

The Future of New Zealand Automobile Markets to 2023- Trends, Drivers and Supply, Demand Outlook of New Zealand Passenger Cars and Commercial Vehicles

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Abstracts

New Zealand Passenger cars and commercial vehicles outlook report provides detailed research and outlook of automobile sector in New Zealand. Current market conditions, consumer preferences and key strategies of leading players in the New Zealand automobile sector are analyzed in detail.

The report analyzes SWOT analysis of New Zealand automotive industry including passenger cars, light commercial vehicles, heavy trucks, buses, vans and motor cycles. Further, value of imports and exports by sourcing and destination countries are included.

Outlook of production and sales of PCs, CVs and other autos are included for a period between 2005 and 2023. To understand the industry evolution in medium and long term future, demographic and economic indicators of New Zealand country including GDP, Disposable Income, inflation, population (total, rural- urban, male-female, age group) are forecast to 2022.

Information on leading companies across the New Zealand automobile value chain along with latest industry developments and their impact on the players are also analyzed in detail. In addition, manufacturing infrastructures, importers and other companies are analyzed in the report.

SCOPE OF THE RESEARCH

Current Market Dynamics and Future Trends

Benchmarking with other countries in the region

Detailed SWOT analysis

Exports and Imports Value

Forecasts of Production and Sales for

Passenger cars

commercial vehicles (Heavy trucks, Buses, Vans)

Demographic and Macroeconomic forecasts-

Population by Age, Gender and Location

GDP, GDP per Capita and Disposable Income

Business Profiles of Three Leading Companies

Latest Developments

Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 Emerging Market Trends
- 2.3 Key Players in New Zealand Automobile Industry
- 2.4 Consumption Preferences of New Zealand Automobile Buyers

3 NEW ZEALAND AUTO MARKET- SWOT ANALYSIS

- 3.1 Key Strengths
- 3.2 Major Weaknesses
- 3.3 Potential Opportunities
- 3.4 Potential Threats

4 NEW ZEALAND AUTOMOBILE EXPORTS AND IMPORTS

- 4.1 New Zealand Motor cars and other motor vehicles- Imports and Exports
- 4.2 New Zealand Motor vehicles for the transport of goods- Imports and Exports
- 4.3 New Zealand Works trucks- Imports and Exports
- 4.4 New Zealand Motorcycles- Imports and Exports

5 NEW ZEALAND AUTO MARKET ANALYSIS AND OUTLOOK TO 2023

- 5.1 New Zealand Total Automobile Sales Outlook, 2005- 2023

6 NEW ZEALAND PASSENGER CARS FORECASTS TO 2023

- 6.1 New Zealand PC Sales Outlook, 2005- 2023
 - Cars Sales Forecast, 2005- 2023
 - Cars Export Value, \$million, 2007-2016
 - Cars Import Value, \$million, 2007- 2016

7 NEW ZEALAND COMMERCIAL VEHICLE MARKET OUTLOOK TO 2023

7.1 New Zealand CV Sales Forecast, 2005- 2023

8 NEW ZEALAND PETROLEUM PRODUCT DEMAND OUTLOOK

8.1 New Zealand Gasoline Consumption Forecast, 2005-2023

8.2 New Zealand Diesel Consumption Forecast, 2005-2023

9 NEW ZEALAND AUTOMOBILE MARKET- COMPETITOR ANALYSIS

9.1 Profiles of Leading Automobile Companies in New Zealand

9.1.1 Company A

9.1.2 Company B

9.1.3 Company C

11 NEW ZEALAND DEMOGRAPHIC ANALYSIS AND OUTLOOK

11.1 New Zealand Population Forecast, 2005-2023

11.2 New Zealand Population split by age group, 2005- 2023

11.3 New Zealand Population Split by Gender, 2005- 2023

11.4 New Zealand Population Split by Rural/Urban, 2005- 2023

12 NEW ZEALAND ECONOMIC ANALYSIS AND OUTLOOK

12.1 New Zealand GDP Forecast, 2005- 2023

12.2 New Zealand Final Consumption Expenditure Forecast, 2005- 2023

12.3 New Zealand GDP per Capita, 2015

12.4 Bank Lending Interest Rates, 2016

13 RECENT AUTOMOBILE INDUSTRY DEVELOPMENTS

14 REGIONAL AND GLOBAL AUTO MARKETS ANALYSIS

15 APPENDIX

15.1 About Us

15.2 Sources and Research Methodology

15.3 Contact Information

List Of Tables

LIST OF TABLES

Table 1: Automobile Sales Outlook in New Zealand, 2005- 2023

Table 2: Passenger Car Sales Outlook in New Zealand, 2005- 2023

Table 3: Commercial Vehicle Sales Outlook in New Zealand, 2005- 2023

Table 4: Gasoline Demand Outlook in New Zealand, 2005-2023

Table 5: Diesel Oil Demand Outlook in New Zealand, 2005-2023

Table 6: New Zealand GDP Outlook, 2005- 2023

Table 7: New Zealand Population Outlook, 2005-2023

Table 8: Bank Lending Interest Rates, 2016

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