

# **Crowdfunding Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Equity-based Crowdfunding, Debt-based Crowdfunding, Others Types),By Platform Type (Open Service Platform, Managed Service Platform),By Application (Food And Beverage, Technology, Media, Real Estate, Healthcare, Others Applications)**

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## **Abstracts**

The Crowdfunding Market is valued at USD 17.4 billion in 2025 and is projected to grow at a CAGR of 14.6% to reach USD 59.5 billion by 2034. The crowdfunding market has transformed the way individuals, startups, and nonprofits raise capital by leveraging the power of online platforms and social networks. Instead of relying solely on traditional funding sources like banks or venture capitalists, crowdfunding enables creators to present their ideas directly to the public and receive financial support from a wide audience. This market encompasses various models, including rewards-based, donation-based, equity-based, and debt-based crowdfunding, each serving distinct purposes and investor preferences. By offering a transparent and accessible approach to fundraising, crowdfunding has democratized access to capital and allowed a diverse range of projects to flourish, from artistic endeavors and innovative gadgets to social causes and early-stage companies. The crowdfunding market continued to expand, driven by increased internet penetration and the growing popularity of digital payment systems. Platforms introduced enhanced user experiences, integrating mobile apps, real-time analytics, and social sharing tools to help campaign creators reach larger audiences more effectively. Equity-based crowdfunding, in particular, gained traction as regulatory frameworks evolved to make it easier for small businesses and startups to secure funding from non-accredited investors. Meanwhile, donation-based crowdfunding experienced strong growth due to rising social consciousness and global

philanthropic efforts. These factors, combined with the ability to connect directly with backers and showcase progress transparently, helped solidify crowdfunding's role as a mainstream funding mechanism. Looking ahead, the crowdfunding market is poised for further growth and innovation. The integration of blockchain technology and smart contracts may enhance transparency, streamline transactions, and build greater trust among backers and creators. Artificial intelligence (AI) and machine learning will play a larger role in campaign optimization, helping creators target the right audiences and improve conversion rates. Additionally, as awareness of crowdfunding's potential spreads globally, emerging markets in Asia, Latin America, and Africa will likely see increased participation, further expanding the market's reach. The ongoing evolution of regulations and technology will ensure that crowdfunding remains a dynamic and accessible option for raising capital across various sectors and industries.

### Key Insights Crowdfunding Market

Increased adoption of equity-based crowdfunding due to evolving regulations.

Integration of AI and machine learning to optimize campaign targeting and performance.

Growing reliance on blockchain technology for transparent, secure transactions.

Expansion into emerging markets driven by rising internet and mobile penetration.

Enhanced platform features, including real-time analytics and mobile-first experiences.

Rising popularity of online platforms and social networks as fundraising channels.

Lower entry barriers for creators and backers, increasing participation.

Shift toward democratizing access to capital for small businesses and innovative projects.

Growing social awareness and support for philanthropic and creative endeavors.

Ensuring regulatory compliance in multiple jurisdictions.

Managing fraud and maintaining platform integrity.

Balancing backer expectations with creator delivery timelines.

## Crowdfunding Market Segmentation

### By Type

Equity-based Crowdfunding

Debt-based Crowdfunding

Others Types),By Platform Type

Open Service Platform

Managed Service Platform),By Application

Food And Beverage

Technology

Media

Real Estate

Healthcare

Others Applications

### Key Companies Analysed

JD.com Inc. (Jingdong)

Alibaba Group Holding Limited

Suning Holdings Group Co. Ltd.

BNP Paribas Securities Services

LendingClub Corporation

GoGetFunding Inc.

bitFlyer Inc.

Thunder Funding

GoFundMe Inc.

Indiegogo Inc.

Public Good Inc.

StartEngine Inc.

AngelList LLC

Wefunder Inc.

Nav Technologies Inc.

Crowdfunder

Kiva

Fundable

Crowdcube Limited

Kickstarter PBC

Ulule

SeedInvest Technology LLC

Owners Circle

Realcrowd Inc.

Pozible Pty Ltd

CircleUp

Mightycause

Fundly

Patreon Inc.

DuckDAO

Funderbeam Inc.

MintMe

Gronns Protocol

Prosper Funding LLC

RocketHub

Fundrise LLC

RealtyMogul LLC

## Crowdfunding Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

### Crowdfunding Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

### Countries Covered

North America — Crowdfunding market data and outlook to 2034

United States

Canada

Mexico

Europe — Crowdfunding market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Crowdfunding market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Crowdfunding market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Crowdfunding market data and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

## Research Methodology

This study combines primary inputs from industry experts across the Crowdfunding value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

## Key Questions Addressed

What is the current and forecast market size of the Crowdfunding industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps,

sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Crowdfunding Market Report

Global Crowdfunding market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Crowdfunding trade, costs, and supply chains

Crowdfunding market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Crowdfunding market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Crowdfunding market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Crowdfunding supply chain analysis

Crowdfunding trade analysis, Crowdfunding market price analysis, and Crowdfunding supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Crowdfunding market news and developments

## Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

*\* The updated report will be delivered within 3 working days*

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