

# **Cloud Access Security Broker (Casb) Market Outlook 2025-2034: Market Share, and Growth Analysis By Solution (Control and Monitoring Cloud Services, Risk and Compliance Management, Data Security, Threat Protection, Other Solutions), By Service (Infrastructure as a Service, Platform as a Service, Software as a Service), By Enterprise Size, By Application Areas, By End-use**

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## **Abstracts**

The Cloud Access Security Broker (Casb) Market is valued at USD 14.4 billion in 2025 and is projected to grow at a CAGR of 20% to reach USD 74.4 billion by 2034. The Cloud Access Security Broker (CASB) market has gained significant traction as organizations increasingly adopt cloud services and seek effective ways to secure their data. CASBs act as intermediaries between cloud service users and providers, offering visibility, compliance, data security, and threat protection. With more businesses migrating their workloads to public and private cloud platforms, the need for robust security solutions to address risks such as unauthorized access, data breaches, and compliance violations has become critical. CASBs enable companies to enforce security policies, monitor user activity, and ensure that sensitive data remains protected, regardless of where it resides. Key trends in the CASB market include the integration of machine learning (ML) and artificial intelligence (AI) to improve threat detection and automate responses. By leveraging AI-driven analytics, CASBs can quickly identify unusual behaviors, flag potential insider threats, and mitigate risks in real time. The shift towards hybrid and multi-cloud environments has also driven demand for CASBs that can provide unified security policies across multiple cloud platforms. In addition, the rise of Zero Trust security frameworks has increased the importance of CASBs as

organizations adopt strict access controls and continuous verification measures to protect their cloud environments. Despite its growing adoption, the CASB market faces challenges such as the complexity of deployment and the need to maintain performance while handling large volumes of cloud traffic. Integration with existing security architectures can also be challenging, especially for enterprises with complex legacy systems. Nonetheless, as cyber threats continue to evolve and compliance requirements become more stringent, the CASB market is expected to expand further, driven by ongoing innovation and the increasing reliance on cloud-based applications and services.

### Key Insights Cloud Access Security Broker (Casb) Market

Integration of AI and ML technologies to enhance threat detection and response automation.

Growing adoption of CASBs in hybrid and multi-cloud environments.

Increased focus on Zero Trust security frameworks requiring comprehensive cloud access controls.

Development of CASBs with advanced data loss prevention (DLP) and encryption capabilities.

Expansion of CASB functionality to cover emerging cloud applications and platforms.

Rapid adoption of cloud services increasing the need for robust security measures.

Growing regulatory and compliance requirements driving demand for comprehensive visibility and control.

Advancements in AI and ML technologies improving CASB effectiveness and scalability.

Increasing prevalence of cyber threats, data breaches, and insider risks in cloud environments.

Complexity of deploying and managing CASB solutions in large-scale

environments.

Integration difficulties with existing security tools and legacy systems.

Ensuring consistent performance and scalability while handling high volumes of cloud traffic.

## Cloud Access Security Broker (Casb) Market Segmentation

### By Solution

Control and Monitoring Cloud Services

Risk and Compliance Management

Data Security

Threat Protection

Other Solutions

### By Service

Infrastructure as a Service

Platform as a Service

Software as a Service

### By Enterprise Size

Large Enterprises

Small and Medium Enterprises (SMEs)

## By Application Areas

Governance

Risk

and Compliance

Data Security

Application Security

Other Application Areas

## By End-use

Banking

Financial Services

and Insurance

Government

Healthcare

IT And Telecom

Manufacturing

Retail And Consumer Goods

Education

Other End-Users

## Key Companies Analysed

Protegrity Inc.

Skyhigh Security

Microsoft Corporation

Cisco System Inc.

Forcepoint LLC

Broadcom Corporation

Imperva Inc.

Proofpoint Inc.

Lookout Inc.

Zscaler Inc.

Vaultive Inc.

Fortinet Inc.

Oracle Corporation

Happiest Minds

VMware Inc.

Bitglass Inc.

CipherCloud Inc.

IBM Managed Cloud Services

McAfee LLC

F5 Networks Inc.

Check Point Software Technologies

Verizon Enterprise Solutions

The Hewlett Packard Enterprise Company

CyberArk Software Ltd.

Infoblox Inc.

LogRhythm Inc.

