

# The Future of Hong Kong Banking Markets to 2020- Trends, Outlook, Economic and Profitability Analysis, Key Ratios, Market Structure

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## Abstracts

Hong Kong banking market outlook report from OGANALYSIS provides comprehensive analysis, trends, drivers and challenges of operating or expanding into the market.

The uniqueness of the report lies in profitability analysis and comparison with peer markets among others. Profitability analysis is made along 4 key pillars including key metrics, risk factors, productivity and asset usage efficiency. More than 20 key ratios are analyzed and incorporated in the premium research work. Further, interviews with industry experts strengthen the research and analysis on Hong Kong commercial banking report. Incorporating buyers' suggestions and feedback, the 2016 Q3 version is more improved and user friendly.

Banking industry in Hong Kong witnessed a (surge) in total assets at 19,005 Hong Kong Dollar in Billions as of 2015, with a large portion of this coming from deposits. Over the forecast period, policy changes initiated by central bank of Hong Kong, NPA handling, Base norms (CRAR) and growth in other financial markets will be the key factors for profitability and future strategies of banks including overseas expansion of banks. Further, financial inclusion, economic growth (GDP and GDP Per Capita) will also play a key role in shaping the future of Hong Kong commercial banking sector.

The research work also provides detailed market structure based on size, profitability, deposits and loans of leading banks in the country. In addition, detailed SWOT and financial analysis of five leading banks is included. Recent developments and transactions in the industry are also analyzed in the Hong Kong report.

## Scope

Analysis through 20+ key Ratios

Period- from 2005 to 2020

Profitability Analysis of Hong Kong and peer markets

Trends, drivers and challenges

Credit analysis

Economic analysis and outlook of Hong Kong and Region

Analysis of leading five players in the industry

## **"Reasons To Purchase**

To get detailed analysis of Hong Kong banking industry based on key financial metrics and ratios

Identify trends and developments across the country's banking sector

Make strategic decisions based on evaluation and outlook of Hong Kong banking sector

Get a critical analysis of competitors based on performance metrics

Identify most profitable markets in the current economic conditions

Get insights into best practices of top performers in the country and worldwide

"

## Contents

### **1 TABLE OF CONTENTS**

- 1.1 List of Tables
- 1.2 List of Figures

### **2 HONG KONG COMMERCIAL BANKING OVERVIEW**

- 2.1 Aggregate Deposits
- 2.2 Capital and Reserves
- 2.3 Total Advances
- 2.4 Bond Portfolio Details
- 2.5 Total Assets and Liabilities
- 2.6 Non- Performing Assets (NPAs)
- 2.7 Return on Assets
- 2.8 Asset Yield
- 2.9 Capital Adequacy Ratio (CRAR)
- 2.10 Tier 1 Capital to Risk Weighted Assets

### **3 DRIVERS AND CHALLENGES OF HONG KONG BANKING SECTOR**

- 3.1 Size Growth
- 3.2 Asset Allocation trends
- 3.3 Expansion strategies
- 3.4 Cost control
- 3.5 Profitability
- 3.6 Support to Economy

### **4 OUTLOOK OF COMMERCIAL BANKING INDUSTRY IN HONG KONG**

- 4.1 Total Assets and Liabilities Forecast, 2005-2020
- 4.2 Aggregate Loans Forecast, 2005- 2020
- 4.3 Aggregate Deposits Forecast, 2005- 2020

### **5 PROFITABILITY ANALYSIS- BENCHMARK WITH PEER COUNTRIES**

- 5.1 Overview and Regression Analysis
- 5.2 Pillar 1- Fundamental Metrics

- 5.3 Pillar 2- Risk Factors
- 5.4 Pillar 3- Productivity Indicators
- 5.5 Pillar 4- Asset Usage Efficiency Indicators

## **6 CREDIT QUALITY ANALYSIS OF HONG KONG COMMERCIAL BANKS**

- 6.1 Total credit to the private non-financial sector, 2010- 2015
- 6.2 Bank credit to the private non-financial sector, 2010- 2015
- 6.3 Credit to households, 2010- 2015
- 6.4 Credit to non-financial corporations, 2010- 2015
- 6.5 Credit to the government sector at market value, 2010- 2015
- 6.6 Credit to the government sector at nominal value, 2010- 2015

