

# The Future of Finland Retail Spending to 2022- Expenditure Analysis and Outlook by Segment

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## Abstracts

The Future of Retail Spending in Finland is one of the leading retail market publications on Finland. The comprehensive research includes spending patterns and outlook of Finland retail consumers on each of the sub segments. It identifies the retail sectors which are poised to grow, drivers behind growth and the potential impact of such drivers on each of the retail segment spending.

The report also analyzes the changing consumer dynamics, preferences, regulatory environment and impact on brands and producers in the segment. Key segments analyzed in the research include mass grocery, automobiles, OTC pharma, computers and consumer electronics. Further, the research on Finland retail enables you to compare the Finland retail market with its peer markets. Detailed SWOT analysis and analysis of latest industry developments is also included in the research.

Forecasts of spending on each of the sub-segment and total segment to 2022, as analyzed and forecasted by senior analysts in the team supported by sophisticated forecast tools. Strong research methodology and user friendly presentations make the report most apt for your business analysis and presentation requirements.

Industry segments covered in the research include

Consumer Electronics, Audio, visual, photographic and info processing equipment, Education, Food and Beverages, Health and Beauty, Household Goods and Maintenance, Electricity, gas and other fuels, Rentals and Maintenance, Insurance and Financial Services, Tobacco and Narcotics, Automotive Vehicles

## Contents

### **1 TABLE OF CONTENTS**

- 1.1 List of Tables
- 1.2 List of Figures

### **2 EXECUTIVE SUMMARY**

- 2.1 Finland Retail Market Snapshot
- 2.2 Top Five Trends Shaping the Future of Finland Retail Markets
- 2.3 SWOT Analysis
  - 2.3.1 Strengths
  - 2.3.2 Weaknesses
  - 2.3.3 Opportunities
  - 2.3.4 Threats

### **3 TOTAL RETAIL SPENDING IN FINLAND OUTLOOK TO 2022**

- 3.1 Retail Sector Spending (Local Currency), 2005- 2022
- 3.2 Retail Sector Spending (USD), 2005- 2022
- 3.3 Retail Sector Spending (% of GDP), 2005- 2022

### **4 SECTOR WISE SPLIT OF RETAIL EXPENDITURE IN FINLAND**

- 4.1 Total Retail Spending by Segment, 2016

### **5 CLOTHING AND FOOTWEAR**

- 5.1 Finland, Total Clothing and Footwear Spending Outlook, 2005- 2022
- 5.2 Spending on Clothing in Finland Outlook, 2005- 2022
- 5.3 Footwear Spending in Finland Forecast, 2005- 2022

### **6 CONSUMER ELECTRONICS**

- 6.1 Finland, Consumer Electronics Total Spending Outlook, 2005- 2022
- 6.2 Finland, Spending on Audio, visual, photographic and info processing equipment, 2005- 2022
- 6.3 Communication Equipment Sales Forecast in Finland, 2005- 2022

## **7 EDUCATION**

7.1 Finland, Expenditure on Education, 2005- 2022

## **8 FOOD AND BEVERAGES**

8.1 Finland, Retail Spending on Food and Beverages Outlook, 2005- 2022

8.2 Alcoholic beverages Consumption Outlook, 2005- 2022

8.3 Food Spending in Finland- Outlook, 2005- 2022

8.4 Spending on Non-alcoholic beverages in Finland, 2005- 2022

## **9 HEALTH AND BEAUTY**

9.1 Finland, Health and Beauty Spending Outlook, 2005- 2022

9.2 Spending on Health in Finland, Outlook- 2005 to 2022

9.3 Finland, Jewellery and Other Accessories Spending Outlook, 2005- 2022

9.4 Expenditure on Personal care Products (Retail), 2005- 2022

## **10 HOUSEHOLD GOODS AND MAINTENANCE**

10.1 Finland, Total Household Goods Purchase and Maintenance spending Outlook, 2005- 2022

10.2 Spending on Electricity, gas and other fuels, 2005- 2020

10.3 Expenditure for Furniture and floor coverings, 2005- 2022

10.4 Expenditure for Glassware & tableware Outlook, 2005- 2022

10.5 Annual Expenditure on Purchase of Household appliances, Outlook: 2005- 2022

10.6 Annual Spending on Household textiles, Outlook: 2005- 2022

10.7 Spending on Rentals and Maintenance, Forecast 2005- 2022

## **11 INSURANCE AND FINANCIAL SERVICES**

11.1 Finland, Outlook of Consumer Spending on Insurance and Financial Services

11.2 Annual Expenditure on Financial Services, 2005- 2022

11.3 Annual Expenditure on Insurance, 2005- 2022

## **12 TOBACCO AND NARCOTICS**

12.1 Finland, Tobacco and Narcotics Sales Outlook, 2005- 2022

12.2 Finland Spending on Narcotics, 2005- 2022

12.3 Finland Spending on Tobacco Outlook, 2005- 2022

## **13 AUTOMOTIVE**

13.1 Retail Spending on Purchase of Vehicles in Finland, Outlook: 2005- 2022

## **14 KEY PLAYERS**

## **15 RECENT INDUSTRY DEVELOPMENTS**

## **16 APPENDIX**

16.1 About Us

16.2 Sources and Research Methodology

16.3 Contact Information

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