

End-User Computing (Euc) Market Outlook 2025-2034: Market Share, and Growth Analysis By Deployment Mode (Cloud, On-Premises), By Solution (Virtual Desktop Infrastructure, Unified Communication, Device Management, Software Asset Management, Other Solutions), By Service, By Industry

<https://marketpublishers.com/r/EDCC1D721036EN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: EDCC1D721036EN

Abstracts

The End-User Computing (Euc) Market is valued at USD 13.1 billion in 2025 and is projected to grow at a CAGR of 13.6% to reach USD 41.2 billion by 2034.

Market Overview: End-User Computing (EUC) Market

The End-User Computing (EUC) market has experienced substantial growth as organizations increasingly prioritize digital workspaces, remote work, and virtualization solutions. EUC encompasses a range of technologies, including virtual desktop infrastructure (VDI), desktop-as-a-service (DaaS), endpoint security, and application virtualization, enabling employees to securely access business applications and data from any location. The rapid adoption of cloud-based solutions, coupled with the rise of hybrid work models, has significantly driven demand for EUC technologies.

Organizations are leveraging EUC to enhance employee productivity, streamline IT management, and ensure data security across distributed workforces. With the increasing complexity of IT environments and cybersecurity threats, businesses are investing in advanced EUC solutions that offer seamless device management, multi-factor authentication, and real-time monitoring. The market is further driven by advancements in artificial intelligence (AI), automation, and zero-trust security frameworks, ensuring a more secure and scalable digital workspace environment. The EUC market witnessed significant developments as enterprises continued to embrace

cloud-based desktop and application virtualization solutions. The demand for DaaS surged, enabling businesses to provide scalable and cost-effective virtual desktops without requiring extensive on-premise infrastructure. AI-powered automation in endpoint management became a critical trend, allowing IT teams to automate software deployments, monitor compliance, and enhance security protocols. Cybersecurity threats such as ransomware and phishing attacks fueled the adoption of zero-trust security models within EUC frameworks. Additionally, the integration of AI-driven chatbots and virtual assistants within EUC platforms improved user support and reduced IT service desk workloads. Enterprises also prioritized enhancing the end-user experience, investing in digital experience monitoring (DEM) tools to analyze performance and troubleshoot issues proactively. Furthermore, the shift toward sustainable IT led to the adoption of energy-efficient thin clients and cloud-based computing models that minimize carbon footprints. The EUC market is expected to evolve with greater emphasis on AI-driven predictive analytics and self-healing automation. Organizations will increasingly deploy autonomous endpoint management solutions that leverage machine learning to detect and resolve performance issues before they impact users. The rise of quantum computing and edge AI will drive the need for more robust EUC security frameworks, ensuring that endpoints remain protected from sophisticated cyber threats. The convergence of EUC with augmented and virtual reality (AR/VR) technologies is expected to redefine workplace collaboration and training, creating immersive digital workspaces. Additionally, the expansion of 5G networks will enhance EUC performance, enabling ultra-fast remote computing with minimal latency. Enterprises will also adopt decentralized computing models, leveraging blockchain-based identity management for enhanced endpoint security. As businesses continue to prioritize cost optimization, subscription-based EUC models with pay-as-you-go pricing will gain traction, offering flexible and scalable computing solutions for organizations of all sizes.

Key Insights End-User Computing (Euc) Market

Expansion of Desktop-as-a-Service (DaaS): Organizations are increasingly adopting DaaS to enable remote and hybrid work environments while reducing IT infrastructure costs. Cloud-based virtual desktops provide greater flexibility, allowing employees to securely access enterprise applications from any device, enhancing workforce mobility and productivity.

Integration of AI and Automation in Endpoint Management: AI-driven automation is transforming endpoint management, enabling predictive maintenance, automated patching, and real-time threat detection. IT teams leverage AI-

powered tools to enhance efficiency, reduce downtime, and improve compliance across distributed computing environments.

Adoption of Zero-Trust Security Frameworks: With cyber threats becoming more sophisticated, enterprises are implementing zero-trust security models to protect end-user computing environments. This approach ensures continuous verification, multi-factor authentication, and least-privilege access control, mitigating risks associated with unauthorized access and data breaches.

