

Cranes Market Outlook 2025-2034: Market Share, and Growth Analysis By Product type (Mobile, Fixed, Marine), By Business Type (Original Equipment Manufacturers (OEM), Aftersales), By End-User

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Abstracts

The Cranes Market is valued at USD 33.9 billion in 2025 and is projected to grow at a CAGR of 5.5% to reach USD 54.7 billion by 2034. The cranes market has grown steadily over the years, driven by the increasing scale and complexity of construction, infrastructure, and industrial projects. Cranes are essential equipment in a wide range of industries, including construction, shipping, oil and gas, and manufacturing, where they are used to lift, move, and position heavy materials with precision and safety. The diversity of crane types—from mobile and tower cranes to overhead and crawler cranes—has allowed manufacturers and service providers to cater to various specialized needs, ensuring strong demand across multiple sectors. The cranes market experienced significant growth as global infrastructure development projects expanded. Emerging economies continued to invest heavily in roads, bridges, ports, and urban construction, driving demand for both heavy-duty and compact cranes. Simultaneously, advancements in crane technology, such as telematics, remote monitoring, and semi-automation, enabled operators to improve efficiency and reduce downtime. Environmental regulations and rising fuel costs also encouraged manufacturers to develop energy-efficient models, including electric and hybrid cranes, which found a growing market among environmentally conscious contractors and industries. Looking ahead, the cranes market is expected to benefit from continued investment in renewable energy projects, including wind farms and solar installations, which require specialized lifting equipment. Smart crane systems, incorporating artificial intelligence and advanced sensors, will improve operational safety and productivity, making them attractive options for major construction firms. As urbanization intensifies, demand for compact and mobile cranes for use in tight spaces is likely to increase. These factors,

along with ongoing infrastructure modernization and the integration of digital technologies, will drive sustained growth in the global cranes market over the coming years.

Key Insights Cranes Market

Growing adoption of energy-efficient electric and hybrid cranes.

Advancements in crane automation and remote monitoring capabilities.

Increased use of telematics to optimize crane operations and maintenance.

Expansion of compact crane models for urban construction projects.

Rising focus on smart crane systems with AI-driven features and real-time data insights.

Rapid infrastructure development and urbanization in emerging markets.

Increasing investments in renewable energy projects that require specialized lifting equipment.

Technological innovations improving operational efficiency and safety.

Strong demand from construction, shipping, and industrial sectors.

High initial costs and maintenance expenses for advanced crane models.

Compliance with stringent environmental regulations and safety standards.

Volatility in raw material prices and supply chain disruptions.

Cranes Market Segmentation

By Product type

Mobile

Fixed

Marine

By Business Type

Original Equipment Manufacturers (OEM)

Aftersales

By End-User

Construction

Mining

Industrial

Oil & Gas

Other End-Users

Key Companies Analysed

Liebherr Group

Xuzhou Heavy Machinery Co. Ltd (XCMG)

Marmon Crane Services

Zoomlion India Pvt. Ltd.

Zhenhua Heavy Industries Co. Ltd (ZPMC)

SANY Heavy Equipment Co. Ltd

Mammoet Americas

Terex Corporation

Cargotec Oyj

PALFINGER AG

The Manitowoc Company Inc.

Tadano Ltd

Maxim Crane Works

American Crane & Equipment Corporation

Bigge Crane and Rigging Co.

Action Construction Equipment Ltd.

Yongmao Holdings Limited

WOLFFKRAN International AG

Kobelco Cranes Co. Limited

Favelle Favco Group

Barnhart Crane & Rigging

Lampson International

JASO Tower Cranes

Eng Cranes Srl

Konecranes PLC

Sumitomo Heavy Industries Construction Cranes Co. Ltd

HKTC LLC

Shandong Huaxia Group Co. Ltd.

Buckner HeavyLift

SENNEBOGEN Maschinenfabrik GmbH

Cranes Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Cranes Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Cranes market data and outlook to 2034

United States

Canada

Mexico

Europe — Cranes market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Cranes market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Cranes market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Cranes market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Cranes value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Cranes industry at global,

regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Cranes Market Report

Global Cranes market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Cranes trade, costs, and supply chains

Cranes market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Cranes market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Cranes market trends, drivers, restraints, and opportunities

Porter’s Five Forces analysis, technological developments, and Cranes supply chain analysis

Cranes trade analysis, Cranes market price analysis, and Cranes supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Cranes market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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