

The Future of ASEAN- 5 Telecommunications Market to 2025 - Analysis and Outlook of ASEAN- 5 Mobile, Fixed Line and Broadband Sectors

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Abstracts

The research work strategically analyzes Association of South East Asian Nations (ASEAN) telecommunications market, examining the recent trends, drivers and challenges across diverse dimensions such as growth, demand, pricing, competition, consumer behaviour, infrastructure, policies and others.

The study also provides in-depth analysis of segment wise telecommunications including mobile, fixed line and fixed broadband services. All key markets in the region along with their individual market trends, outlook and operators are included in the research.

The number of subscribers and penetration rates are forecast for each of the sub-segment including mobile, fixed landline and broadband segments from 2005 to 2025 for the following countries-

ASEAN- 5 Countries- Brunei Darussalam, Cambodia, Indonesia, Lao P.D.R., Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam

Association of South East Asian Nations (ASEAN) telecommunication revenues, investment and infrastructure details are also covered in the report. Further, emerging business environment in Association of South East Asian Nations (ASEAN) together with comparison to five competitive benchmark countries are included, to assess the country's prominence on regional front.

On the competitive analysis front, leading companies along with their market shares are identified. Further, key business strategies of market leaders, their tariffs and SWOT

profiles are included. In addition, the research work forecasts the demographic and economic drivers of Association of South East Asian Nations (ASEAN) that enable strategy planners to formulate their pricing and branding strategies.

The report also includes latest telecommunication market developments, mergers, acquisitions and launches, spectrum availability, tenders and other aspects are analyzed.

Contents

Executive Summary

Key Findings

Association of South East Asian Nations (ASEAN) Telecom Market Overview

Association of South East Asian Nations (ASEAN) Telecom Market- Strategic Analysis

Trends Shaping the Future of Association of South East Asian Nations (ASEAN)

Telecom Industry

Key strategies being Implemented by Market Leaders

Telecom Revenues in Association of South East Asian Nations (ASEAN) Countries

Telecom Investments in Association of South East Asian Nations (ASEAN) Countries

Market Drivers

Market Restraints

Association of South East Asian Nations (ASEAN) Telecom Market Outlook

Brunei Darussalam Fixed line, Mobile and Broadband Outlook to 2025

Cambodia Fixed line, Mobile and Broadband Outlook to 2025

Indonesia Fixed line, Mobile and Broadband Outlook to 2025

Lao P.D.R. Fixed line, Mobile and Broadband Outlook to 2025

Malaysia Fixed line, Mobile and Broadband Outlook to 2025

Myanmar Fixed line, Mobile and Broadband Outlook to 2025

Philippines Fixed line, Mobile and Broadband Outlook to 2025

Singapore Fixed line, Mobile and Broadband Outlook to 2025

Thailand Fixed line, Mobile and Broadband Outlook to 2025

Vietnam Fixed line, Mobile and Broadband Outlook to 2025

Association of South East Asian Nations (ASEAN) Telecom Competitive Environment

Market Shares by Company

Regulatory Bodies and Their Role in Industries

Association of South East Asian Nations (ASEAN) Countries Telecom Industry

Benchmarking

Overall Ranking

Demand Index

Infrastructure Index

Growth Index

Association of South East Asian Nations (ASEAN) Economic and Demographic Outlook to 2025

GDP Forecast, 2005- 2025

GDP per Capita Forecast, 2005- 2025

Population Forecast, 2005- 2025

Unemployment Trends in Association of South East Asian Nations (ASEAN) Countries

Competitor Analysis

Company A: Profile and operations

Company B: Profile and operations

Company C: Profile and operations

Recent Industry Developments in Association of South East Asian Nations (ASEAN)
countries Telecom Markets

Appendix

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