

Cosmetovigilance Market Outlook 2025-2034: Market Share, and Growth Analysis By Service Type (Pre-Marketing Services, Post-Marketing Services), By Reported Category (Skincare, Makeup, Haircare, Perfumes And Deodorants, Hair Colorants, Other Reported Categories), By Service Providers

<https://marketpublishers.com/r/CF2E6A532B23EN.html>

Date: October 2025

Pages: 160

Price: US\$ 3,950.00 (Single User License)

ID: CF2E6A532B23EN

Abstracts

The Cosmetovigilance Market is valued at USD 4.5 billion in 2025 and is projected to grow at a CAGR of 7.6% to reach USD 8.7 billion by 2034. The global cosmetovigilance market is driven by the increasing regulatory focus on the safety of cosmetic products and the growing need for manufacturers to monitor and manage adverse events associated with their use. Cosmetovigilance is the science and activities relating to the detection, assessment, understanding, and prevention of adverse effects or any other drug-related problem associated with the use of cosmetic products. The growth of this market is influenced by stricter regulations and guidelines regarding cosmetic product safety in various regions, increasing consumer awareness of potential adverse reactions, and the globalization of the cosmetics industry requiring robust post-market surveillance systems. The market includes services and software solutions that help cosmetic companies collect, assess, and report adverse events, ensuring compliance with regulatory requirements and enhancing product safety. Europe, with its well-established regulatory framework for cosmetics, is a significant market for cosmetovigilance. North America and Asia Pacific are also growing markets, driven by increasing regulatory scrutiny and the expansion of the cosmetics industry in these regions. The market includes specialized software vendors, consulting firms, and contract research organizations (CROs) offering cosmetovigilance services.

Key Insights Cosmetovigilance Market

Increasing Stringency of Cosmetic Safety Regulations Globally: Regulatory bodies are implementing stricter requirements for post-market surveillance.

Growing Emphasis on Proactive Adverse Event Monitoring: Companies are moving beyond reactive reporting to proactively identify potential safety issues.

Integration of Digital Solutions for Adverse Event Management: Software platforms are being adopted for efficient collection, analysis, and reporting of adverse events.

Focus on Consumer Reporting and Engagement: Encouraging consumers to report adverse reactions directly is becoming more important.

Harmonization of Cosmetovigilance Practices Across Regions: Efforts are underway to standardize reporting and assessment procedures internationally.

Stricter Regulatory Requirements for Cosmetic Product Safety: Regulations mandate post-market surveillance and adverse event reporting.

Increasing Consumer Awareness of Potential Adverse Reactions: Informed consumers are more likely to report issues.

Globalization of the Cosmetics Industry: Global sales require robust systems for monitoring safety across different markets.

Need for Effective Risk Management by Cosmetic Companies: Cosmetovigilance helps companies identify and mitigate potential safety risks.

Importance of Maintaining Consumer Trust and Brand Reputation: Robust safety monitoring enhances consumer confidence.

Lack of Standardized Global Reporting Systems: Different regions have varying requirements for adverse event reporting.

Difficulty in Establishing Causality Between Product Use and Adverse Events: Determining if a cosmetic product directly caused a reported issue can be complex.

Underreporting of Adverse Events by Consumers: Many consumers may not

report mild or moderate reactions.

Data Management and Analysis Challenges: Handling and analyzing large volumes of adverse event data requires sophisticated systems.

Cost of Implementing and Maintaining Cosmetovigilance Systems: Setting up and running effective monitoring programs can be expensive.

Cosmetovigilance Market Segmentation

By Service Type

Pre-Marketing Services

Post-Marketing Services

By Reported Category

Skincare

Makeup

Haircare

Perfumes And Deodorants

Hair Colorants

Other Reported Categories

By Service Providers

Clinical Research Organizations (CROs)

Business Process Outsourcing (BPOs)

Key Companies Analysed

PharSafer Associates Ltd.

Zeincro GmbH

Skill Pharma Limited

ClinChoice Inc.

Poseidon Clinical Research Organization GmbH

AxeRegel AG

Freyr Solutions LLC

OC Vigilance SAS

Pure Drug Safety Inc.

Soci t  G n rale de Surveillance

Coronis Research S.A.

Borius Inc.

B&B Associates LLP

Pharma IQ LLC

Medwork GmbH

iSafety S.L.

MSL Solution Providers LLC

Pharmathen SA

Cliantha Research B.V.

