

# The Future of Malaysia Banking Markets to 2020- Trends, Outlook, Economic and Profitability Analysis, Key Ratios, Market Structure

<https://marketpublishers.com/r/FEF7E665C97EN.html>

Date: August 2016

Pages: 70

Price: US\$ 800.00 (Single User License)

ID: FEF7E665C97EN

## Abstracts

Malaysia banking market outlook report from OGANALYSIS provides comprehensive analysis, trends, drivers and challenges of operating or expanding into the market.

The uniqueness of the report lies in profitability analysis and comparison with peer markets among others. Profitability analysis is made along 4 key pillars including key metrics, risk factors, productivity and asset usage efficiency. More than 20 key ratios are analyzed and incorporated in the premium research work. Further, interviews with industry experts strengthen the research and analysis on Malaysia commercial banking report. Incorporating buyers' suggestions and feedback, the 2016 Q3 version is more improved and user friendly.

Banking industry in Malaysia witnessed a (surge) in total assets at 2,303 Malaysia Ringgit in Billions as of 2015, with a large portion of this coming from deposits. Over the forecast period, policy changes initiated by central bank of Malaysia, NPA handling, Base norms (CRAR) and growth in other financial markets will be the key factors for profitability and future strategies of banks including overseas expansion of banks. Further, financial inclusion, economic growth (GDP and GDP Per Capita) will also play a key role in shaping the future of Malaysia commercial banking sector.

The research work also provides detailed market structure based on size, profitability, deposits and loans of leading banks in the country. In addition, detailed SWOT and financial analysis of five leading banks is included. Recent developments and transactions in the industry are also analyzed in the Malaysia report.

## Scope

Analysis through 20+ key Ratios

Period- from 2005 to 2020

Profitability Analysis of Malaysia and peer markets

Trends, drivers and challenges

Credit analysis

Economic analysis and outlook of Malaysia and Region

Analysis of leading five players in the industry

## **"Reasons To Purchase**

To get detailed analysis of Malaysia banking industry based on key financial metrics and ratios

Identify trends and developments across the country's banking sector

Make strategic decisions based on evaluation and outlook of Malaysia banking sector

Get a critical analysis of competitors based on performance metrics

Identify most profitable markets in the current economic conditions

Get insights into best practices of top performers in the country and worldwide

"

## Contents

### **1 TABLE OF CONTENTS**

- 1.1 List of Tables
- 1.2 List of Figures

### **2 MALAYSIA COMMERCIAL BANKING OVERVIEW**

- 2.1 Aggregate Deposits
- 2.2 Capital and Reserves
- 2.3 Total Advances
- 2.4 Bond Portfolio Details
- 2.5 Total Assets and Liabilities
- 2.6 Non- Performing Assets (NPAs)
- 2.7 Return on Assets
- 2.8 Asset Yield
- 2.9 Capital Adequacy Ratio (CRAR)
- 2.10 Tier 1 Capital to Risk Weighted Assets

### **3 DRIVERS AND CHALLENGES OF MALAYSIA BANKING SECTOR**

- 3.1 Size Growth
- 3.2 Asset Allocation trends
- 3.3 Expansion strategies
- 3.4 Cost control
- 3.5 Profitability
- 3.6 Support to Economy

### **4 OUTLOOK OF COMMERCIAL BANKING INDUSTRY IN MALAYSIA**

- 4.1 Total Assets and Liabilities Forecast, 2005-2020
- 4.2 Aggregate Loans Forecast, 2005- 2020
- 4.3 Aggregate Deposits Forecast, 2005- 2020

### **5 PROFITABILITY ANALYSIS- BENCHMARK WITH PEER COUNTRIES**

- 5.1 Overview and Regression Analysis
- 5.2 Pillar 1- Fundamental Metrics

- 5.3 Pillar 2- Risk Factors
- 5.4 Pillar 3- Productivity Indicators
- 5.5 Pillar 4- Asset Usage Efficiency Indicators

## **6 CREDIT QUALITY ANALYSIS OF MALAYSIA COMMERCIAL BANKS**

- 6.1 Total credit to the private non-financial sector, 2010- 2015
- 6.2 Bank credit to the private non-financial sector, 2010- 2015
- 6.3 Credit to households, 2010- 2015
- 6.4 Credit to non-financial corporations, 2010- 2015
- 6.5 Credit to the government sector at market value, 2010- 2015
- 6.6 Credit to the government sector at nominal value, 2010- 2015

