

The Future of West Africa Telecommunications Market to 2025 - Analysis and Outlook of West Africa Mobile, Fixed Line and Broadband Sectors

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Abstracts

The research work strategically analyzes West Africa telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in-depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. All key markets in the region along with their individual market trends, outlook and operators are included in the research.

The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025 for the following countries-

West Africa Countries- Benin, Burkina Faso, Cape Verde, Gambia, Ghana, Guinea, Guinea-Bissau, Ivory Coast, Liberia, Mali, Mauritania, Niger, Nigeria, Senegal, Sierra Leone, Togo

West Africa telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in West Africa together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT

profiles are included. In addition, the research work forecasts the demographic and economic drivers of West Africa that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.

Contents

Executive Summary

Key Findings

West Africa Telecom Market Overview

West Africa Telecom Market- Strategic Analysis

Trends Shaping the Future of West Africa Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in West Africa Countries

Telecom Investments in West Africa Countries

Market Drivers

Market Restraints

West Africa Telecom Market Outlook

Benin Fixed line, Mobile and Broadband Outlook to 2025

Burkina Faso Fixed line, Mobile and Broadband Outlook to 2025

Cape Verde Fixed line, Mobile and Broadband Outlook to 2025

Gambia Fixed line, Mobile and Broadband Outlook to 2025

Ghana Fixed line, Mobile and Broadband Outlook to 2025

Guinea Fixed line, Mobile and Broadband Outlook to 2025

Guinea-Bissau Fixed line, Mobile and Broadband Outlook to 2025

Ivory Coast Fixed line, Mobile and Broadband Outlook to 2025

Liberia Fixed line, Mobile and Broadband Outlook to 2025

Mali Fixed line, Mobile and Broadband Outlook to 2025

Mauritania Fixed line, Mobile and Broadband Outlook to 2025

Niger Fixed line, Mobile and Broadband Outlook to 2025

Nigeria Fixed line, Mobile and Broadband Outlook to 2025

Senegal Fixed line, Mobile and Broadband Outlook to 2025

Sierra Leone Fixed line, Mobile and Broadband Outlook to 2025

Togo Fixed line, Mobile and Broadband Outlook to 2025

West Africa Telecom Competitive Environment

Market Shares by Company

Regulatory Bodies and Their Role in Industries

West Africa Countries Telecom Industry Benchmarking

Overall Ranking

Demand Index

Infrastructure Index

Growth Index

West Africa Economic and Demographic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005- 2025

Population Forecast, 2005- 2025

Unemployment Trends in West Africa Countries

Competitor Analysis

Company A: Profile and operations

Company B: Profile and operations

Company C: Profile and operations

Recent Industry Developments in West Africa countries Telecom Markets

Appendix

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