

Craft Wine Market Analysis Report - Industry Size, Trends, Insights, Market Share, Competition, Opportunities, and Growth Forecasts by Segments, 2022 to 2029

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Abstracts

2022 Craft Wine Market Data, Growth Trends and Outlook to 2029

The Global Craft Wine Market study is a comprehensive report with in-depth qualitative and quantitative research evaluating the current scenario and analyzing prospects in Craft Wine Market over the next seven years, to 2029.

Robust changes brought in by the pandemic COVID-19 in the Craft Wine supply chain and shifts in consumer behavior are necessitating the business players to be more vigilant and forward-looking to stay ahead in the competition. The economic and social impact of COVID is noted to be highly varying between different countries/markets and Craft Wine market players are designing country-specific strategies.

Craft Wine Market Segmentation and Growth Outlook

The research report covers Craft Wine industry statistics including current Craft Wine Market size, Craft Wine Market Share, and Growth Rates (CAGR) by segments and sub-segments at global, regional, and country levels, with an annual forecast till 2029.

The study provides a clear insight into market penetration by different types, applications, and sales channels of Craft Wine with corresponding future potential, validated by real-time industry experts. Further, Craft Wine market share by key metrics such as manufacturing methods/technology and raw material can be included as part of customization. This enables the client to identify the most potential segment from their

growth rates along with corresponding drivers and restraints.

The research considered 2017, 2018, 2019, and 2020 as historical years, 2021 as the base year, and 2022 as the estimated year, with an outlook period from 2023 to 2029. The report identifies the most profitable products of Craft Wine market, dominant end uses and evolving distribution channel of the Craft Wine Market in each region.

Future of Craft Wine Market –Driving Factors and Hindering Challenges

Craft Wine Market Revenue is expected to grow at a healthy CAGR propelled by staggering demand from millennials and emerging markets. Technological advances in the Craft Wine market enabling efficient production, expanding product portfolio, sophisticated design and packaging, effective operational maintenance, and sales monitoring are key growth drivers.

However, complying with stringent regulations and varying standards around the world, growing competition, inflation estimated to remain above the upper band during the short term in key nations, and fluctuating raw material prices are some of the Craft Wine market restraints over the forecast period.

Overarching trends induced by the novel Corona and Omicron conditions include

- Increased spending on functional and Healthy foods that help boost the immune system

- Orientation toward clean label and vegan products lead to burgeoning sales of plant-based snacks, spreads, dips, creamers, sauces, cheese, and other food and beverages

- Companies are increasingly implementing blockchain and other Internet of Things (IoT) technologies to effectively manage the procurement, processing, and distribution of Craft Wine products

- Organic, Vegan, bio-based, Canned/ Ready-to-Eat (RTE), clean label, and sustainable are identified as the top-selling proportions owing to increasing health, ingredient and environmental consciousness, amid prevailing health emergency

- Mergers and acquisitions to acquire new technologies, strengthen portfolios, and

leverage capabilities to remain key strategies of top companies in the Craft Wine industry over the outlook period.

Craft Wine Market Analytics

The research analyses various direct and indirect forces that can potentially impact the Craft Wine market supply and demand conditions. Parent market, derived market, intermediaries' market, raw material market, and substitute market are evaluated. Geopolitical analysis, demographic analysis, and porters' five forces analysis are prudently assessed to estimate the best Craft Wine market projections.

Recent deals and developments are considered for their potential impact on Craft Wine's future business. Other metrics analyzed include Threat of New Entrants, Threat of New Substitutes, Product Differentiation, Degree of Competition, Number of Suppliers, Distribution Channel, Capital Needed, Entry Barriers, Govt. Regulations, Beneficial Alternative, and Cost of Substitute in Craft Wine market.

Craft Wine trade and price analysis helps comprehend Craft Wine's international market scenario with top exporters/suppliers and top importers/customer information. The data and analysis assist our clients to plan procurement, identifying potential vendors/clients to associate with, understanding Craft Wine price trends and patterns, and exploring new Craft Wine sales channels. The research will be updated to the latest month to include the impact of the latest developments such as the Russia-Ukraine war on the Craft Wine market.

Craft Wine Market Competitive Intelligence

OGAnalysis' proprietary company revenue and product analysis model unveils the Craft Wine market structure and competitive landscape. Company profiles of key players with a business description, product portfolio, SWOT analysis, Financial Analysis, and key strategies are covered in the report. It identifies top-performing Craft Wine products in global and regional markets. New Product Launches, Investment & Funding updates, Mergers & Acquisitions, Collaboration & Partnership, Awards and Agreements, Expansion, and other developments give our clients the Craft Wine market update to stay ahead of the competition.

Company offerings in different segments across Asia-Pacific, Europe, Middle East, Africa, and South and Central America are presented to better understand the company

strategy for the Craft Wine market. The competition analysis enables the user assess competitor strategies, and helps align their capabilities and resources for future growth prospects to improve their market share.

