

Decaffeinated Roasted Coffee Market Outlook 2025-2034: Market Share, and Growth Analysis By Form (Whole, Ground, Other Forms), By Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, Other Distribution Channels), By End Use

<https://marketpublishers.com/r/DFC8879C3E0FEN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: DFC8879C3E0FEN

Abstracts

The Decaffeinated Roasted Coffee Market is valued at USD 3.6 billion in 2025 and is projected to grow at a CAGR of 7.8% to reach USD 7.1 billion by 2034. The Decaffeinated Roasted Coffee Market focuses on coffee beans that have undergone a process to remove most of their caffeine content and have subsequently been roasted to develop their characteristic flavors and aromas. This market caters to consumers who enjoy the taste and ritual of coffee but wish to avoid or limit their caffeine intake due to health reasons, personal preference, or time of day. The market includes various types of decaffeinated beans, roasting levels, and packaging formats, mirroring the broader roasted coffee market. The decaffeination process itself is a key differentiating factor, with methods including solvent-based and non-solvent-based techniques. The Decaffeinated Roasted Coffee Market continued to see steady demand, driven by health-conscious consumers and the increasing availability of high-quality decaf options. Roasters focused on improving the decaffeination process to minimize any impact on flavor, with water-processed and CO₂-processed methods gaining popularity as perceived healthier alternatives. The market also saw a rise in specialty decaf coffees, catering to consumers who seek the nuanced flavors of single-origin or small-batch beans without the caffeine. The convenience of different formats, such as ground decaf and decaf coffee pods, also contributed to market growth. The Decaffeinated Roasted Coffee Market is expected to maintain a consistent growth trajectory, driven by the ongoing health and wellness trend and advancements in decaffeination

technologies that preserve flavor. We anticipate continued innovation in decaf specialty coffees and blends. Sustainability and ethical sourcing will likely become increasingly important to consumers of decaf coffee as well, mirroring trends in the broader coffee market. The availability and variety of decaf options in cafes and retail settings are also expected to expand. Furthermore, the market may see increased transparency regarding the decaffeination process and the origin of the beans.

Key Insights Decaffeinated Roasted Coffee Market

Increasing consumer preference for healthier beverage options, driving demand for decaffeinated coffee as a way to enjoy the taste without the caffeine effects.

Growing focus on improving the decaffeination process to minimize flavor loss, with water-processed and CO₂-processed methods gaining popularity.

The rise of specialty decaffeinated coffees, including single-origin and small-batch beans, catering to discerning consumers seeking quality and flavor without caffeine.

Increasing availability and variety of convenient decaf coffee formats, such as pre-ground coffee and single-serve pods.

Growing consumer awareness and demand for sustainably and ethically sourced decaffeinated coffee beans, mirroring trends in the broader coffee market.

The increasing number of health-conscious consumers who wish to limit or avoid caffeine intake for various reasons.

The desire of coffee lovers to enjoy the taste and aroma of coffee at any time of day without the stimulating effects of caffeine.

Advancements in decaffeination technologies that result in better-tasting decaf coffee, reducing the perception of a compromise in flavor.

The expanding availability of decaf options in retail stores and coffee shops, making it more accessible to consumers.

The perception among some consumers that decaffeinated coffee lacks the full

flavor and aroma of regular caffeinated coffee remains a challenge for the market.

Decaffeinated Roasted Coffee Market Segmentation

By Form

Whole

Ground

Other Forms

By Distribution Channel

Supermarkets and Hypermarkets

Specialty Stores

Online Retail

Other Distribution Channels

By End Use

Retail/Household

Foodservice

Key Companies Analysed

Luigi Lavazza S.p.A

Nestle S.A

Joe Coffee Company

Peet's Coffee & Tea Inc

The Kraft Heinz Company

Tim Hortons Inc

Volcanica Coffee Company

Cafe Don Pablo

Caff? Nero Group Holdings Ltd

Swiss Water Decaffeinated Coffee Inc

Tchibo Coffee International Limited

The JM Smucker Company

Lifeboost LLC

Kicking Horse Coffee Co Ltd

Koffee Kult Corp

Cafedirect PLC

Dunkin' Brands Group Inc.

Eight O'Clock Coffee Company

No Fun Jo Decaf

Fresh Roasted

Colombian Brew Ground Coffee

Caribou Coffee Operating Company Inc.

Jacobs Douwe Egberts Pro

Massimo Zanetti Beverage Group

Illycaffè S.p.A

Bewley's Tea & Coffee

Alois Dallmayr KG

Cameron's Coffee

Puroast Coffee Company

Allegro Coffee Company .

Decaffeinated Roasted Coffee Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Decaffeinated Roasted Coffee Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Decaffeinated Roasted Coffee market data and outlook to 2034

United States

Canada

Mexico

Europe — Decaffeinated Roasted Coffee market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Decaffeinated Roasted Coffee market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Decaffeinated Roasted Coffee market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Decaffeinated Roasted Coffee market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

Decaffeinated Roasted Coffee Market Outlook 2025-2034: Market Share, and Growth Analysis By Form (Whole, Groun...

This study combines primary inputs from industry experts across the Decaffeinated Roasted Coffee value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Decaffeinated Roasted Coffee industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Decaffeinated Roasted Coffee Market Report

Global Decaffeinated Roasted Coffee market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Decaffeinated Roasted Coffee trade, costs, and supply chains

Decaffeinated Roasted Coffee market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Decaffeinated Roasted Coffee market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Decaffeinated Roasted Coffee market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Decaffeinated Roasted Coffee supply chain analysis

Decaffeinated Roasted Coffee trade analysis, Decaffeinated Roasted Coffee market price analysis, and Decaffeinated Roasted Coffee supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Decaffeinated Roasted Coffee market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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