Advancements in Digital Experience Monitoring (DEM): Companies are investing in DEM tools to enhance end-user experience by proactively detecting performance issues, latency problems, and security vulnerabilities. These solutions enable IT teams to optimize digital workspace performance and improve employee satisfaction.

Growing Role of AR/VR in Digital Workspaces: Augmented and virtual reality technologies are being integrated into EUC platforms to enhance virtual collaboration, training, and customer interactions. Enterprises are leveraging AR/VR solutions to create immersive experiences, particularly in industries such as healthcare, education, and manufacturing.

Rising Demand for Hybrid and Remote Work Solutions: The shift toward hybrid and remote work models has driven the need for secure and scalable EUC solutions. Organizations are investing in virtual desktops, cloud-based applications, and endpoint security to enable seamless remote access and improve workforce productivity.

Increasing Cybersecurity Threats and Data Protection Needs: The growing frequency of cyberattacks, including ransomware and phishing, has necessitated robust EUC security frameworks. Enterprises are deploying advanced endpoint security solutions, zero-trust architectures, and encrypted virtual desktops to safeguard sensitive business data.

Rapid Growth of Cloud Computing and Subscription-Based IT Models: The widespread adoption of cloud computing is fueling demand for EUC solutions that offer flexible, pay-as-you-go pricing models. Subscription-based EUC services enable businesses to scale computing resources as needed, reducing capital expenditures and IT maintenance costs.

Advancements in AI, Machine Learning, and Predictive Analytics: AI and machine learning are playing a crucial role in transforming EUC by automating IT management, enhancing cybersecurity, and improving user experiences. Predictive analytics enables proactive issue resolution, minimizing disruptions and optimizing digital workspace performance.

Complexity in Managing Multi-Cloud and Hybrid IT Environments: As organizations increasingly adopt multi-cloud and hybrid IT strategies, managing end-user computing environments across multiple platforms becomes challenging. Ensuring seamless integration, security compliance, and performance optimization across cloud and on-premise infrastructures requires sophisticated IT management solutions and expertise.

End-User Computing (Euc) Market Segmentation

By Deployment Mode

Cloud

On-Premises

By Solution

Virtual Desktop Infrastructure

Unified Communication

Device Management

Software Asset Management

Other Solutions

By Service

Consulting

Support And Maintenance

Training And Education

System Integration

Managed Services

By Industry

IT And Telecom

Banking

Financial Services

And Insurance (BFSI)

Education

Healthcare

Government

Retail

Media And Entertainment

Manufacturing

Other Industries

Key Companies Analysed

Microsoft Corporation

Dell Technologies Inc.

Amazon Web Services Inc.

Lenovo Group Limited

Fujitsu Limited

Infosys Limited

Tech Mahindra Ltd.

NetApp Inc.

Vmware Inc.

CSS Corp

Citrix Systems Inc.

SITA

Nutanix Inc.

Mindtree Limited

Emtec Inc.

Mainline Information Systems

Coreio Inc.

Nucleus Software Exports Ltd.

IGEL Technology

Hitachi Systems Micro Clinic Pvt. Ltd.

HCL Infosystems Ltd.

Ergonomic Group Inc.

Data Integrity Inc.

SMP-Corp

Fortem Information Technology Ltd

End-User Computing (Euc) Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

End-User Computing (Euc) Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — End-User Computing (Euc) market data and outlook to 2034

United States

Canada

Mexico

Europe — End-User Computing (Euc) market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — End-User Computing (Euc) market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — End-User Computing (Euc) market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — End-User Computing (Euc) market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the End-User Computing (Euc) value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

End-User Computing (Euc) Market Outlook 2025-2034: Market Share, and Growth Analysis By Deployment Mode (Cloud...