Craft Wine Market Geographic Analysis:

Craft Wine Market international scenario is well established in the report with separate chapters on North America Craft Wine Market, Europe Craft Wine Market, Asia-Pacific Craft Wine Market, Middle East and Africa Craft Wine Market, and South and Central America Craft Wine Markets. These sections further fragment the regional Craft Wine market by type, application, end-use, and country.

Country-level intelligence includes -

North America Craft Wine Industry (United States, Canada, Mexico)

Europe Craft Wine Industry (Germany, France, United Kingdom, Italy, Spain, Rest of Europe)

Asia-Pacific Craft Wine Industry (China, India, Japan, South Korea, Australia, Rest of APAC)

The Middle East and Africa Craft Wine Industry (Middle East, Africa)

South and Central America Craft Wine Industry (Brazil, Argentina, Rest of SCA)

Craft Wine market regional insights present the most promising markets to invest in and emerging markets to expand to and contemporary regulations to adhere and players to partner with.

Research Methodology in Brief

The study was conducted using an objective combination of primary and secondary information including inputs and validations from real-time industry experts.

The proprietary process culls out necessary data from internal databases developed over 15 years and updated accessing 10,000+ sources on daily basis including Craft Wine Industry associations, organizations, publications, trade, and other statistical

sources.

An in-depth product and revenue analysis are performed on top Craft Wine industry players along with their business and geography segmentation.

Receive primary inputs from subject matter experts working across the Craft Wine value chain in various designations. We often use paid databases for any additional data requirements or validations.

Our in-house experts utilizing sophisticated methods including data triangulation, will connect the dots and establish a clear picture of the current Craft Wine market conditions, market size, and market shares.

We study the value chain, parent and ancillary markets, technology trends, recent developments, and influencing factors to identify demand drivers/variables in the short, medium, and long term.

Various statistical models including correlation analysis are performed with careful analyst intervention to include seasonal and other variables to analyze different scenarios of the future Craft Wine market in different countries.

These primary numbers, assumptions, variables, and their weightage are circulated to the expert panel for validation and a detailed standard report is published in an easily understandable format.

Available Customizations

The standard syndicate report is designed to serve the common interests of Craft Wine Market players across the value chain, and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Craft Wine Pricing and Margins Across the Supply Chain, Craft Wine Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply – Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Craft Wine market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Key Questions Answered in This Report:

What is the current Craft Wine market size at global, regional, and country levels?

What is the market penetration by different types, Applications, processes/technologies, and distribution channels of the Craft Wine market?

How has the global Craft Wine market developed in past years and how will it perform in the coming years?

What is the impact of COVID-19, global inflation, Russia-Ukraine war on the Craft Wine market forecast?

How diversified is the Craft Wine Market and what are the new product launches, untapped geographies, recent developments, and investments?

What are the potential regional Craft Wine markets to invest in?

What is the high-performing type of products to focus on in the Craft Wine market?

What are the key driving factors and challenges in the industry?

What is the structure of the global Craft Wine market and who are the key players?

What is the degree of competition in the industry?

What is the market structure /Craft Wine Market competitive Intelligence? Who are the key competitors to focus on and what are their strategies?"

The report will be updated to latest month and delivered in 2-3 working days

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL CRAFT WINE MARKET SUMMARY, 2022

- 2.1 Craft Wine Industry Overview
 - 2.1.1 Global Craft Wine Market Revenues (In US\$ Million)
- 2.2 Craft Wine Market Scope
- 2.3 Research Methodology

3. CRAFT WINE MARKET INSIGHTS, 2022-2029

- 3.1 Craft Wine Market Drivers
- 3.2 Craft Wine Market Restraints
- 3.3 Craft Wine Market Opportunities
- 3.4 Craft Wine Market Challenges
- 3.5 Impact of Covid-19, Global Recession, Russia War and Other Latest Developments

4. CRAFT WINE MARKET ANALYTICS

- 4.1 Craft Wine Market Size and Share, Key Products, 2022 Vs 2029
- 4.2 Craft Wine Market Size and Share, Dominant Applications, 2022 Vs 2029
- 4.3 Craft Wine Market Size and Share, Leading End Uses, 2022 Vs 2029
- 4.4 Craft Wine Market Size and Share, High Prospect Countries, 2022 Vs 2029
- 4.5 Five Forces Analysis for Global Craft Wine Market
 - 4.5.1 Craft Wine Industry Attractiveness Index, 2022
 - 4.5.2 Craft Wine Supplier Intelligence
 - 4.5.3 Craft Wine Buyer Intelligence
 - 4.5.4 Craft Wine Competition Intelligence
 - 4.5.5 Craft Wine Product Alternatives and Substitutes Intelligence
 - 4.5.6 Craft Wine Market Entry Intelligence

5. GLOBAL CRAFT WINE MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2029

- 5.1 World Craft Wine Market Size, Potential and Growth Outlook, 2021- 2029 (\$ Million)
- 5.1 Global Craft Wine Sales Outlook and CAGR Growth by Type, 2021- 2029 (\$ Million)
- 5.2 Global Craft Wine Sales Outlook and CAGR Growth by Application, 2021- 2029 (\$ Million)
- 5.3 Global Craft Wine Sales Outlook and CAGR Growth by End-User, 2021- 2029 (\$ Million)
- 5.4 Global Craft Wine Market Sales Outlook and Growth by Region, 2021- 2029 (\$ Million)

