

# **End Of Life Planning Market Outlook 2025-2034: Market Share, and Growth Analysis By Service (Funeral Services, Estate Planning, Digital Legacy Services, Grief Counseling And Support, Advanced Healthcare Directives, Other Services), By Demographic (Elderly Population, Middle Age Population, Young Adult), By Area**

<https://marketpublishers.com/r/E8B35EEC7CC9EN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: E8B35EEC7CC9EN

## **Abstracts**

The End Of Life Planning Market is valued at USD 30.5 billion in 2025 and is projected to grow at a CAGR of 9.9% to reach USD 71.1 billion by 2034.

### **Market Overview: End Of Life Planning Market**

The end-of-life planning market is gaining prominence as individuals and families seek structured approaches to financial, legal, and emotional preparations for aging and mortality. The growing awareness of estate planning, funeral pre-arrangements, advance healthcare directives, and digital legacy management has driven the adoption of professional services and digital solutions. The increasing elderly population, coupled with a heightened focus on financial security and minimizing the burden on loved ones, has fueled market growth. Additionally, technological advancements are playing a pivotal role, with digital wills, AI-driven estate management platforms, and blockchain-backed asset tracking emerging as key innovations. The rise of personalized end-of-life planning services, including eco-friendly burial alternatives and emotional support programs, reflects the changing preferences of modern consumers. As societal taboos surrounding death and legacy management diminish, proactive end-of-life planning is becoming an integral aspect of financial wellness and long-term care strategies. The market witnessed substantial growth driven by increased digital adoption and regulatory

developments supporting estate planning and advance healthcare directives. Online platforms offering AI-powered estate management and automated legal document generation gained traction, making end-of-life planning more accessible and cost-effective. The growing acceptance of digital wills and secure cloud-based storage solutions contributed to the industry's expansion. Additionally, demand surged for environmentally conscious end-of-life options, such as biodegradable urns and natural burial services, reflecting consumer preference for sustainable alternatives. The rise of financial planning services tailored to retirees and terminally ill patients further reinforced market growth, as individuals sought structured approaches to wealth transfer, debt settlement, and long-term healthcare directives. Healthcare providers and legal firms also strengthened collaborations to integrate estate planning with elder care solutions, enhancing accessibility for aging populations. The increasing influence of social awareness campaigns and celebrity endorsements advocating for proactive legacy planning further contributed to market expansion. The end-of-life planning market is expected to experience transformative changes driven by AI-driven automation, blockchain security, and evolving regulatory frameworks. The integration of digital identity verification and smart contracts into estate planning will enhance security and streamline inheritance processes. The expansion of personalized end-of-life concierge services will cater to niche segments, offering tailored solutions for funeral arrangements, legacy projects, and digital asset management. Additionally, rising global demand for cultural and religiously inclusive planning services will drive diversification within the market. Governments and financial institutions are anticipated to introduce more incentives for early estate planning, promoting tax benefits and wealth protection strategies. Furthermore, the mental health aspect of end-of-life discussions will gain more attention, leading to the integration of grief counseling and emotional support services into estate planning offerings. As consumer preferences continue shifting toward transparency, sustainability, and digital efficiency, market players will need to innovate and collaborate to meet evolving demands.

## Key Insights End Of Life Planning Market

**Rise of Digital and AI-Powered Estate Planning:** AI-driven estate management platforms are automating will drafting, asset tracking, and legal compliance. These innovations enhance accessibility, reduce errors, and enable personalized recommendations for wealth distribution and healthcare directives.

**Growing Demand for Sustainable and Green Burial Alternatives:** Consumers are increasingly opting for environmentally friendly burial solutions, such as biodegradable caskets, tree pod burials, and water cremation. These eco-

conscious choices reflect the shift toward sustainability in funeral planning.

**Integration of Blockchain for Secure Digital Wills and Asset Management:** Blockchain technology is revolutionizing estate planning by providing tamper-proof digital wills and secure tracking of financial assets, ensuring transparency and security in inheritance processes.

**Expansion of Digital Legacy and Data Preservation Services:** With the rise of digital footprints, demand for digital legacy management is growing. Services that store, manage, and pass on digital assets such as social media accounts, cryptocurrency, and personal archives are becoming an integral part of end-of-life planning.

**Rise in End-of-Life Coaching and Emotional Support Services:** More individuals are seeking guidance in navigating end-of-life decisions through professional coaching and grief support programs. These services help families manage difficult conversations, plan meaningful legacies, and cope with loss effectively.

**Aging Population and Increased Life Expectancy:** The global rise in aging populations is driving demand for structured end-of-life planning. With longer life expectancies, individuals are seeking solutions to ensure financial security, healthcare preparedness, and legacy management.

