the forecast period.

The glitter powder market is witnessing stable growth driven by its widespread application in cosmetics, arts and crafts, packaging, textiles, and automotive coatings for aesthetic enhancement and visual appeal. Glitter powder consists of small reflective particles made from polyester, aluminium, or biodegradable materials, available in various colours and sizes. Manufacturers are focusing on developing eco-friendly biodegradable glitter to address microplastic pollution concerns in cosmetics and personal care. Growth is supported by rising demand in makeup products, party decorations, greeting cards, and promotional packaging. Challenges include regulatory restrictions on microplastics in cosmetics, environmental concerns over plastic-based glitter, and price sensitivity in crafts and promotional segments. Recent developments include Ronald Britton launching BioGlitter certified biodegradable glitter, Glitterex introducing high-sparkle cosmetic-grade glitter powders, and Meadowbrook expanding colour-shifting glitter lines for automotive coatings and packaging.

Major trends include development of biodegradable glitter powders for cosmetics and personal care to address environmental and regulatory concerns over microplastic pollution.

Drivers are rising use of glitter in makeup, packaging, textiles, and crafts for aesthetic

appeal, and increasing demand for specialty effect pigments in coatings.

Challenges include regulatory restrictions on plastic glitter in cosmetics, environmental pollution concerns, and price sensitivity limiting premium biodegradable glitter adoption in crafts.

Companies focus on developing certified biodegradable glitter, enhancing sparkle intensity for makeup formulations, and expanding effect pigment ranges for automotive and packaging sectors.

Recent developments include Ronald Britton launching BioGlitter biodegradable glitter, Glitterex introducing cosmetic-grade high-sparkle powders, and Meadowbrook expanding colour-shift glitter offerings.

## Glitter Powder Market Size Data, Trends, Growth Opportunities, and Restraining Factors

This comprehensive Glitter Powder market report delivers updated market size estimates from 2024 to 2034, offering in-depth analysis of the latest Glitter Powder market trends, short-term and long-term growth drivers, competitive landscape, and new business opportunities. The report presents growth forecasts across key Glitter Powder types, applications, and major segments, alongside detailed insights into the current Glitter Powder market scenario to support companies in formulating effective market strategies.

The Glitter Powder market outlook thoroughly examines the impact of ongoing supply chain disruptions and geopolitical issues worldwide. Factors such as trade tariffs, regulatory restrictions, production losses, and the emergence of alternatives or substitutes are carefully considered in the Glitter Powder market size projections. Additionally, the analysis highlights the effects of inflation and correlates past economic downturns with current Glitter Powder market trends, providing actionable intelligence for stakeholders to navigate the evolving Glitter Powder business environment with precision.

## Glitter Powder Market Competition, Intelligence, Key Players, winning strategies to 2034

The 2025 Glitter Powder Market Research Report identifies winning strategies for companies to register increased sales and improve market share.

Opinions from senior executives from leading companies in the Glitter Powder market are imbibed thoroughly and the Glitter Powder industry expert predictions on the economic downturn, technological advancements in the Glitter Powder market, and customized strategies specific to a product and geography are mentioned.

The Glitter Powder market report is a source of comprehensive data and analysis of the industry, helping businesses to make informed decisions and stay ahead of the competition. The Glitter Powder market study assists investors in analyzing On Glitter Powder business prospects by region, key countries, and top companies' information to channel their investments.

The report provides insights into consumer behavior and preferences, including their buying patterns, brand loyalty, and factors influencing their purchasing decisions. It also includes an analysis of the regulatory environment and its impact on the Glitter Powder industry. Shifting consumer demand despite declining GDP and burgeoning interest rates to control surging inflation is well detailed.

### **What's Included in the Report**

Global Glitter Powder market size and growth projections, 2024- 2034

North America Glitter Powder market size and growth forecasts, 2024- 2034  
(United States, Canada, Mexico)

Europe market size and growth forecasts, 2024- 2034 (Germany, France, United Kingdom, Italy, Spain)

Asia-Pacific Glitter Powder market size and growth forecasts, 2024- 2034  
(China, India, Japan, South Korea, Australia)

Middle East Africa Glitter Powder market size and growth estimate, 2024- 2034  
(Middle East, Africa)

South and Central America Glitter Powder market size and growth outlook, 2024- 2034 (Brazil, Argentina, Chile)

Glitter Powder market size, share and CAGR of key products, applications, and other verticals, 2024- 2034

Short- and long-term Glitter Powder market trends, drivers, challenges, and opportunities

Glitter Powder market insights, Porter's Five Forces analysis

Profiles of 5 leading companies in the industry- overview, key strategies, financials, product portfolio and SWOT analysis

Latest market news and developments

### **Key Questions Answered in This Report :**

What is the current Glitter Powder market size at global, regional, and country levels?

