

The Future of Tanzania Automobile Markets to 2023- Trends, Drivers and Supply, Demand Outlook of Tanzania Passenger Cars and Commercial Vehicles

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Abstracts

Tanzania Passenger cars and commercial vehicles outlook report provides detailed research and outlook of automobile sector in Tanzania. Current market conditions, consumer preferences and key strategies of leading players in the Tanzania automobile sector are analyzed in detail.

The report analyzes SWOT analysis of Tanzania automotive industry including passenger cars, light commercial vehicles, heavy trucks, buses, vans and motor cycles. Further, value of imports and exports by sourcing and destination countries are included.

Outlook of production and sales of PCs, CVs and other autos are included for a period between 2005 and 2023. To understand the industry evolution in medium and long term future, demographic and economic indicators of Tanzania country including GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Information on leading companies across the Tanzania automobile value chain along with latest industry developments and their impact on the players are also analyzed in detail. In addition, manufacturing infrastructures, importers and other companies are analyzed in the report.

SCOPE OF THE RESEARCH

Current Market Dynamics and Future Trends

Benchmarking with other countries in the region

Detailed SWOT analysis

Exports and Imports Value

Forecasts of Production and Sales for

Passenger cars

commercial vehicles (Heavy trucks, Buses, Vans)

Demographic and Macroeconomic forecasts-

Population by Age, Gender and Location

GDP, GDP per Capita and Disposable Income

Business Profiles of Three Leading Companies

Latest Developments

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 Emerging Market Trends
- 2.3 Key Players in Tanzania Automobile Industry
- 2.4 Consumption Preferences of Tanzania Automobile Buyers

3 TANZANIA AUTO MARKET- SWOT ANALYSIS

- 3.1 Key Strengths
- 3.2 Major Weaknesses
- 3.3 Potential Opportunities
- 3.4 Potential Threats

4 TANZANIA AUTOMOBILE EXPORTS AND IMPORTS

- 4.1 Tanzania Motor cars and other motor vehicles- Imports and Exports
- 4.2 Tanzania Motor vehicles for the transport of goods- Imports and Exports
- 4.3 Tanzania Works trucks- Imports and Exports
- 4.4 Tanzania Motorcycles- Imports and Exports

5 TANZANIA AUTO MARKET ANALYSIS AND OUTLOOK TO 2023

- 5.1 Tanzania Total Automobile Sales Outlook, 2005- 2023

6 TANZANIA PASSENGER CARS FORECASTS TO 2023

- 6.1 Tanzania PC Sales Outlook, 2005- 2023
 - Cars Sales Forecast, 2005- 2023
 - Cars Export Value, \$million, 2007-2016
 - Cars Import Value, \$million, 2007- 2016

7 TANZANIA COMMERCIAL VEHICLE MARKET OUTLOOK TO 2023

7.1 Tanzania CV Sales Forecast, 2005- 2023

8 TANZANIA PETROLEUM PRODUCT DEMAND OUTLOOK

8.1 Tanzania Gasoline Consumption Forecast, 2005-2023

8.2 Tanzania Diesel Consumption Forecast, 2005-2023

9 TANZANIA AUTOMOBILE MARKET- COMPETITOR ANALYSIS

9.1 Profiles of Leading Automobile Companies in Tanzania

9.1.1 Company A

9.1.2 Company B

9.1.3 Company C

11 TANZANIA DEMOGRAPHIC ANALYSIS AND OUTLOOK

11.1 Tanzania Population Forecast, 2005-2023

11.2 Tanzania Population split by age group, 2005- 2023

11.3 Tanzania Population Split by Gender, 2005- 2023

11.4 Tanzania Population Split by Rural/Urban, 2005- 2023

12 TANZANIA ECONOMIC ANALYSIS AND OUTLOOK

12.1 Tanzania GDP Forecast, 2005- 2023

12.2 Tanzania Final Consumption Expenditure Forecast, 2005- 2023

12.3 Tanzania GDP per Capita, 2015

12.4 Bank Lending Interest Rates, 2016

13 RECENT AUTOMOBILE INDUSTRY DEVELOPMENTS

14 REGIONAL AND GLOBAL AUTO MARKETS ANALYSIS

15 APPENDIX

15.1 About Us

15.2 Sources and Research Methodology

15.3 Contact Information

List Of Tables

LIST OF TABLES

Table 1: Automobile Sales Outlook in Tanzania, 2005- 2023

Table 2: Passenger Car Sales Outlook in Tanzania, 2005- 2023

Table 3: Commercial Vehicle Sales Outlook in Tanzania, 2005- 2023

Table 4: Gasoline Demand Outlook in Tanzania, 2005-2023

Table 5: Diesel Oil Demand Outlook in Tanzania, 2005-2023

Table 6: Tanzania GDP Outlook, 2005- 2023

Table 7: Tanzania Population Outlook, 2005-2023

Table 8: Bank Lending Interest Rates, 2016

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