**Regulatory Support for Advance Directives and Estate Planning:** Governments and legal bodies are increasingly advocating for proactive estate planning through regulatory measures. Simplified processes for drafting wills, advance healthcare directives, and financial planning are boosting market adoption.

**Technological Advancements in Digital Estate Planning:** Innovations such as AI, cloud-based storage, and blockchain-based smart contracts are enhancing the security, accessibility, and efficiency of estate planning, driving consumer confidence and adoption rates.

**Shifting Cultural Attitudes Toward Death Planning:** A growing societal shift toward open discussions on death and legacy planning is reducing stigma and encouraging individuals to proactively plan their end-of-life affairs, boosting demand for related services.

**Data Privacy and Cybersecurity Risks in Digital Estate Management:** As estate

planning moves toward digital platforms, concerns over data security, identity theft, and cyberattacks present a significant challenge. Ensuring robust encryption, compliance with data protection laws, and secure authentication methods will be crucial for industry growth.

## End Of Life Planning Market Segmentation

### By Service

Funeral Services

Estate Planning

Digital Legacy Services

Grief Counseling And Support

Advanced Healthcare Directives

Other Services

### By Demographic

Elderly Population

Middle Age Population

Young Adult

### By Area

Urban

Rural

## Key Companies Analysed

MetLife Inc.

Service Corporation International (SCI)

Crossroads Hospice & Palliative Care

TrustandWill

Dignity plc

Better Place Forests Co.

Gathered Here Pty Ltd.

OpusXenta Pty Ltd.

Farewill

Perfect Memorials

Funeralwise

Everplans

Eterneva

Lady Anne Funerals

Aftersteps

SafeWill

GoodTrust

GatheringUs

AfterSteps

EstateExec

Going With Grace

Funeralocity Inc.

funeralOne

Death With Dignity

## End Of Life Planning Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

## End Of Life Planning Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

## Countries Covered

## North America — End Of Life Planning market data and outlook to 2034

United States

Canada

Mexico

## Europe — End Of Life Planning market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

## Asia-Pacific — End Of Life Planning market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — End Of Life Planning market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — End Of Life Planning market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the End Of Life Planning value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the End Of Life Planning industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the End Of Life Planning Market Report

Global End Of Life Planning market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on End Of Life Planning trade, costs, and supply chains

End Of Life Planning market size, share, and outlook across 5 regions and 27 countries, 2023-2034

End Of Life Planning market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term End Of Life Planning market trends, drivers, restraints, and

opportunities

Porter's Five Forces analysis, technological developments, and End Of Life Planning supply chain analysis

End Of Life Planning trade analysis, End Of Life Planning market price analysis, and End Of Life Planning supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest End Of Life Planning market news and developments

#### Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

## Contents

### **1. TABLE OF CONTENTS**

- 1.1 List of Tables
- 1.2 List of Figures

### **2. GLOBAL END OF LIFE PLANNING MARKET SUMMARY, 2025**

- 2.1 End Of Life Planning Industry Overview
  - 2.1.1 Global End Of Life Planning Market Revenues (In US\$ billion)
- 2.2 End Of Life Planning Market Scope
- 2.3 Research Methodology

### **3. END OF LIFE PLANNING MARKET INSIGHTS, 2024-2034**

- 3.1 End Of Life Planning Market Drivers
- 3.2 End Of Life Planning Market Restraints
- 3.3 End Of Life Planning Market Opportunities
- 3.4 End Of Life Planning Market Challenges
- 3.5 Tariff Impact on Global End Of Life Planning Supply Chain Patterns

### **4. END OF LIFE PLANNING MARKET ANALYTICS**

- 4.1 End Of Life Planning Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 End Of Life Planning Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 End Of Life Planning Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 End Of Life Planning Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global End Of Life Planning Market
  - 4.5.1 End Of Life Planning Industry Attractiveness Index, 2025
  - 4.5.2 End Of Life Planning Supplier Intelligence
  - 4.5.3 End Of Life Planning Buyer Intelligence
  - 4.5.4 End Of Life Planning Competition Intelligence
  - 4.5.5 End Of Life Planning Product Alternatives and Substitutes Intelligence
  - 4.5.6 End Of Life Planning Market Entry Intelligence

### **5. GLOBAL END OF LIFE PLANNING MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034**

5.1 World End Of Life Planning Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global End Of Life Planning Sales Outlook and CAGR Growth By Service, 2024-2034 (\$ billion)

