

The Future of Peru Automobile Markets to 2023- Trends, Drivers and Supply, Demand Outlook of Peru Passenger Cars and Commercial Vehicles

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Abstracts

Peru Passenger cars and commercial vehicles outlook report provides detailed research and outlook of automobile sector in Peru. Current market conditions, consumer preferences and key strategies of leading players in the Peru automobile sector are analyzed in detail.

The report analyzes SWOT analysis of Peru automotive industry including passenger cars, light commercial vehicles, heavy trucks, buses, vans and motor cycles. Further, value of imports and exports by sourcing and destination countries are included.

Outlook of production and sales of PCs, CVs and other autos are included for a period between 2005 and 2023. To understand the industry evolution in medium and long term future, demographic and economic indicators of Peru country including GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Information on leading companies across the Peru automobile value chain along with latest industry developments and their impact on the players are also analyzed in detail. In addition, manufacturing infrastructures, importers and other companies are analyzed in the report.

SCOPE OF THE RESEARCH

Current Market Dynamics and Future Trends

Benchmarking with other countries in the region

Detailed SWOT analysis

Exports and Imports Value

Forecasts of Production and Sales for

Passenger cars

commercial vehicles (Heavy trucks, Buses, Vans)

Demographic and Macroeconomic forecasts-

Population by Age, Gender and Location

GDP, GDP per Capita and Disposable Income

Business Profiles of Three Leading Companies

Latest Developments

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 Emerging Market Trends
- 2.3 Key Players in Peru Automobile Industry
- 2.4 Consumption Preferences of Peru Automobile Buyers

3 PERU AUTO MARKET- SWOT ANALYSIS

- 3.1 Key Strengths
- 3.2 Major Weaknesses
- 3.3 Potential Opportunities
- 3.4 Potential Threats

4 PERU AUTOMOBILE EXPORTS AND IMPORTS

- 4.1 Peru Motor cars and other motor vehicles- Imports and Exports
- 4.2 Peru Motor vehicles for the transport of goods- Imports and Exports
- 4.3 Peru Works trucks- Imports and Exports
- 4.4 Peru Motorcycles- Imports and Exports

5 PERU AUTO MARKET ANALYSIS AND OUTLOOK TO 2023

- 5.1 Peru Total Automobile Sales Outlook, 2005- 2023
- 5.2 Peru Automobile Production Forecast, 2005- 2023

6 PERU PASSENGER CARS FORECASTS TO 2023

- 6.1 Peru PC Sales Outlook, 2005- 2023
 - Cars Sales Forecast, 2005- 2023
 - Cars Export Value, \$million, 2007-2016
 - Cars Import Value, \$million, 2007- 2016

6.2 Peru Passenger Cars Production Forecast, 2005- 2023

7 PERU COMMERCIAL VEHICLE MARKET OUTLOOK TO 2023

7.1 Peru CV Sales Forecast, 2005- 2023

7.2 Peru Light Commercial Vehicles Production Forecast, 2005- 2023

7.3 Peru Heavy Trucks Production Forecast, 2005- 2023

7.4 Peru Bus Production Forecast, 2005- 2023

8 PERU PETROLEUM PRODUCT DEMAND OUTLOOK

8.1 Peru Gasoline Consumption Forecast, 2005-2023

8.2 Peru Diesel Consumption Forecast, 2005-2023

9 PERU AUTOMOBILE MARKET- COMPETITOR ANALYSIS

9.1 Profiles of Leading Automobile Companies in Peru

9.1.1 Company A

9.1.2 Company B

9.1.3 Company C

11 PERU DEMOGRAPHIC ANALYSIS AND OUTLOOK

11.1 Peru Population Forecast, 2005-2023

11.2 Peru Population split by age group, 2005- 2023

11.3 Peru Population Split by Gender, 2005- 2023

11.4 Peru Population Split by Rural/Urban, 2005- 2023

12 PERU ECONOMIC ANALYSIS AND OUTLOOK

12.1 Peru GDP Forecast, 2005- 2023

12.2 Peru Final Consumption Expenditure Forecast, 2005- 2023

12.3 Peru GDP per Capita, 2015

12.4 Bank Lending Interest Rates, 2016

13 RECENT AUTOMOBILE INDUSTRY DEVELOPMENTS

14 REGIONAL AND GLOBAL AUTO MARKETS ANALYSIS

15 APPENDIX

15.1 About Us

15.2 Sources and Research Methodology

15.3 Contact Information

List Of Tables

LIST OF TABLES

- Table 1: Automobile Sales Outlook in Peru, 2005- 2023
- Table 2: Passenger Car Sales Outlook in Peru, 2005- 2023
- Table 3: Commercial Vehicle Sales Outlook in Peru, 2005- 2023
- Table 4: Gasoline Demand Outlook in Peru, 2005-2023
- Table 5: Diesel Oil Demand Outlook in Peru, 2005-2023
- Table 6: Peru GDP Outlook, 2005- 2023
- Table 7: Peru Population Outlook, 2005-2023
- Table 8: Bank Lending Interest Rates, 2016

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