

Connected Enterprise Market Outlook 2025-2034: Market Share, and Growth Analysis By Type (Manufacturing Execution System, Customer Experience Management, Enterprise Infrastructure Management, Asset Performance Management, Remote Monitoring System, Other Types), By Offering (Solutions, Services), By End-User

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Abstracts

The Connected Enterprise Market is valued at USD 634.2 billion in 2025 and is projected to grow at a CAGR of 28.6% to reach USD 6079.6 billion by 2034. The connected enterprise market is rapidly expanding as businesses embrace digital transformation to optimize their operations, improve decision-making, and enhance productivity. By integrating data from multiple sources—such as IoT devices, production systems, and enterprise applications—connected enterprise solutions provide a unified view of operations. This holistic approach helps organizations streamline workflows, reduce downtime, and respond more quickly to market changes, ultimately delivering better customer experiences and competitive advantages. Advancements in cloud computing, big data analytics, and artificial intelligence have accelerated the adoption of connected enterprise technologies. These innovations enable companies to leverage real-time data insights, automate processes, and achieve greater operational agility. As a result, sectors such as manufacturing, energy, healthcare, and logistics are increasingly adopting connected enterprise solutions to drive efficiency, reduce costs, and maintain regulatory compliance. Regionally, North America and Europe lead the market due to their strong technology ecosystems, high digital maturity levels, and significant investments in Industry 4.0 initiatives. Asia-Pacific is also emerging as a high-growth region, driven by rapid industrialization, the expansion of smart city projects, and a growing number of digitally-savvy enterprises. With continuous technological

advancements and increasing recognition of the benefits, the connected enterprise market is poised for sustained growth across a range of industries.

Key Insights Connected Enterprise Market

Increased adoption of edge computing for faster data processing and reduced latency.

Integration of advanced AI and machine learning capabilities to drive predictive analytics and automation.

Expansion of hybrid cloud solutions enabling more flexible and scalable connected enterprise deployments.

Growing use of digital twins to simulate and optimize operations before implementation.

Rising demand for cybersecurity solutions to protect interconnected enterprise environments.

Growing need for real-time visibility into operations and supply chain performance.

Increasing investments in IoT and industrial automation to boost efficiency.

Advancements in data analytics tools enabling deeper insights and informed decision-making.

Rising consumer expectations for fast, efficient, and personalized services.

High upfront costs of implementing connected enterprise solutions.

Complexity of integrating legacy systems with modern connected technologies.

Security and data privacy concerns related to interconnected enterprise networks.

Connected Enterprise Market Segmentation

By Type

Manufacturing Execution System

Customer Experience Management

Enterprise Infrastructure Management

Asset Performance Management

Remote Monitoring System

Other Types

By Offering

Solutions

Services

By End-User

Manufacturing

IT and Telecommunication

Retail and E-commerce

BFSI

Healthcare

Energy and Utility

Other End-Users

Key Companies Analysed

Cisco Systems Inc.

PTC Inc.

Microsoft Corporation

Robert Bosch GmbH

Honeywell International Inc.

General Electric Company

Accelerite

Verizon Communications Inc.

MindTree Ltd.

UiPath

HARMAN International

Jacobs Engineering Group Inc.

Wipro Limited

Telefonaktiebolaget LM Ericsson

Amdocs and FUJITSU

Atos SE

Capgemini SE

CGI Inc.

Cognizant Technology Solutions Corporation

DXC Technology Company

Hindustan Computers Pvt. Limited

International Business Machines Corporation

Infosys Limited

NTT DATA Corporation

Rockwell Automation Inc.

Tata Consultancy Services Limited

TDK Corporation

Tech Mahindra Limited

Vodafone Group Plc

SAP SE.

Connected Enterprise Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

Connected Enterprise Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

Countries Covered

North America — Connected Enterprise market data and outlook to 2034

United States

Canada

Mexico

Europe — Connected Enterprise market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Connected Enterprise market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Connected Enterprise market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Connected Enterprise market data and outlook to 2034

Brazil

Argentina

Chile

Peru

** We can include data and analysis of additional countries on demand.*

Research Methodology

This study combines primary inputs from industry experts across the Connected Enterprise value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

Key Questions Addressed

What is the current and forecast market size of the Connected Enterprise industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

Your Key Takeaways from the Connected Enterprise Market Report

Global Connected Enterprise market size and growth projections (CAGR),

2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Connected Enterprise trade, costs, and supply chains

Connected Enterprise market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Connected Enterprise market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Connected Enterprise market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Connected Enterprise supply chain analysis

Connected Enterprise trade analysis, Connected Enterprise market price analysis, and Connected Enterprise supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Connected Enterprise market news and developments

Additional Support

With the purchase of this report, you will receive

An updated PDF report and an MS Excel data workbook containing all market tables and figures for easy analysis.

7-day post-sale analyst support for clarifications and in-scope supplementary data, ensuring the deliverable aligns precisely with your requirements.

Complimentary report update to incorporate the latest available data and the impact of recent market developments.

** The updated report will be delivered within 3 working days*

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