

Canned Seafood Market Size, Share, Trends, Analysis, and Forecast 2025-2034 | Global Industry Growth, Competitive Landscape, Opportunities, and Challenges

<https://marketpublishers.com/r/CC6EE0864553EN.html>

Date: May 2025

Pages: 150

Price: US\$ 3,850.00 (Single User License)

ID: CC6EE0864553EN

Abstracts

Global Canned Seafood Market is valued at USD 32.8 billion in 2025. Further, the market is expected to grow at a CAGR of 5.8% to reach USD 54.6 billion by 2034.

Canned Seafood Market

The canned seafood market has established itself as a key segment in the global food industry, offering a convenient, shelf-stable protein source. Products such as canned tuna, salmon, sardines, and mackerel are highly popular among consumers seeking affordable and versatile meal options. With the ongoing demand for ready-to-eat foods, the market for canned seafood continues to grow steadily.

Health and sustainability trends have had a significant impact on the canned seafood sector. Consumers are increasingly looking for responsibly sourced and eco-labeled options, pushing companies to adopt more transparent and sustainable fishing practices. In addition, the focus on Omega-3 fatty acids and heart-healthy diets has boosted the popularity of certain canned fish varieties, contributing to market expansion.

Geographically, North America and Europe remain dominant markets for canned seafood, driven by strong consumer awareness and well-established distribution channels. However, emerging economies in Asia-Pacific and Latin America are experiencing robust growth, thanks to urbanization, changing eating habits, and rising disposable incomes. Overall, the canned seafood market is poised for continued growth as it adapts to consumer demands for healthier and more sustainable options.

Trends

Increasing consumer preference for sustainably sourced canned seafood.

Rising popularity of high Omega-3 and nutrient-enriched products.

Development of innovative packaging, such as easy-open cans and BPA-free materials.

Expansion of product offerings, including more premium and gourmet options.

Growing e-commerce sales channels and direct-to-consumer shipping.

Drivers

Rising awareness of the health benefits associated with seafood consumption.

Growing urbanization and busy lifestyles favoring convenient meal options.

Increasing availability of canned seafood in emerging markets.

Advancements in preservation and packaging technology.

Challenges

Fluctuating raw material costs and supply chain issues.

Consumer concerns about mercury levels and environmental impact.

Intense competition from fresh and frozen seafood products.

Market Segmentation

By Type

Canned Fish

Canned Mollusks

Canned Crustaceans

Canned Cephalopods

By Distribution channel

Hypermarkets and Supermarkets

Convenience stores

Independent grocery stores

Specialty stores

Online retail

By End User

Households

Commercial

By Geography

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Spain, Italy, Rest of Europe)

Asia-Pacific (China, India, Japan, Australia, Vietnam, Rest of APAC)

The Middle East and Africa (Middle East, Africa)

South and Central America (Brazil, Argentina, Rest of SCA)

What You Receive

Global Canned Seafood market size and growth projections (CAGR), 2024-2034

Impact of recent changes in geopolitical, economic, and trade policies on the demand and supply chain of Canned Seafood.

Canned Seafood market size, share, and outlook across 5 regions and 27 countries, 2025- 2034.

Canned Seafood market size, CAGR, and Market Share of key products, applications, and end-user verticals, 2025- 2034.

Short and long-term Canned Seafood market trends, drivers, restraints, and opportunities.

Porter's Five Forces analysis, Technological developments in the Canned Seafood market, Canned Seafood supply chain analysis.

Canned Seafood trade analysis, Canned Seafood market price analysis, Canned Seafood Value Chain Analysis.

Profiles of 5 leading companies in the industry- overview, key strategies, financials, and products.

Latest Canned Seafood market news and developments.

The Canned Seafood Market international scenario is well established in the report with separate chapters on North America Canned Seafood Market, Europe Canned Seafood Market, Asia-Pacific Canned Seafood Market, Middle East and Africa Canned Seafood Market, and South and Central America Canned Seafood Markets. These sections further fragment the regional Canned Seafood market by type, application, end-user, and country.