Veristat LLC

ClinAudits Inc.

ProPharma Group International

PrimeVigilance LLC

Arriello Group

Qserve Group Limited

PharmaLex GmbH

ELC Group LLC

Groupe PARIMA

Quality Assistance LLC

PharmInvent NV

Cosmetovigilance Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Cosmetovigilance Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Cosmetovigilance market data and outlook to 2034

United States

Canada

Mexico

Europe — Cosmetovigilance market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Cosmetovigilance market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Cosmetovigilance market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Cosmetovigilance market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Cosmetovigilance value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Cosmetovigilance industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Cosmetovigilance Market Report

Global Cosmetovigilance market size and growth projections (CAGR),
2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on
Cosmetovigilance trade, costs, and supply chains

Cosmetovigilance market size, share, and outlook across 5 regions and 27
countries, 2023-2034

Cosmetovigilance market size, CAGR, and market share of key products,
applications, and end-user verticals, 2023-2034

Short- and long-term Cosmetovigilance market trends, drivers, restraints, and
opportunities

Porter's Five Forces analysis, technological developments, and
Cosmetovigilance supply chain analysis

Cosmetovigilance trade analysis, Cosmetovigilance market price analysis, and
Cosmetovigilance supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and
products

Latest Cosmetovigilance market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market
tables and figures for easy analysis.

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data, ensuring the deliverable aligns precisely with your requirements.

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Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL COSMETOVIGILANCE MARKET SUMMARY, 2025

- 2.1 Cosmetovigilance Industry Overview
 - 2.1.1 Global Cosmetovigilance Market Revenues (In US\$ billion)
- 2.2 Cosmetovigilance Market Scope
- 2.3 Research Methodology

3. COSMETOVIGILANCE MARKET INSIGHTS, 2024-2034

- 3.1 Cosmetovigilance Market Drivers
- 3.2 Cosmetovigilance Market Restraints
- 3.3 Cosmetovigilance Market Opportunities
- 3.4 Cosmetovigilance Market Challenges
- 3.5 Tariff Impact on Global Cosmetovigilance Supply Chain Patterns

4. COSMETOVIGILANCE MARKET ANALYTICS

- 4.1 Cosmetovigilance Market Size and Share, Key Products, 2025 Vs 2034
- 4.2 Cosmetovigilance Market Size and Share, Dominant Applications, 2025 Vs 2034
- 4.3 Cosmetovigilance Market Size and Share, Leading End Uses, 2025 Vs 2034
- 4.4 Cosmetovigilance Market Size and Share, High Growth Countries, 2025 Vs 2034
- 4.5 Five Forces Analysis for Global Cosmetovigilance Market
 - 4.5.1 Cosmetovigilance Industry Attractiveness Index, 2025
 - 4.5.2 Cosmetovigilance Supplier Intelligence
 - 4.5.3 Cosmetovigilance Buyer Intelligence
 - 4.5.4 Cosmetovigilance Competition Intelligence
 - 4.5.5 Cosmetovigilance Product Alternatives and Substitutes Intelligence
 - 4.5.6 Cosmetovigilance Market Entry Intelligence

