

The Future of Kenya Automobile Market to 2022 (Q3 2015) - Analysis and Forecasts of Production, Demand of Cars, Commercial Vehicles and other Autos

<https://marketpublishers.com/r/F6D51706140EN.html>

Date: August 2015

Pages: 70

Price: US\$ 799.00 (Single User License)

ID: F6D51706140EN

Abstracts

“The Future of Kenya Automobile Market to 2022- Analysis and Forecasts of Production, Demand of Cars, Commercial Vehicles and other Autos” from OGANalysis provides complete research on the Kenya Automobile markets.

The report provides information on Kenya passenger cars, light commercial vehicles, heavy trucks, buses, vans and motor cycles. Key trends driving the investments and business in Kenya automotive sector along with potential challenges confronted by players across the industry are included in the report. Detailed SWOT analysis including strengths, weaknesses, opportunities and threats of operating in Kenya automobile industry are also detailed.

Production volumes in the country and domestic sales of these automobiles are forecasted annually from 2005 to 2022. Further, key manufacturing infrastructures, companies involved in the industry are analyzed in detail in the report. In addition, fuel consumption in the industry including gasoline and diesel forecasts are provided to 2025.

Macro economic and demographic characteristics of Kenya automotive sector including GDP, population, inflation and others are analyzed along with forecasts to 2025. Information on leading companies across the Kenya’s value chain along with latest industry developments and their impact on the players are analyzed in detail.

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