Logitech International S A

Mimecast limited

SentinelOne Inc.

Splunk Inc.

Sonrai Security

Palo Alto Networks Inc.

Qualys Inc.

Trend Micro Inc.

## Cloud Access Security Broker (Casb) Market Analytics

The report employs rigorous tools, including Porter's Five Forces, value chain mapping, and scenario-based modeling, to assess supply–demand dynamics. Cross-sector influences from parent, derived, and substitute markets are evaluated to identify risks and opportunities. Trade and pricing analytics provide an up-to-date view of international flows, including leading exporters, importers, and regional price trends.

Macroeconomic indicators, policy frameworks such as carbon pricing and energy

security strategies, and evolving consumer behavior are considered in forecasting scenarios. Recent deal flows, partnerships, and technology innovations are incorporated to assess their impact on future market performance.

### Cloud Access Security Broker (Casb) Market Competitive Intelligence

The competitive landscape is mapped through OG Analysis' proprietary frameworks, profiling leading companies with details on business models, product portfolios, financial performance, and strategic initiatives. Key developments such as mergers & acquisitions, technology collaborations, investment inflows, and regional expansions are analyzed for their competitive impact. The report also identifies emerging players and innovative startups contributing to market disruption.

Regional insights highlight the most promising investment destinations, regulatory landscapes, and evolving partnerships across energy and industrial corridors.

### Countries Covered

North America — Cloud Access Security Broker (Casb) market data and outlook to 2034

United States

Canada

Mexico

Europe — Cloud Access Security Broker (Casb) market data and outlook to 2034

Germany

United Kingdom

France

Italy

Spain

BeNeLux

Russia

Sweden

Asia-Pacific — Cloud Access Security Broker (Casb) market data and outlook to 2034

China

Japan

India

South Korea

Australia

Indonesia

Malaysia

Vietnam

Middle East and Africa — Cloud Access Security Broker (Casb) market data and outlook to 2034

Saudi Arabia

South Africa

Iran

UAE

Egypt

South and Central America — Cloud Access Security Broker (Casb) market data

and outlook to 2034

Brazil

Argentina

Chile

Peru

*\* We can include data and analysis of additional countries on demand.*

### Research Methodology

This study combines primary inputs from industry experts across the Cloud Access Security Broker (Casb) value chain with secondary data from associations, government publications, trade databases, and company disclosures. Proprietary modeling techniques, including data triangulation, statistical correlation, and scenario planning, are applied to deliver reliable market sizing and forecasting.

### Key Questions Addressed

What is the current and forecast market size of the Cloud Access Security Broker (Casb) industry at global, regional, and country levels?

Which types, applications, and technologies present the highest growth potential?

How are supply chains adapting to geopolitical and economic shocks?

What role do policy frameworks, trade flows, and sustainability targets play in shaping demand?

Who are the leading players, and how are their strategies evolving in the face of global uncertainty?

Which regional “hotspots” and customer segments will outpace the market, and what go-to-market and partnership models best support entry and expansion?

Where are the most investable opportunities—across technology roadmaps, sustainability-linked innovation, and M&A—and what is the best segment to invest over the next 3–5 years?

## Your Key Takeaways from the Cloud Access Security Broker (Casb) Market Report

Global Cloud Access Security Broker (Casb) market size and growth projections (CAGR), 2024-2034

Impact of Russia-Ukraine, Israel-Palestine, and Hamas conflicts on Cloud Access Security Broker (Casb) trade, costs, and supply chains

Cloud Access Security Broker (Casb) market size, share, and outlook across 5 regions and 27 countries, 2023-2034

Cloud Access Security Broker (Casb) market size, CAGR, and market share of key products, applications, and end-user verticals, 2023-2034

Short- and long-term Cloud Access Security Broker (Casb) market trends, drivers, restraints, and opportunities

Porter's Five Forces analysis, technological developments, and Cloud Access Security Broker (Casb) supply chain analysis

Cloud Access Security Broker (Casb) trade analysis, Cloud Access Security Broker (Casb) market price analysis, and Cloud Access Security Broker (Casb) supply/demand dynamics

Profiles of 5 leading companies—overview, key strategies, financials, and products

Latest Cloud Access Security Broker (Casb) market news and developments

## Additional Support

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Complimentary report update to incorporate the latest available data and the impact of recent market developments.

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