What is the current and forecast market size of the End-User Computing (Euc) industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the End-User Computing (Euc) Market Report

Global End-User Computing (Euc) market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on End-User Computing (Euc) trade, costs, and supply chains

End-User Computing (Euc) market size, share, and outlook across 5 regions and 27 countries, 2023-2034

End-User Computing (Euc) market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term End-User Computing (Euc) market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and End-User Computing (Euc) supply chain analysis

End-User Computing (Euc) trade analysis, End-User Computing (Euc) market price analysis, and End-User Computing (Euc) supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest End-User Computing (Euc) market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL END-USER COMPUTING (EUC) MARKET SUMMARY, 2025

- 2.1 End-User Computing (Euc) Industry Overview
 - 2.1.1 Global End-User Computing (Euc) Market Revenues (In US\$ billion)
- 2.2 End-User Computing (Euc) Market Scope
- 2.3 Research Methodology

3. END-USER COMPUTING (EUC) MARKET INSIGHTS, 2024-2034

- 3.1 End-User Computing (Euc) Market Drivers
- 3.2 End-User Computing (Euc) Market Restraints
- 3.3 End-User Computing (Euc) Market Opportunities
- 3.4 End-User Computing (Euc) Market Challenges
- 3.5 Tariff Impact on Global End-User Computing (Euc) Supply Chain Patterns

4. END-USER COMPUTING (EUC) MARKET ANALYTICS

- 4.1 End-User Computing (Euc) Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 End-User Computing (Euc) Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 End-User Computing (Euc) Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 End-User Computing (Euc) Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global End-User Computing (Euc) Market
 - 4.5.1 End-User Computing (Euc) Industry Attractiveness Index, 2025
 - 4.5.2 End-User Computing (Euc) Supplier Intelligence
 - 4.5.3 End-User Computing (Euc) Buyer Intelligence
 - 4.5.4 End-User Computing (Euc) Competition Intelligence
 - 4.5.5 End-User Computing (Euc) Product Alternatives and Substitutes Intelligence
 - 4.5.6 End-User Computing (Euc) Market Entry Intelligence

5. GLOBAL END-USER COMPUTING (EUC) MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World End-User Computing (Euc) Market Size, Potential and Growth Outlook, 2024-2034 (\$ billion)

5.1 Global End-User Computing (Euc) Sales Outlook and CAGR Growth By Deployment Mode, 2024- 2034 (\$ billion)

5.2 Global End-User Computing (Euc) Sales Outlook and CAGR Growth By Solution, 2024- 2034 (\$ billion)

5.3 Global End-User Computing (Euc) Sales Outlook and CAGR Growth – By Service, 2024- 2034 (\$ billion)

5.4 Global End-User Computing (Euc) Sales Outlook and CAGR Growth By Industry, 2024- 2034 (\$ billion)

5.5 Global End-User Computing (Euc) Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC END-USER COMPUTING (EUC) INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific End-User Computing (Euc) Market Insights, 2025

6.2 Asia Pacific End-User Computing (Euc) Market Revenue Forecast By Deployment Mode, 2024- 2034 (USD billion)

6.3 Asia Pacific End-User Computing (Euc) Market Revenue Forecast By Solution, 2024- 2034 (USD billion)

6.4 Asia Pacific End-User Computing (Euc) Market Revenue Forecast By Service, 2024- 2034 (USD billion)

6.5 Asia Pacific End-User Computing (Euc) Market Revenue Forecast By Industry, 2024- 2034 (USD billion)

6.6 Asia Pacific End-User Computing (Euc) Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.6.1 China End-User Computing (Euc) Market Size, Opportunities, Growth 2024-2034

6.6.2 India End-User Computing (Euc) Market Size, Opportunities, Growth 2024- 2034

6.6.3 Japan End-User Computing (Euc) Market Size, Opportunities, Growth 2024-2034

6.6.4 Australia End-User Computing (Euc) Market Size, Opportunities, Growth 2024-2034

7. EUROPE END-USER COMPUTING (EUC) MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe End-User Computing (Euc) Market Key Findings, 2025

7.2 Europe End-User Computing (Euc) Market Size and Percentage Breakdown By Deployment Mode, 2024- 2034 (USD billion)

7.3 Europe End-User Computing (Euc) Market Size and Percentage Breakdown By Solution, 2024- 2034 (USD billion)

7.4 Europe End-User Computing (Euc) Market Size and Percentage Breakdown By Service, 2024- 2034 (USD billion)

7.5 Europe End-User Computing (Euc) Market Size and Percentage Breakdown By Industry, 2024- 2034 (USD billion)

7.6 Europe End-User Computing (Euc) Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.6.1 Germany End-User Computing (Euc) Market Size, Trends, Growth Outlook to 2034