## **7 MALAYSIA ECONOMIC ANALYSIS AND OUTLOOK TO 2022**

- 7.1 Malaysia GDP Outlook (Current Prices, USD Billion), 2005- 2022
- 7.2 GDP Per Capita Outlook in Malaysia, 2005- 2022
- 7.3 Population Outlook in Malaysia (Millions), 2005- 2022
- 7.4 Inflation Outlook in Malaysia, 2005- 2022
- 7.5 Unemployment Rate in Malaysia, 2005- 2022
- 7.6 Public Debt to GDP ratio in Malaysia, 2015
- 7.7 General Government Revenue and Expenditure Outlook, 2005- 2022
- 7.8 Malaysia Currency (LCU) against US Dollar, 2005- 2015
- 7.9 Long Term Sovereign Rating, 2009- 2015

## **8 MARKET STRUCTURE**

- 8.1 By Total Assets
- 8.2 By Deposits
- 8.3 By Advances

## **9 BUSINESS PROFILES OF LEADING BANKS IN MALAYSIA**

- 9.1 Leading Bank A
  - 9.1.1 Overview
  - 9.1.2 SWOT Analysis
  - 9.1.3 Financial Statements and Ratios
- 9.2 Leading Bank B
  - 9.2.1 Overview

- 9.2.2 SWOT Analysis
- 9.2.3 Financial Statements and Ratios
- 9.3 Leading Bank C
  - 9.3.1 Overview
  - 9.3.2 SWOT Analysis
  - 9.3.3 Financial Statements and Ratios
- 9.4 Leading Bank D
  - 9.4.1 Overview
  - 9.4.2 SWOT Analysis
  - 9.4.3 Financial Statements and Ratios
- 9.5 Leading Bank E
  - 9.5.1 Overview
  - 9.5.2 SWOT Analysis
  - 9.5.3 Financial Statements and Ratios

## **10 RECENT DEVELOPMENTS IN MALAYSIA COMMERCIAL BANKING SECTOR**

## **11 APPENDIX**

- 11.1 About Publisher
- 11.2 Sources and Methodology
- 11.3 Contact Information

## List Of Tables

### LIST OF TABLES

- Table 1: Malaysia Total Assets and Liabilities Outlook, 2005- 2020
- Table 2: Malaysia Client Loans Outlook, 2005- 2020
- Table 3: Malaysia Total Deposits Outlook, 2005- 2020
- Table 4: Malaysia Banking Sector- Profitability Analysis- Overall Analysis, 2015
- Table 5: Malaysia Banking Sector- Profitability Analysis- Pillar 1, 2015
- Table 6: Malaysia Banking Sector- Profitability Analysis- Pillar 2, 2015
- Table 7: Malaysia Banking Sector- Profitability Analysis- Pillar 3, 2015
- Table 8: Malaysia Banking Sector- Profitability Analysis- Pillar 4, 2015
- Table 9: Malaysia- Credits to Private non-Financial Sector, 2010- 2015
- Table 10: Malaysia- Bank Credit to Private non-Financial Sector, 2010- 2015
- Table 11: Malaysia- Credits to Household Sector, 2010- 2015
- Table 12: Malaysia- Credits to non-Financial Corporations, 2010- 2015
- Table 13: Malaysia- Credits to Government Sector (Market Value), 2010- 2015
- Table 14: Malaysia- Credits to Government Sector (Nominal Value), 2010- 2015
- Table 15: Malaysia- GDP and Growth Rate Forecast, 2005- 2022
- Table 16: Malaysia- GDP Per Capita Forecast, 2005- 2022
- Table 17: Malaysia- Population Forecast, 2005- 2022
- Table 18: Malaysia- Inflation Forecast, 2005- 2022
- Table 19: Malaysia- Unemployment Forecast, 2005- 2022
- Table 20: Malaysia- Government Revenue and Expenditure Forecast, 2005- 2022

## List Of Figures

### LIST OF FIGURES

Figure 1: Aggregate Assets Growth Outlook in Malaysia, 2005- 2022

Figure 2: Malaysia Banking- Cost Control Efficiency, 2015

Figure 3: Malaysia Banking Sector Contribution to GDP, 2015

Figure 4: Malaysia Total Assets and Liabilities Outlook, 2005- 2020

Figure 5: Malaysia Client Advances Outlook, 2005- 2020

Figure 6: Malaysia Aggregate Deposits Outlook, 2005- 2020

Figure 7: Malaysia- Public Debt to GDP Ratio, 2015

Figure 8: Malaysia LCU vs USD, 2005- 2015

Figure 9: Market Shares of Leading Banks by Assets, 2015

Figure 10: Market Shares of Leading Banks by Deposits, 2015

Figure 11: Market Shares of Leading Banks by Loans, 2015

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