6. ASIA PACIFIC CRAFT WINE INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 6.1 Asia Pacific Craft Wine Market Insights, 2022
- 6.2 Asia Pacific Craft Wine Market Revenue Forecast by Type, 2021- 2029 (USD Million)
- 6.3 Asia Pacific Craft Wine Market Revenue Forecast by Application, 2021- 2029 (USD Million)
- 6.4 Asia Pacific Craft Wine Market Revenue Forecast by End-User, 2021- 2029 (USD Million)
- 6.5 Asia Pacific Craft Wine Market Revenue Forecast by Country, 2021- 2029 (USD Million)
 - 6.5.1 China Craft Wine Market Size, Opportunities, Growth 2021-2029
 - 6.5.2 India Craft Wine Market Size, Opportunities, Growth 2021-2029
 - 6.5.3 Japan Craft Wine Market Size, Opportunities, Growth 2021-2029
 - 6.5.4 Australia Craft Wine Market Size, Opportunities, Growth 2021-2029

7. EUROPE CRAFT WINE MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2029

- 7.1 Europe Craft Wine Market Key Findings, 2022
- 7.2 Europe Craft Wine Market Size and Percentage Breakdown by Type, 2021- 2029 (USD Million)
- 7.3 Europe Craft Wine Market Size and Percentage Breakdown by Application, 2021- 2029 (USD Million)
- 7.4 Europe Craft Wine Market Size and Percentage Breakdown by End-User, 2021- 2029 (USD Million)
- 7.5 Europe Craft Wine Market Size and Percentage Breakdown by Country, 2021- 2029 (USD Million)
 - 7.5.1 Germany Craft Wine Market Size, Trends, Growth Outlook to 2029

- 7.5.2 United Kingdom Craft Wine Market Size, Trends, Growth Outlook to 2029
- 7.5.2 France Craft Wine Market Size, Trends, Growth Outlook to 2029
- 7.5.2 Italy Craft Wine Market Size, Trends, Growth Outlook to 2029
- 7.5.2 Spain Craft Wine Market Size, Trends, Growth Outlook to 2029

8. NORTH AMERICA CRAFT WINE MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2029

- 8.1 North America Snapshot, 2022
- 8.2 North America Craft Wine Market Analysis and Outlook by Type, 2021- 2029 (\$ Million)
- 8.3 North America Craft Wine Market Analysis and Outlook by Application, 2021- 2029 (\$ Million)
- 8.4 North America Craft Wine Market Analysis and Outlook by End-User, 2021- 2029 (\$ Million)
- 8.5 North America Craft Wine Market Analysis and Outlook by Country, 2021- 2029 (\$ Million)
 - 8.5.1 United States Craft Wine Market Size, Share, Growth Trends and Forecast, 2021-2029
 - 8.5.1 Canada Craft Wine Market Size, Share, Growth Trends and Forecast, 2021-2029
 - 8.5.1 Mexico Craft Wine Market Size, Share, Growth Trends and Forecast, 2021-2029

9. SOUTH AND CENTRAL AMERICA CRAFT WINE MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

- 9.1 Latin America Craft Wine Market Data, 2022
- 9.2 Latin America Craft Wine Market Future by Type, 2021- 2029 (\$ Million)
- 9.3 Latin America Craft Wine Market Future by Application, 2021- 2029 (\$ Million)
- 9.4 Latin America Craft Wine Market Future by End-User, 2021- 2029 (\$ Million)
- 9.5 Latin America Craft Wine Market Future by Country, 2021- 2029 (\$ Million)
 - 9.5.1 Brazil Craft Wine Market Size, Share and Opportunities to 2029
 - 9.5.2 Argentina Craft Wine Market Size, Share and Opportunities to 2029

10. MIDDLE EAST AFRICA CRAFT WINE MARKET OUTLOOK AND GROWTH PROSPECTS

- 10.1 Middle East Africa Overview, 2022
- 10.2 Middle East Africa Craft Wine Market Statistics by Type, 2021- 2029 (USD Million)
- 10.3 Middle East Africa Craft Wine Market Statistics by Application, 2021- 2029 (USD

Million)

10.4 Middle East Africa Craft Wine Market Statistics by End-User, 2021- 2029 (USD Million)

10.5 Middle East Africa Craft Wine Market Statistics by Country, 2021- 2029 (USD Million)

10.5.1 Middle East Craft Wine Market Value, Trends, Growth Forecasts to 2029

10.5.2 Africa Craft Wine Market Value, Trends, Growth Forecasts to 2029

11. CRAFT WINE MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Craft Wine Industry

11.2 Craft Wine Business Overview

11.3 Craft Wine Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Craft Wine Market Volume (Tons)

12.1 Global Craft Wine Trade and Price Analysis

12.2 Craft Wine Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Craft Wine Industry Report Sources and Methodology

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