7.6.2 United Kingdom End-User Computing (Euc) Market Size, Trends, Growth Outlook to 2034

7.6.2 France End-User Computing (Euc) Market Size, Trends, Growth Outlook to 2034

7.6.2 Italy End-User Computing (Euc) Market Size, Trends, Growth Outlook to 2034

7.6.2 Spain End-User Computing (Euc) Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA END-USER COMPUTING (EUC) MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America End-User Computing (Euc) Market Analysis and Outlook By Deployment Mode, 2024- 2034 (\$ billion)

8.3 North America End-User Computing (Euc) Market Analysis and Outlook By Solution, 2024- 2034 (\$ billion)

8.4 North America End-User Computing (Euc) Market Analysis and Outlook By Service, 2024- 2034 (\$ billion)

8.5 North America End-User Computing (Euc) Market Analysis and Outlook By Industry, 2024- 2034 (\$ billion)

8.6 North America End-User Computing (Euc) Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.6.1 United States End-User Computing (Euc) Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.6.1 Canada End-User Computing (Euc) Market Size, Share, Growth Trends and

Forecast, 2024- 2034

8.6.1 Mexico End-User Computing (Euc) Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA END-USER COMPUTING (EUC) MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America End-User Computing (Euc) Market Data, 2025

9.2 Latin America End-User Computing (Euc) Market Future By Deployment Mode, 2024- 2034 (\$ billion)

9.3 Latin America End-User Computing (Euc) Market Future By Solution, 2024- 2034 (\$ billion)

9.4 Latin America End-User Computing (Euc) Market Future By Service, 2024- 2034 (\$ billion)

9.5 Latin America End-User Computing (Euc) Market Future By Industry, 2024- 2034 (\$ billion)

9.6 Latin America End-User Computing (Euc) Market Future by Country, 2024- 2034 (\$ billion)

9.6.1 Brazil End-User Computing (Euc) Market Size, Share and Opportunities to 2034

9.6.2 Argentina End-User Computing (Euc) Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA END-USER COMPUTING (EUC) MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa End-User Computing (Euc) Market Statistics By Deployment Mode, 2024- 2034 (USD billion)

10.3 Middle East Africa End-User Computing (Euc) Market Statistics By Solution, 2024- 2034 (USD billion)

10.4 Middle East Africa End-User Computing (Euc) Market Statistics By Service, 2024- 2034 (USD billion)

10.5 Middle East Africa End-User Computing (Euc) Market Statistics By Service, 2024- 2034 (USD billion)

10.6 Middle East Africa End-User Computing (Euc) Market Statistics by Country, 2024- 2034 (USD billion)

10.6.1 Middle East End-User Computing (Euc) Market Value, Trends, Growth Forecasts to 2034

10.6.2 Africa End-User Computing (Euc) Market Value, Trends, Growth Forecasts to 2034

2034

11. END-USER COMPUTING (EUC) MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

- 11.1 Key Companies in End-User Computing (Euc) Industry
- 11.2 End-User Computing (Euc) Business Overview
- 11.3 End-User Computing (Euc) Product Portfolio Analysis
- 11.4 Financial Analysis
- 11.5 SWOT Analysis

12 APPENDIX

- 12.1 Global End-User Computing (Euc) Market Volume (Tons)
- 12.1 Global End-User Computing (Euc) Trade and Price Analysis
- 12.2 End-User Computing (Euc) Parent Market and Other Relevant Analysis
- 12.3 Publisher Expertise
- 12.2 End-User Computing (Euc) Industry Report Sources and Methodology

I would like to order

Product name: End-User Computing (Euc) Market Outlook 2025-2034: Market Share, and Growth Analysis By Deployment Mode (Cloud, On-Premises), By Solution (Virtual Desktop Infrastructure, Unified Communication, Device Management, Software Asset Management, Other Solutions), By Service, By Industry

Product link: <https://marketpublishers.com/r/EDCC1D721036EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EDCC1D721036EN.html>