

The Future of Australia Retail Spending to 2022-Expenditure Analysis and Outlook by Segment

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Abstracts

The Future of Retail Spending in Australia is one of the leading retail market publications on Australia. The comprehensive research includes spending patterns and outlook of Australia retail consumers on each of the sub segments. It identifies the retail sectors which are poised to grow, drivers behind growth and the potential impact of such drivers on each of the retail segment spending.

The report also analyzes the changing consumer dynamics, preferences, regulatory environment and impact on brands and producers in the segment. Key segments analyzed in the research include mass grocery, automobiles, OTC pharma, computers and consumer electronics. Further, the research on Australia retail enables you to compare the Australia retail market with its peer markets. Detailed SWOT analysis and analysis of latest industry developments is also included in the research.

Forecasts of spending on each of the sub-segment and total segment to 2022, as analyzed and forecasted by senior analysts in the team supported by sophisticated forecast tools. Strong research methodology and user friendly presentations make the report most apt for your business analysis and presentation requirements.

Industry segments covered in the research include

Consumer Electronics, Audio, visual, photographic and info processing equipment, Education, Food and Beverages, Health and Beauty, Household Goods and Maintenance, Electricity, gas and other fuels, Rentals and Maintenance, Insurance and Financial Services, Tobacco and Narcotics, Automotive Vehicles



Contents

1 TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2 EXECUTIVE SUMMARY

- 2.1 Australia Retail Market Snapshot
- 2.2 Top Five Trends Shaping the Future of Australia Retail Markets
- 2.3 SWOT Analysis
 - 2.3.1 Strengths
 - 2.3.2 Weaknesses
 - 2.3.3 Opportunities
 - 2.3.4 Threats

3 TOTAL RETAIL SPENDING IN AUSTRALIA OUTLOOK TO 2022

- 3.1 Retail Sector Spending (Local Currency), 2005-2022
- 3.2 Retail Sector Spending (USD), 2005- 2022
- 3.3 Retail Sector Spending (% of GDP), 2005-2022

4 SECTOR WISE SPLIT OF RETAIL EXPENDITURE IN AUSTRALIA

4.1 Total Retail Spending by Segment, 2016

5 CONSUMER ELECTRONICS

5.1 Australia, Consumer Electronics Total Spending Outlook, 2005- 20225.2 Australia, Spending on Audio, visual, photographic and info processing equipment, 2005- 2022

6 EDUCATION

- 6.1 Australia, Education Spending Forecast
- 6.2 Australia, Expenditure on Education, 2005-2022

7 FOOD AND BEVERAGES

The Future of Australia Retail Spending to 2022- Expenditure Analysis and Outlook by Segment



7.1 Australia, Retail Spending on Food and Beverages Outlook, 2005- 2022

7.2 Alcoholic beverages Consumption Outlook, 2005-2022

8 HEALTH AND BEAUTY

8.1 Australia, Health and Beauty Spending Outlook, 2005-2022

8.2 Spending on Health in Australia, Outlook- 2005 to 2022

9 HOUSEHOLD GOODS AND MAINTENANCE

9.1 Australia, Total Household Goods Purchase and Maintenance spending Outlook, 2005-2022

9.2 Spending on Electricity, gas and other fuels, 2005-2020

9.3 Spending on Rentals and Maintenance, Forecast 2005-2022

10 INSURANCE AND FINANCIAL SERVICES

10.1 Australia, Outlook of Consumer Spending on Insurance and Financial Services 10.2 Annual Expenditure on Insurance, 2005- 2022

11 TOBACCO AND NARCOTICS

11.1 Australia, Tobacco and Narcotics Sales Outlook, 2005-2022

11.2 Australia Spending on Tobacco Outlook, 2005-2022

12 AUTOMOTIVE

12.1 Retail Spending on Purchase of Vehicles in Australia, Outlook: 2005-2022

13 KEY PLAYERS

14 RECENT INDUSTRY DEVELOPMENTS

15 APPENDIX

- 15.1 About Us
- 15.2 Sources and Research Methodology
- 15.3 Contact Information

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