

The Future of Zimbabwe Automobile Markets to 2023- Trends, Drivers and Supply, Demand Outlook of Zimbabwe Passenger Cars and Commercial Vehicles

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Abstracts

Zimbabwe Passenger cars and commercial vehicles outlook report provides detailed research and outlook of automobile sector in Zimbabwe. Current market conditions, consumer preferences and key strategies of leading players in the Zimbabwe automobile sector are analyzed in detail.

The report analyzes SWOT analysis of Zimbabwe automotive industry including passenger cars, light commercial vehicles, heavy trucks, buses, vans and motor cycles. Further, value of imports and exports by sourcing and destination countries are included.

Outlook of production and sales of PCs, CVs and other autos are included for a period between 2005 and 2023. To understand the industry evolution in medium and long term future, demographic and economic indicators of Zimbabwe country including GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Information on leading companies across the Zimbabwe automobile value chain along with latest industry developments and their impact on the players are also analyzed in detail. In addition, manufacturing infrastructures, importers and other companies are analyzed in the report.

SCOPE OF THE RESEARCH

Current Market Dynamics and Future Trends

Benchmarking with other countries in the region

Detailed SWOT analysis

Exports and Imports Value

Forecasts of Production and Sales for

Passenger cars

commercial vehicles (Heavy trucks, Buses, Vans)

Demographic and Macroeconomic forecasts-

Population by Age, Gender and Location

GDP, GDP per Capita and Disposable Income

Business Profiles of Three Leading Companies

Latest Developments

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 Emerging Market Trends
- 2.3 Key Players in Zimbabwe Automobile Industry
- 2.4 Consumption Preferences of Zimbabwe Automobile Buyers

3 ZIMBABWE AUTO MARKET- SWOT ANALYSIS

- 3.1 Key Strengths
- 3.2 Major Weaknesses
- 3.3 Potential Opportunities
- 3.4 Potential Threats

4 ZIMBABWE AUTOMOBILE EXPORTS AND IMPORTS

- 4.1 Zimbabwe Motor cars and other motor vehicles- Imports and Exports
- 4.2 Zimbabwe Motor vehicles for the transport of goods- Imports and Exports
- 4.3 Zimbabwe Works trucks- Imports and Exports
- 4.4 Zimbabwe Motorcycles- Imports and Exports

5 ZIMBABWE AUTO MARKET ANALYSIS AND OUTLOOK TO 2023

- 5.1 Zimbabwe Total Automobile Sales Outlook, 2005- 2023
- 5.2 Zimbabwe Automobile Production Forecast, 2005- 2023

6 ZIMBABWE PASSENGER CARS FORECASTS TO 2023

- 6.1 Zimbabwe PC Sales Outlook, 2005- 2023
 - Cars Sales Forecast, 2005- 2023
 - Cars Export Value, \$million, 2007-2016
 - Cars Import Value, \$million, 2007- 2016

6.2 Zimbabwe Passenger Cars Production Forecast, 2005- 2023

7 ZIMBABWE COMMERCIAL VEHICLE MARKET OUTLOOK TO 2023

7.1 Zimbabwe CV Sales Forecast, 2005- 2023

7.2 Zimbabwe Light Commercial Vehicles Production Forecast, 2005- 2023

7.3 Zimbabwe Heavy Trucks Production Forecast, 2005- 2023

7.4 Zimbabwe Bus Production Forecast, 2005- 2023

8 ZIMBABWE PETROLEUM PRODUCT DEMAND OUTLOOK

8.1 Zimbabwe Gasoline Consumption Forecast, 2005-2023

8.2 Zimbabwe Diesel Consumption Forecast, 2005-2023

9 ZIMBABWE AUTOMOBILE MARKET- COMPETITOR ANALYSIS

9.1 Profiles of Leading Automobile Companies in Zimbabwe

9.1.1 Company A

9.1.2 Company B

9.1.3 Company C

11 ZIMBABWE DEMOGRAPHIC ANALYSIS AND OUTLOOK

11.1 Zimbabwe Population Forecast, 2005-2023

11.2 Zimbabwe Population split by age group, 2005- 2023

11.3 Zimbabwe Population Split by Gender, 2005- 2023

11.4 Zimbabwe Population Split by Rural/Urban, 2005- 2023

12 ZIMBABWE ECONOMIC ANALYSIS AND OUTLOOK

12.1 Zimbabwe GDP Forecast, 2005- 2023

12.2 Zimbabwe Final Consumption Expenditure Forecast, 2005- 2023

12.3 Zimbabwe GDP per Capita, 2015

12.4 Bank Lending Interest Rates, 2016

13 RECENT AUTOMOBILE INDUSTRY DEVELOPMENTS

14 REGIONAL AND GLOBAL AUTO MARKETS ANALYSIS

15 APPENDIX

15.1 About Us

15.2 Sources and Research Methodology

15.3 Contact Information

List Of Tables

LIST OF TABLES

Table 1: Automobile Sales Outlook in Zimbabwe, 2005- 2023

Table 2: Passenger Car Sales Outlook in Zimbabwe, 2005- 2023

Table 3: Commercial Vehicle Sales Outlook in Zimbabwe, 2005- 2023

Table 4: Gasoline Demand Outlook in Zimbabwe, 2005-2023

Table 5: Diesel Oil Demand Outlook in Zimbabwe, 2005-2023

Table 6: Zimbabwe GDP Outlook, 2005- 2023

Table 7: Zimbabwe Population Outlook, 2005-2023

Table 8: Bank Lending Interest Rates, 2016

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