5.2 Global End Of Life Planning Sales Outlook and CAGR Growth By Demographic, 2024- 2034 (\$ billion)

5.3 Global End Of Life Planning Sales Outlook and CAGR Growth By Area, 2024- 2034 (\$ billion)

5.4 Global End Of Life Planning Market Sales Outlook and Growth by Region, 2024-2034 (\$ billion)

## **6. ASIA PACIFIC END OF LIFE PLANNING INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK**

6.1 Asia Pacific End Of Life Planning Market Insights, 2025

6.2 Asia Pacific End Of Life Planning Market Revenue Forecast By Service, 2024- 2034 (USD billion)

6.3 Asia Pacific End Of Life Planning Market Revenue Forecast By Demographic, 2024-2034 (USD billion)

6.4 Asia Pacific End Of Life Planning Market Revenue Forecast By Area, 2024- 2034 (USD billion)

6.5 Asia Pacific End Of Life Planning Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.5.1 China End Of Life Planning Market Size, Opportunities, Growth 2024- 2034

6.5.2 India End Of Life Planning Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan End Of Life Planning Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia End Of Life Planning Market Size, Opportunities, Growth 2024- 2034

## **7. EUROPE END OF LIFE PLANNING MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034**

7.1 Europe End Of Life Planning Market Key Findings, 2025

7.2 Europe End Of Life Planning Market Size and Percentage Breakdown By Service, 2024- 2034 (USD billion)

7.3 Europe End Of Life Planning Market Size and Percentage Breakdown By Demographic, 2024- 2034 (USD billion)

7.4 Europe End Of Life Planning Market Size and Percentage Breakdown By Area, 2024- 2034 (USD billion)

## 7.5 Europe End Of Life Planning Market Size and Percentage Breakdown by Country, 2024- 2034 (USD billion)

7.5.1 Germany End Of Life Planning Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom End Of Life Planning Market Size, Trends, Growth Outlook to 2034

7.5.2 France End Of Life Planning Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy End Of Life Planning Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain End Of Life Planning Market Size, Trends, Growth Outlook to 2034

## **8. NORTH AMERICA END OF LIFE PLANNING MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034**

8.1 North America Snapshot, 2025

8.2 North America End Of Life Planning Market Analysis and Outlook By Service, 2024-2034 (\$ billion)

8.3 North America End Of Life Planning Market Analysis and Outlook By Demographic, 2024- 2034 (\$ billion)

8.4 North America End Of Life Planning Market Analysis and Outlook By Area, 2024-2034 (\$ billion)

8.5 North America End Of Life Planning Market Analysis and Outlook by Country, 2024-2034 (\$ billion)

8.5.1 United States End Of Life Planning Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada End Of Life Planning Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico End Of Life Planning Market Size, Share, Growth Trends and Forecast, 2024- 2034

## **9. SOUTH AND CENTRAL AMERICA END OF LIFE PLANNING MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS**

9.1 Latin America End Of Life Planning Market Data, 2025

9.2 Latin America End Of Life Planning Market Future By Service, 2024- 2034 (\$ billion)

9.3 Latin America End Of Life Planning Market Future By Demographic, 2024- 2034 (\$ billion)

9.4 Latin America End Of Life Planning Market Future By Area, 2024- 2034 (\$ billion)

9.5 Latin America End Of Life Planning Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil End Of Life Planning Market Size, Share and Opportunities to 2034

9.5.2 Argentina End Of Life Planning Market Size, Share and Opportunities to 2034

## **10. MIDDLE EAST AFRICA END OF LIFE PLANNING MARKET OUTLOOK AND GROWTH PROSPECTS**

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa End Of Life Planning Market Statistics By Service, 2024- 2034 (USD billion)

10.3 Middle East Africa End Of Life Planning Market Statistics By Demographic, 2024-2034 (USD billion)

10.4 Middle East Africa End Of Life Planning Market Statistics By Area, 2024- 2034 (USD billion)

10.5 Middle East Africa End Of Life Planning Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East End Of Life Planning Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa End Of Life Planning Market Value, Trends, Growth Forecasts to 2034

## **11. END OF LIFE PLANNING MARKET STRUCTURE AND COMPETITIVE LANDSCAPE**

11.1 Key Companies in End Of Life Planning Industry

11.2 End Of Life Planning Business Overview

11.3 End Of Life Planning Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

## **12 APPENDIX**

12.1 Global End Of Life Planning Market Volume (Tons)

12.1 Global End Of Life Planning Trade and Price Analysis

12.2 End Of Life Planning Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 End Of Life Planning Industry Report Sources and Methodology

## I would like to order

Product name: End Of Life Planning Market Outlook 2025-2034: Market Share, and Growth Analysis By Service (Funeral Services, Estate Planning, Digital Legacy Services, Grief Counseling And Support, Advanced Healthcare Directives, Other Services), By Demographic (Elderly Population, Middle Age Population, Young Adult), By Area

Product link: <https://marketpublishers.com/r/E8B35EEC7CC9EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E8B35EEC7CC9EN.html>