

Ghana Automobile Market Outlook to 2022 (Q2 2016)- Supply, Demand of Cars, CVs and Autos

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Abstracts

“Ghana Automobile Market Outlook to 2022” is a comprehensive report on Ghana cars, CVs and other autos in the country. Historic and forecasted data for Ghana passenger cars, light commercial vehicles, heavy trucks, buses, vans and motor cycles is included in the research work.

The current market conditions in Ghana Automobile sector are analyzed through SWOT analysis, industry trends, drivers and challenges. In addition, manufacturing infrastructures, importers and other companies are analyzed in the report.

Forecasts of production and domestic sales of cars, commercial vehicles and other autos are provided from 2005 to 2022. Further, GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Information on leading companies across the Ghana automobile value chain along with latest industry developments and their impact on the players are also analyzed in detail.

Snapshot of operations and market overview

Future trends on manufacturing, distribution, equipment and services, contractors and retail companies

Comparison with peer markets

SWOT analysis

Annual Supply and Demand (sales) forecasts from 2005 to 2022 for-

Passenger cars

Light commercial vehicles

Heavy trucks

Buses

Vans

Motor cycles

Demographic and Macroeconomic forecasts

Business Profiles of Leading Companies

Recent Industry Developments

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