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The Future of New Zealand Automobile Markets to 2023- Trends, Drivers and Supply, Demand Outlook of New Zealand Passenger Cars and Commercial Vehicles

https://marketpublishers.com/r/FDAB4568E50EN.html
Date: May 2017
Pages: 60
Price: US$ 1,249.00 (Single User License)
ID: FDAB4568E50EN

Abstracts

New Zealand Passenger cars and commercial vehicles outlook report provides detailed research and outlook of automobile sector in New Zealand. Current market conditions, consumer preferences and key strategies of leading players in the New Zealand automobile sector are analyzed in detail.

The report analyzes SWOT analysis of New Zealand automotive industry including passenger cars, light commercial vehicles, heavy trucks, buses, vans and motor cycles. Further, value of imports and exports by sourcing and destination countries are included.

Outlook of production and sales of PCs, CVs and other autos are included for a period between 2005 and 2023. To understand the industry evolution in medium and long term future, demographic and economic indicators of New Zealand country including GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Information on leading companies across the New Zealand automobile value chain along with latest industry developments and their impact on the players are also analyzed in detail. In addition, manufacturing infrastructures, importers and other companies are analyzed in the report.

SCOPE OF THE RESEARCH

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Current Market Dynamics and Future Trends

Benchmarking with other countries in the region

Detailed SWOT analysis

Exports and Imports Value

Forecasts of Production and Sales for

- Passenger cars
- commercial vehicles (Heavy trucks, Buses, Vans)

Demographic and Macroeconomic forecasts-

- Population by Age, Gender and Location
- GDP, GDP per Capita and Disposable Income

Business Profiles of Three Leading Companies

Latest Developments

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