## **7 HONG KONG ECONOMIC ANALYSIS AND OUTLOOK TO 2022**

- 7.1 Hong Kong GDP Outlook (Current Prices, USD Billion), 2005- 2022
- 7.2 GDP Per Capita Outlook in Hong Kong, 2005- 2022
- 7.3 Population Outlook in Hong Kong (Millions), 2005- 2022
- 7.4 Inflation Outlook in Hong Kong, 2005- 2022
- 7.5 Unemployment Rate in Hong Kong, 2005- 2022
- 7.6 Public Debt to GDP ratio in Hong Kong, 2015
- 7.7 General Government Revenue and Expenditure Outlook, 2005- 2022
- 7.8 Hong Kong Currency (LCU) against US Dollar, 2005- 2015
- 7.9 Long Term Sovereign Rating, 2009- 2015

## **8 MARKET STRUCTURE**

- 8.1 By Total Assets
- 8.2 By Deposits
- 8.3 By Advances

## **9 BUSINESS PROFILES OF LEADING BANKS IN HONG KONG**

- 9.1 Leading Bank A
  - 9.1.1 Overview
  - 9.1.2 SWOT Analysis
  - 9.1.3 Financial Statements and Ratios
- 9.2 Leading Bank B
  - 9.2.1 Overview

- 9.2.2 SWOT Analysis
- 9.2.3 Financial Statements and Ratios
- 9.3 Leading Bank C
  - 9.3.1 Overview
  - 9.3.2 SWOT Analysis
  - 9.3.3 Financial Statements and Ratios
- 9.4 Leading Bank D
  - 9.4.1 Overview
  - 9.4.2 SWOT Analysis
  - 9.4.3 Financial Statements and Ratios
- 9.5 Leading Bank E
  - 9.5.1 Overview
  - 9.5.2 SWOT Analysis
  - 9.5.3 Financial Statements and Ratios

## **10 RECENT DEVELOPMENTS IN HONG KONG COMMERCIAL BANKING SECTOR**

## **11 APPENDIX**

- 11.1 About Publisher
- 11.2 Sources and Methodology
- 11.3 Contact Information

## List Of Tables

### LIST OF TABLES

- Table 1: Hong Kong Total Assets and Liabilities Outlook, 2005- 2020
- Table 2: Hong Kong Client Loans Outlook, 2005- 2020
- Table 3: Hong Kong Total Deposits Outlook, 2005- 2020
- Table 4: Hong Kong Banking Sector- Profitability Analysis- Overall Analysis, 2015
- Table 5: Hong Kong Banking Sector- Profitability Analysis- Pillar 1, 2015
- Table 6: Hong Kong Banking Sector- Profitability Analysis- Pillar 2, 2015
- Table 7: Hong Kong Banking Sector- Profitability Analysis- Pillar 3, 2015
- Table 8: Hong Kong Banking Sector- Profitability Analysis- Pillar 4, 2015
- Table 9: Hong Kong- Credits to Private non-Financial Sector, 2010- 2015
- Table 10: Hong Kong- Bank Credit to Private non-Financial Sector, 2010- 2015
- Table 11: Hong Kong- Credits to Household Sector, 2010- 2015
- Table 12: Hong Kong- Credits to non-Financial Corporations, 2010- 2015
- Table 13: Hong Kong- Credits to Government Sector (Market Value), 2010- 2015
- Table 14: Hong Kong- Credits to Government Sector (Nominal Value), 2010- 2015
- Table 15: Hong Kong- GDP and Growth Rate Forecast, 2005- 2022
- Table 16: Hong Kong- GDP Per Capita Forecast, 2005- 2022
- Table 17: Hong Kong- Population Forecast, 2005- 2022
- Table 18: Hong Kong- Inflation Forecast, 2005- 2022
- Table 19: Hong Kong- Unemployment Forecast, 2005- 2022
- Table 20: Hong Kong- Government Revenue and Expenditure Forecast, 2005- 2022

## List Of Figures

### LIST OF FIGURES

Figure 1: Aggregate Assets Growth Outlook in Hong Kong, 2005- 2022

Figure 2: Hong Kong Banking- Cost Control Efficiency, 2015

Figure 3: Hong Kong Banking Sector Contribution to GDP, 2015

Figure 4: Hong Kong Total Assets and Liabilities Outlook, 2005- 2020

Figure 5: Hong Kong Client Advances Outlook, 2005- 2020

Figure 6: Hong Kong Aggregate Deposits Outlook, 2005- 2020

Figure 7: Hong Kong- Public Debt to GDP Ratio, 2015

Figure 8: Hong Kong LCU vs USD, 2005- 2015

Figure 9: Market Shares of Leading Banks by Assets, 2015

Figure 10: Market Shares of Leading Banks by Deposits, 2015

Figure 11: Market Shares of Leading Banks by Loans, 2015

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