What is the market penetration of different types, Applications, processes/technologies, and distribution/sales channels of the Glitter Powder market?

What will be the impact of economic slowdown/recission on Glitter Powder demand/sales?

How has the global Glitter Powder market evolved in past years and what will be the future trajectory?

What is the impact of growing inflation, Russia-Ukraine war on the Glitter Powder market forecast?

What are the Supply chain challenges for Glitter Powder?

What are the potential regional Glitter Powder markets to invest in?

What is the product evolution and high-performing products to focus in the Glitter Powder market?

What are the key driving factors and opportunities in the industry?

Who are the key players in Glitter Powder market and what is the degree of competition/Glitter Powder market share?

What is the market structure /Glitter Powder Market competitive Intelligence?

### **Available Customizations**

The standard syndicate report is designed to serve the common interests of Glitter Powder Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Glitter Powder Pricing and Margins Across the Supply Chain, Glitter Powder Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply–Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Glitter Powder market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

### **Additional support**

All the data presented in tables and charts of the report is provided in a separate Excel document

Print authentication allowed on purchase of online versions

10% free customization to include any specific data/analysis to match the requirement

7 days of analyst support

The report will be updated to the latest month and delivered within 3 business days

## Glitter Powder Market Segmentation

### By Product

Cosmetic Glitter

Craft Glitter

Edible Glitter

### By Application

Arts and Crafts

Personal Care

Food and Beverage

### By End User

Retail

Commercial

Industrial

### By Technology

Laser Cut

Hexagonal

Ultra-Fine

## By Geography

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Rest of Europe)

Asia-Pacific (China, India, Japan, Australia, Vietnam, Rest of APAC)

The Middle East and Africa (Middle East, Africa)

South and Central America (Brazil, Argentina, Rest of SCA)

## Top Companies Analysed

Meadowbrook Inventions Inc.

Glitties

Vossloh-Schwabe Deutschland GmbH

Ronald Britton Ltd

Nail Art Supplies

Kremer Pigmente GmbH & Co. KG

Glitterex Corp

Reckitt Benckiser Group plc

American Glitter

Colortone Masterbatch

Liansheng Aluminum Industry Co., Ltd.

Arty Hearts

Shantou Wanshun Package Material Stock Co., Ltd.

Sydney Glitter

Jiashan Baiwei Decorative Materials Co., Ltd.

## Contents

### 1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

### 2. GLITTER POWDER MARKET LATEST TRENDS, DRIVERS AND CHALLENGES, 2024- 2034

- 2.1 Glitter Powder Market Overview
- 2.2 Market Strategies of Leading Glitter Powder Companies
- 2.3 Glitter Powder Market Insights, 2024- 2034
  - 2.3.1 Leading Glitter Powder Types, 2024- 2034
  - 2.3.2 Leading Glitter Powder End-User industries, 2024- 2034
  - 2.3.3 Fast-Growing countries for Glitter Powder sales, 2024- 2034
- 2.4 Glitter Powder Market Drivers and Restraints
  - 2.4.1 Glitter Powder Demand Drivers to 2034
  - 2.4.2 Glitter Powder Challenges to 2034
- 2.5 Glitter Powder Market- Five Forces Analysis
  - 2.5.1 Glitter Powder Industry Attractiveness Index, 2024
  - 2.5.2 Threat of New Entrants
  - 2.5.3 Bargaining Power of Suppliers
  - 2.5.4 Bargaining Power of Buyers
  - 2.5.5 Intensity of Competitive Rivalry
  - 2.5.6 Threat of Substitutes

### 3. GLOBAL GLITTER POWDER MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

- 3.1 Global Glitter Powder Market Overview, 2024
- 3.2 Global Glitter Powder Market Revenue and Forecast, 2024- 2034 (US\$ Million)
- 3.3 Global Glitter Powder Market Size and Share Outlook By Product, 2024- 2034
- 3.4 Global Glitter Powder Market Size and Share Outlook By Application, 2024- 2034
- 3.5 Global Glitter Powder Market Size and Share Outlook By End User, 2024- 2034
- 3.6 Global Glitter Powder Market Size and Share Outlook By Technology, 2024- 2034
- 3.7 Global Glitter Powder Market Size and Share Outlook by Region, 2024- 2034

