

Ghana Telecom Industry Outlook to 2025- Analysis of Ghana Mobile, Fixed Line and Broadband Markets

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Abstracts

Ghana Telecom report from OG ANALYSIS, is one of the comprehensive market research report on Ghana mobile, landline and broadband segments in Ghana. The report provides historic and forecast data on subscribers, consumption patterns in the country to 2025.

Market dynamics, key strategies of telecom companies, potential investment opportunities amidst changing business scenario are analyzed. For detailed analysis of the market, key strengths, weaknesses, opportunities and threats of operating in the country are provided.

The country's telecom sector is compared with its peer markets to evaluate the position of Ghana in regional and global front. Recent Ghana telecom industry trends along with drivers and challenges confronting Ghana telecom markets are analyzed. Further, to enable clear understanding of companies and their operations, tariff details of companies, their marketing strategies and SWOT analysis is detailed.

Subscription forecasts and revenue outlook is backed up with detailed forecasts of GDP, population, other demographic and macro economic factors, which are expected to play a key role in shaping the future of Ghana Telecom industry.

In addition, competitive landscape and business profiles of leading companies in Ghana are included. All latest developments and their impact on players in the industry are also provided.

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 GHANA TELECOM INDUSTRY ANALYSIS AND OUTLOOK

- 2.1 Ghana Telecom Market Snapshot, 2016
- 2.2 Historic Trends and Growth Outlook
- 2.3 Revenue from Telecommunications Sector, 2015
- 2.4 Expected Flow of investments in Telecom Market, 2015

3 GHANA TELECOM MARKET FORECASTS

- 3.1 Fixed Landline Users Outlook (No.), 2005- 2025
- 3.2 Fixed-broadband Users Outlook (No.), 2005- 2025
- 3.3 Mobile Telecom Users Outlook (No.), 2005- 2025
- 3.4 Number of Households with Computer, 2015
- 3.5 Number of Households with Internet access at home, 2015
- 3.6 individuals (%) using the internet, 2015

4 GHANA TELECOM MARKET SWOT ANALYSIS

- 4.1 Strengths
- 4.2 Weaknesses
- 4.3 Opportunities
- 4.4 Threats

5 GHANA ICT GOODS EXPORTS AND IMPORTS DETAILS

- 5.1 Share of ICT goods Exports in Total Goods Export
- 5.2 Share of ICT goods Imports in Total Goods Imports
- 5.3 Share of ICT Service Exports in Total Service Exports

6 COMPARISON OF GHANA TELECOM INDUSTRY WITH PEER MARKETS

- 6.1 Overall Ranking

6.2 Supply Index

6.3 Demand Index

6.4 Infrastructure Index

6.5 Growth Index

7 GHANA POPULATION FORECASTS

7.1 Population by Age Group Forecast to 2025

7.2 Key Population Ratios, 2015

7.3 Rural and Urban population outlook, 2005- 2025

7.4 Female vs Male Population Outlook, 2005- 2025

7.4 Literacy rate (Adults), 2015

8 GHANA ECONOMIC OUTLOOK TO 2025

8.1 Ghana GDP Forecasts to 2025

8.2 GDP Growth rate, 2005- 2015

8.3 GNI Per Capita Forecasts to 2025

9 LEADING TELECOM COMPANY PROFILES IN GHANA

9.1 Potential Companies

9.2 Level of competition

9.3 Foreign Participation in the Sector

10 BUSINESS PROFILES OF LEADING TELECOM COMPANIES

10.1 Company A

10.2 Company B

10.3 Company C

11 APPENDIX

11.1 Abbreviations

11.2 Sources and Methodology

11.3 Contact Information

List Of Tables

LIST OF TABLES

Table 1: Ghana Telecom Overview

Table 2: Ghana Fixed Telephone Users, 2005- 2025

Table 3: Ghana Fixed-broadband Users, 2005- 2025

Table 4: Ghana Mobile-cellular Users, 2005- 2025

Table 5: Ghana ICT goods exports (%)

Table 6: Ghana ICT goods imports (%)

Table 7: Ghana ICT service exports (%)

Table 8: Ghana Telecom Market Benchmarking - Overall Ranking

Table 9: Benchmarking- Supply Index

Table 10: Benchmarking - Demand Index

Table 11: Benchmarking - Growth Index

Table 12: Population Forecast by Age, 2005- 2025

Table 13: Ghana Population Forecast (Rural and Urban), 2005- 2025

Table 14: GDP Forecast, 2005- 2025

Table 15: GDP Growth rate Forecast, 2005- 2025

Table 16: GNI Per Capita Forecast, 2005- 2025

List Of Figures

LIST OF FIGURES

Figure 1: Ghana Telecom Revenue vs. Investment

Figure 2: Ghana- Households with a computer (%)

Figure 3: Ghana- Households with Internet access at home (%)

Figure 4: Ghana- individuals using the internet

Figure 5: Ghana Adult Literacy Rate, 2015

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