

# The Future of Pacific Telecommunications Market to 2025 - Analysis and Outlook of Pacific Mobile, Fixed Line and Broadband Sectors

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## **Abstracts**

The research work strategically analyzes Pacific telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in–depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. All key markets in the region along with their individual market trends, outlook and operators are included in the research.

The number of subscribers and penetration rates are forecast for each of the subsegment including mobile, fixed landline and broadband segments from 2005 to 2025 for the following countries-

Pacific Countries- Fiji, Kiribati, Marshall Islands, Micronesia, Nauru, Papua New Guinea, Samoa, Solomon Islands, Tonga, Tuvalu, Vanuatu

Pacific telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in Pacific together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT profiles are included. In addition, the research work forecasts the demographic and economic drivers of Pacific that enable strategy planners to formulate their pricing and



branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.



### **Contents**

**Executive Summary** 

**Key Findings** 

Pacific Telecom Market Overview

Pacific Telecom Market- Strategic Analysis

Trends Shaping the Future of Pacific Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in Pacific Countries

Telecom Investments in Pacific Countries

**Market Drivers** 

Market Restraints

Pacific Telecom Market Outlook

Fiji Fixed line, Mobile and Broadband Outlook to 2025

Kiribati Fixed line, Mobile and Broadband Outlook to 2025

Marshall Islands Fixed line, Mobile and Broadband Outlook to 2025

Micronesia Fixed line, Mobile and Broadband Outlook to 2025

Nauru Fixed line, Mobile and Broadband Outlook to 2025

Papua New Guinea Fixed line, Mobile and Broadband Outlook to 2025

Samoa Fixed line, Mobile and Broadband Outlook to 2025

Solomon Islands Fixed line, Mobile and Broadband Outlook to 2025

Tonga Fixed line, Mobile and Broadband Outlook to 2025

Tuvalu Fixed line, Mobile and Broadband Outlook to 2025

Vanuatu Fixed line, Mobile and Broadband Outlook to 2025

Pacific Telecom Competitive Environment

Market Shares by Company

Regulatory Bodies and Their Role in Industries

Pacific Countries Telecom Industry Benchmarking

Overall Ranking

**Demand Index** 

Infrastructure Index

**Growth Index** 

Pacific Economic and Demographic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005-2025

Population Forecast, 2005- 2025

**Unemployment Trends in Pacific Countries** 

Competitor Analysis

Company A: Profile and operations



Company B: Profile and operations Company C: Profile and operations

Recent Industry Developments in Pacific countries Telecom Markets

**Appendix** 



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