5. GLOBAL COSMETOVIGILANCE MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2034

5.1 World Cosmetovigilance Market Size, Potential and Growth Outlook, 2024- 2034 (\$ billion)

5.1 Global Cosmetovigilance Sales Outlook and CAGR Growth By Service Type, 2024-2034 (\$ billion)

5.2 Global Cosmetovigilance Sales Outlook and CAGR Growth By Reported Category, 2024- 2034 (\$ billion)

5.3 Global Cosmetovigilance Sales Outlook and CAGR Growth By Service Providers, 2024- 2034 (\$ billion)

5.4 Global Cosmetovigilance Market Sales Outlook and Growth by Region, 2024- 2034 (\$ billion)

6. ASIA PACIFIC COSMETOVIGILANCE INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

6.1 Asia Pacific Cosmetovigilance Market Insights, 2025

6.2 Asia Pacific Cosmetovigilance Market Revenue Forecast By Service Type, 2024-2034 (USD billion)

6.3 Asia Pacific Cosmetovigilance Market Revenue Forecast By Reported Category, 2024- 2034 (USD billion)

6.4 Asia Pacific Cosmetovigilance Market Revenue Forecast By Service Providers, 2024- 2034 (USD billion)

6.5 Asia Pacific Cosmetovigilance Market Revenue Forecast by Country, 2024- 2034 (USD billion)

6.5.1 China Cosmetovigilance Market Size, Opportunities, Growth 2024- 2034

6.5.2 India Cosmetovigilance Market Size, Opportunities, Growth 2024- 2034

6.5.3 Japan Cosmetovigilance Market Size, Opportunities, Growth 2024- 2034

6.5.4 Australia Cosmetovigilance Market Size, Opportunities, Growth 2024- 2034

7. EUROPE COSMETOVIGILANCE MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2034

7.1 Europe Cosmetovigilance Market Key Findings, 2025

7.2 Europe Cosmetovigilance Market Size and Percentage Breakdown By Service Type, 2024- 2034 (USD billion)

7.3 Europe Cosmetovigilance Market Size and Percentage Breakdown By Reported Category, 2024- 2034 (USD billion)

7.4 Europe Cosmetovigilance Market Size and Percentage Breakdown By Service Providers, 2024- 2034 (USD billion)

7.5 Europe Cosmetovigilance Market Size and Percentage Breakdown by Country,

2024- 2034 (USD billion)

7.5.1 Germany Cosmetovigilance Market Size, Trends, Growth Outlook to 2034

7.5.2 United Kingdom Cosmetovigilance Market Size, Trends, Growth Outlook to 2034

7.5.2 France Cosmetovigilance Market Size, Trends, Growth Outlook to 2034

7.5.2 Italy Cosmetovigilance Market Size, Trends, Growth Outlook to 2034

7.5.2 Spain Cosmetovigilance Market Size, Trends, Growth Outlook to 2034

8. NORTH AMERICA COSMETOVIGILANCE MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2034

8.1 North America Snapshot, 2025

8.2 North America Cosmetovigilance Market Analysis and Outlook By Service Type, 2024- 2034 (\$ billion)

8.3 North America Cosmetovigilance Market Analysis and Outlook By Reported Category, 2024- 2034 (\$ billion)

8.4 North America Cosmetovigilance Market Analysis and Outlook By Service Providers, 2024- 2034 (\$ billion)

8.5 North America Cosmetovigilance Market Analysis and Outlook by Country, 2024- 2034 (\$ billion)

8.5.1 United States Cosmetovigilance Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Canada Cosmetovigilance Market Size, Share, Growth Trends and Forecast, 2024- 2034

8.5.1 Mexico Cosmetovigilance Market Size, Share, Growth Trends and Forecast, 2024- 2034

9. SOUTH AND CENTRAL AMERICA COSMETOVIGILANCE MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Cosmetovigilance Market Data, 2025

9.2 Latin America Cosmetovigilance Market Future By Service Type, 2024- 2034 (\$ billion)

9.3 Latin America Cosmetovigilance Market Future By Reported Category, 2024- 2034 (\$ billion)

9.4 Latin America Cosmetovigilance Market Future By Service Providers, 2024- 2034 (\$ billion)

9.5 Latin America Cosmetovigilance Market Future by Country, 2024- 2034 (\$ billion)

9.5.1 Brazil Cosmetovigilance Market Size, Share and Opportunities to 2034

9.5.2 Argentina Cosmetovigilance Market Size, Share and Opportunities to 2034

10. MIDDLE EAST AFRICA COSMETOVIGILANCE MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2025

10.2 Middle East Africa Cosmetovigilance Market Statistics By Service Type, 2024-2034 (USD billion)

10.3 Middle East Africa Cosmetovigilance Market Statistics By Reported Category, 2024- 2034 (USD billion)

10.4 Middle East Africa Cosmetovigilance Market Statistics By Service Providers, 2024-2034 (USD billion)

10.5 Middle East Africa Cosmetovigilance Market Statistics by Country, 2024- 2034 (USD billion)

10.5.1 Middle East Cosmetovigilance Market Value, Trends, Growth Forecasts to 2034

10.5.2 Africa Cosmetovigilance Market Value, Trends, Growth Forecasts to 2034

11. COSMETOVIGILANCE MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Cosmetovigilance Industry

11.2 Cosmetovigilance Business Overview

11.3 Cosmetovigilance Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Cosmetovigilance Market Volume (Tons)

12.1 Global Cosmetovigilance Trade and Price Analysis

12.2 Cosmetovigilance Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Cosmetovigilance Industry Report Sources and Methodology

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