

Cosmetics Market Outlook and Growth Opportunities 2019- 2025

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Abstracts

Global Cosmetics Market Outlook and Growth Opportunities to 2025: By Product Type (Skin Care, Facial Care, Hair Care, Make Up and Body Care), By Distribution Channel (Online and Offline) and By Region

Cosmetics market report – 9th edition focuses on Critical factors for success, market size and forecast growth rates, industry structure and dynamics, key companies, products and functions and trends and strategic issues.

Between 2013 and 2018, Profitability of companies fluctuated significantly with regional market volatility, supply chain management and more predominantly, shifting end user industry demand patterns. Huge investment is being made annually on Cosmetics production to meet future demand growth. However, the need for understanding local dynamics and investing in right product portfolio has become intense for sustained profitability.

The report assists Cosmetics industry market leaders to prioritize investment decisions, optimize product portfolio and develop successful business strategies. The research report presents 7-year outlooks and extensive market data on individual types, applications and geographies. For market size outlook, an in-depth analysis into supply, demand, pricing and trade has been considered to ensure most reliable forecasts.

Cosmetics market report provides an in-depth analysis and outlook of market types, end-user applications and countries. With new growth opportunities emerging in different pockets of the industry, companies quickly identifying these opportunities and modifying their products will gain market shares over the forecast period to 2025.

The report also presents the company profiles of leading five market participants in Cosmetics industry. Detailed business description, SWOT analysis, products and financial analysis are provided for each of the company.

Further, recent market developments, deals including asset purchases, mergers, acquisitions, business expansions and others are included.

Scope of the report-

Long term perspective on the Cosmetics industry: 2018 (base year), 2019- 2025 (forecast period)

Cosmetics Market- Forecasts by Segments- Product Type and Distribution channel by geography.

1. The research report classifies the global cosmetic market into 5 product types including skin care, facial care, hair care, make up and body care.
2. This report provides the market outlook by 2 distribution channels including online and offline distribution channels.
3. The report analyses the global cosmetic market across countries in 5 regions including North America, Europe, Asia Pacific, South & Central America Middle East & Africa.

Cosmetics Market- Strategic Analysis Review

1. Key strategies opted by leading players
2. Short to Long Term Industry Trends
3. Porter's Five Forces Analysis
4. Supply side and Demand Side Drivers and Challenges

Cosmetics Market- Growth Opportunities

1. Potential New Business Opportunities
2. Key Areas of Focus in forecast period

Cosmetics Market- Competitive Scenario

1. 10 companies are analysed in the report including Avon Products Inc. (United Kingdom), Kao Corp. (Japan), L'Oréal (France), Maybelline (United States), Oriflame Cosmetics Global SA (Switzerland), Procter & Gamble (United States), Revlon Inc. (United States), Shiseido (Japan), The Estée Lauder Companies Inc. (United States), and Yves Rocher (France).
2. Company Peer-to-Peer Comparison
3. Company Profile and SWOT Analysis
4. Financial Analysis

Recent Cosmetics Market News and Deals

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