

Construction Tire Market Outlook 2025-2034: Market Share, and Growth Analysis By Tire Type (Radial, Bias, Solid, Other Tire Type), By Equipment Type (Excavators, Backhoe, Bulldozers, Graders, Wheel Tractor Scraper, Trenchers, Loaders, Tower Cranes, Compactors, Other Construction Equipment), By Tire Size, By Sales Channel

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Abstracts

The Construction Tire Market is valued at USD 2.1 billion in 2025 and is projected to grow at a CAGR of 4.4% to reach USD 3.1 billion by 2034. The Construction Tire market plays a crucial role in the construction equipment industry by providing specialized tires that meet the unique demands of construction sites. These tires are designed to withstand heavy loads, harsh terrain, and extreme weather conditions, ensuring optimal performance and safety for machinery such as loaders, graders, and dump trucks. As construction activities continue to expand worldwide, the need for durable, high-quality construction tires grows in parallel, fueling innovation and competition in this market. Technological advancements have led to the development of tires with enhanced durability, traction, and wear resistance. Manufacturers are increasingly using advanced materials, reinforced sidewalls, and specialized tread patterns to deliver superior performance in challenging environments. Additionally, the incorporation of tire pressure monitoring systems (TPMS) and other smart technologies allows operators to track tire health, reduce downtime, and improve overall efficiency. These innovations not only enhance the lifespan of construction tires but also help lower operational costs and improve safety on job sites. The competitive landscape of the Construction Tire market features a mix of global tire manufacturers, regional suppliers, and niche players. Companies are focusing on product innovation, expanding their distribution networks, and strengthening partnerships with original equipment manufacturers (OEMs) to

maintain a competitive edge. As demand for construction equipment rises in both developed and emerging markets, the Construction Tire market is expected to see steady growth, supported by ongoing advancements in tire technology and a growing emphasis on sustainability and efficiency.

Key Insights Construction Tire Market

Increased adoption of radial tires over bias-ply tires due to their superior durability, traction, and fuel efficiency.

Growing use of tire pressure monitoring systems (TPMS) to improve safety, reduce downtime, and enhance maintenance practices.

Development of eco-friendly tire options, including those made from sustainable materials and with lower rolling resistance.

Advancements in tire compounding and design, resulting in improved load-carrying capacity and longer service life.

Rising demand for retreadable tires as a cost-effective and environmentally friendly solution for heavy machinery.

Steady growth in global construction activity, leading to increased demand for robust and reliable tires.

Advancements in construction machinery capabilities, requiring high-performance tires to match enhanced equipment efficiency.

Emphasis on reducing operational costs, prompting contractors to invest in long-lasting, low-maintenance tire solutions.

Rising environmental regulations and sustainability goals, driving the adoption of greener tire technologies and materials.

High initial costs of advanced construction tires, which may deter some budget-conscious contractors.

Fluctuating raw material prices, affecting manufacturing costs and overall pricing in the market.

Difficulty in sourcing specialized tires in remote regions, leading to potential project delays and increased transportation costs.

Construction Tire Market Segmentation

By Tire Type

Radial

Bias

Solid

Other Tire Type

By Equipment Type

Excavators

Backhoe

Bulldozers

Graders

Wheel Tractor Scraper

Trenchers

Loaders

Tower Cranes

Compactors

Other Construction Equipment

By Tire Size

Less than 20"

21" to 30"

31" to 40"

41" to 50"

51" to 60"

More than 61"

By Sales Channel

Original Equipment Manufacturer (OEM)

Aftermarket

Key Companies Analysed

Bridgestone Corporation

Apollo Tyres Ltd.

China National Tire & Rubber Co. Ltd.

CEAT Ltd.

Cooper Tire & Rubber Company

Continental AG

Hangzhou Zhongce Rubber Co. Ltd.

Giti Tire

Kumho Tire Co.Inc.

Hankook Tire & Technology Co. Ltd.

Nexen Tire Corporation

Michelin

Pirelli & C. S.p.A.

Nokian Tyres Plc.

Sumitomo Rubber Industries Ltd.

Qingdao Fullrun Tyre Corp. Ltd.

Balkrishna Industries Limited

Double Coin Tyre Group Ltd.

Prometeon Tyre Group S.R.L.

The Goodyear Tire & Rubber Company

Titan International Inc.

Trelleborg AB

Triangle Group Co. Ltd.

Yokohama Tire Corporation

Otani Tire Co. Ltd.

Linglong Tire Co. Ltd.

Guizhou Tyre Co. Ltd.

Shandong Linglong Tire Co. Ltd.

Sailun Group Co. Ltd.

Kenda Rubber Industrial Co. Ltd.

Techking Tires Ltd.

Birla Tyres .

Construction Tire Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Construction Tire Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Construction Tire market data and outlook to 2034

United States

Canada

Mexico

Europe — Construction Tire market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Construction Tire market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Construction Tire market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Construction Tire market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Construction Tire value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

Construction Tire Market Outlook 2025-2034: Market Share, and Growth Analysis By Tire Type (Radial, Bias, Soli...

What is the current and forecast market size of the Construction Tire industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Construction Tire Market Report

Global Construction Tire market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Construction Tire trade, costs, and supply chains

Construction Tire market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Construction Tire market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Construction Tire market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Construction Tire supply chain analysis

Construction Tire trade analysis, Construction Tire market price analysis, and Construction Tire supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Construction Tire market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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