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The Future of Romania Automobile Markets to 2023- Trends, Drivers and Supply, Demand Outlook of Romania Passenger Cars and Commercial Vehicles

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Abstracts

Romania Passenger cars and commercial vehicles outlook report provides detailed research and outlook of automobile sector in Romania. Current market conditions, consumer preferences and key strategies of leading players in the Romania automobile sector are analyzed in detail.

The report analyzes SWOT analysis of Romania automotive industry including passenger cars, light commercial vehicles, heavy trucks, buses, vans and motor cycles. Further, value of imports and exports by sourcing and destination countries are included.

Outlook of production and sales of PCs, CVs and other autos are included for a period between 2005 and 2023. To understand the industry evolution in medium and long term future, demographic and economic indicators of Romania country including GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Information on leading companies across the Romania automobile value chain along with latest industry developments and their impact on the players are also analyzed in detail. In addition, manufacturing infrastructures, importers and other companies are analyzed in the report.

SCOPE OF THE RESEARCH

Current Market Dynamics and Future Trends

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- Benchmarking with other countries in the region
- Detailed SWOT analysis
- Exports and Imports Value
- Forecasts of Production and Sales for
  - Passenger cars
  - commercial vehicles (Heavy trucks, Buses, Vans)
- Demographic and Macroeconomic forecasts-
  - Population by Age, Gender and Location
  - GDP, GDP per Capita and Disposable Income
- Business Profiles of Three Leading Companies
- Latest Developments

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