### 4. ASIA PACIFIC GLITTER POWDER MARKET VALUE, MARKET SHARE AND

## **FORECAST TO 2034**

- 4.1 Asia Pacific Glitter Powder Market Overview, 2024
- 4.2 Asia Pacific Glitter Powder Market Revenue and Forecast, 2024- 2034 (US\$ Million)
- 4.3 Asia Pacific Glitter Powder Market Size and Share Outlook By Product, 2024- 2034
- 4.4 Asia Pacific Glitter Powder Market Size and Share Outlook By Application, 2024- 2034
- 4.5 Asia Pacific Glitter Powder Market Size and Share Outlook By End User, 2024- 2034
- 4.6 Asia Pacific Glitter Powder Market Size and Share Outlook By Technology, 2024- 2034
- 4.7 Asia Pacific Glitter Powder Market Size and Share Outlook by Country, 2024- 2034

## **5. EUROPE GLITTER POWDER MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034**

- 5.1 Europe Glitter Powder Market Overview, 2024
- 5.2 Europe Glitter Powder Market Revenue and Forecast, 2024- 2034 (US\$ Million)
- 5.3 Europe Glitter Powder Market Size and Share Outlook By Product, 2024- 2034
- 5.4 Europe Glitter Powder Market Size and Share Outlook By Application, 2024- 2034
- 5.5 Europe Glitter Powder Market Size and Share Outlook By End User, 2024- 2034
- 5.6 Europe Glitter Powder Market Size and Share Outlook By Technology, 2024- 2034
- 5.7 Europe Glitter Powder Market Size and Share Outlook by Country, 2024- 2034

## **6. NORTH AMERICA GLITTER POWDER MARKET VALUE, MARKET SHARE AND FORECAST TO 2034**

- 6.1 North America Glitter Powder Market Overview, 2024
- 6.2 North America Glitter Powder Market Revenue and Forecast, 2024- 2034 (US\$ Million)
- 6.3 North America Glitter Powder Market Size and Share Outlook By Product, 2024- 2034
- 6.4 North America Glitter Powder Market Size and Share Outlook By Application, 2024- 2034
- 6.5 North America Glitter Powder Market Size and Share Outlook By End User, 2024- 2034
- 6.6 North America Glitter Powder Market Size and Share Outlook By Technology, 2024- 2034
- 6.7 North America Glitter Powder Market Size and Share Outlook by Country, 2024-

2034

## **7. SOUTH AND CENTRAL AMERICA GLITTER POWDER MARKET VALUE, MARKET SHARE AND FORECAST TO 2034**

7.1 South and Central America Glitter Powder Market Overview, 2024

7.2 South and Central America Glitter Powder Market Revenue and Forecast, 2024-2034 (US\$ Million)

7.3 South and Central America Glitter Powder Market Size and Share Outlook By Product, 2024- 2034

7.4 South and Central America Glitter Powder Market Size and Share Outlook By Application, 2024- 2034

7.5 South and Central America Glitter Powder Market Size and Share Outlook By End User, 2024- 2034

7.6 South and Central America Glitter Powder Market Size and Share Outlook By Technology, 2024- 2034

7.7 South and Central America Glitter Powder Market Size and Share Outlook by Country, 2024- 2034

## **8. MIDDLE EAST AFRICA GLITTER POWDER MARKET VALUE, MARKET SHARE AND FORECAST TO 2034**

8.1 Middle East Africa Glitter Powder Market Overview, 2024

8.2 Middle East and Africa Glitter Powder Market Revenue and Forecast, 2024- 2034 (US\$ Million)

8.3 Middle East Africa Glitter Powder Market Size and Share Outlook By Product, 2024-2034

8.4 Middle East Africa Glitter Powder Market Size and Share Outlook By Application, 2024- 2034

8.5 Middle East Africa Glitter Powder Market Size and Share Outlook By End User, 2024- 2034

8.6 Middle East Africa Glitter Powder Market Size and Share Outlook By Technology, 2024- 2034

8.7 Middle East Africa Glitter Powder Market Size and Share Outlook by Country, 2024-2034

## **9. GLITTER POWDER MARKET STRUCTURE**

9.1 Key Players

## 9.2 Glitter Powder Companies - Key Strategies and Financial Analysis

### 9.2.1 Snapshot

### 9.2.3 Business Description

### 9.2.4 Products and Services

### 9.2.5 Financial Analysis

## 10. GLITTER POWDER INDUSTRY RECENT DEVELOPMENTS

## 11 APPENDIX

### 11.1 Publisher Expertise

### 11.2 Research Methodology

### 11.3 Annual Subscription Plans

### 11.4 Contact Information

## I would like to order

Product name: Glitter Powder Market Outlook 2025-2034: Market Share, and Growth Analysis By Application(Arts and Crafts,Personal Care,Food and Beverage),By Product Type, By End User, By Technology

Product link: <https://marketpublishers.com/r/G2B053E152DEEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2B053E152DEEN.html>