Who can benefit from this research

The research would help top management/strategy formulators/business/product development/sales managers and investors in this market in the following ways

1. The report provides 2024 Canned Seafood market sales data at the global, regional, and key country levels with a detailed outlook to 2034, allowing companies to calculate their market share and analyze prospects, uncover new markets, and plan market entry

strategy.

2. The research includes the Canned Seafood market split into different types and applications. This segmentation helps managers plan their products and budgets based on the future growth rates of each segment
3. The Canned Seafood market study helps stakeholders understand the breadth and stance of the market giving them information on key drivers, restraints, challenges, and growth opportunities of the market and mitigating risks
4. This report would help top management understand competition better with a detailed SWOT analysis and key strategies of their competitors, and plan their position in the business
5. The study assists investors in analyzing Canned Seafood business prospects by region, key countries, and top companies' information to channel their investments.

Available Customizations

The standard syndicate report is designed to serve the common interests of Canned Seafood Market players across the value chain and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Canned Seafood Pricing and Margins Across the Supply Chain, Canned Seafood Price Analysis / International Trade Data / Import-Export Analysis

Supply Chain Analysis, Supply–Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Canned Seafood market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and

Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Note: Latest developments will be updated in the report and delivered within 2 to 3 working days.

Contents

1. TABLE OF CONTENTS

1.1 List of Tables

1.2 List of Figures

2. CANNED SEAFOOD MARKET LATEST TRENDS, DRIVERS AND CHALLENGES, 2024- 2034

2.1 Canned Seafood Market Overview

2.2 Canned Seafood Market Developments

2.2.1 Canned Seafood Market -Supply Chain Disruptions

2.2.2 Canned Seafood Market -Direct/Indirect Impact of Tariff Changes and Trade Restrictions

2.2.3 Canned Seafood Market -Price Development

2.2.4 Canned Seafood Market -Regulatory and Compliance Management

2.2.5 Canned Seafood Market -Consumer Expectations and Trends

2.2.6 Canned Seafood Market -Market Structure and Competition

2.2.7 Canned Seafood Market -Technological Adaptation

2.2.8 Canned Seafood Market -Changing Retail Dynamics

2.3 Canned Seafood Market Insights, 2025- 2034

2.3.1 Prominent Canned Seafood Market product types, 2025- 2034

2.3.2 Leading Canned Seafood Market End-User markets, 2025- 2034

2.3.3 Fast-Growing countries for Canned Seafood Market sales, 2025- 2034

2.4 Canned Seafood Market Drivers and Restraints

2.4.1 Canned Seafood Market Demand Drivers to 2034

2.4.2 Canned Seafood Market Challenges to 2034

2.5 Canned Seafood Market- Five Forces Analysis

2.5.1 Canned Seafood Market Industry Attractiveness Index, 2025

2.5.2 Threat of New Entrants

2.5.3 Bargaining Power of Suppliers

2.5.4 Bargaining Power of Buyers

2.5.5 Intensity of Competitive Rivalry

2.5.6 Threat of Substitutes

3. GLOBAL CANNED SEAFOOD MARKET VALUE, MARKET SHARE, AND OUTLOOK TO 2034

- 3.1 Global Canned Seafood Market Overview, 2025
- 3.2 Global Canned Seafood Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 3.3 Global Canned Seafood Market Size and Share Outlook by Type, 2025- 2034
- 3.4 Global Canned Seafood Market Size and Share Outlook by End-User, 2025- 2034
- 3.5 Global Canned Seafood Market Size and Share Outlook by Region, 2025- 2034

4. ASIA PACIFIC CANNED SEAFOOD MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

- 4.1 Asia Pacific Canned Seafood Market Overview, 2025
- 4.2 Asia Pacific Canned Seafood Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 4.3 Asia Pacific Canned Seafood Market Size and Share Outlook by Type, 2025- 2034
- 4.4 Asia Pacific Canned Seafood Market Size and Share Outlook by End-User, 2025- 2034
- 4.5 Asia Pacific Canned Seafood Market Size and Share Outlook by Country, 2025- 2034
- 4.6 Key Companies in Asia Pacific Canned Seafood Market

5. EUROPE CANNED SEAFOOD MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

- 5.1 Europe Canned Seafood Market Overview, 2025
- 5.2 Europe Canned Seafood Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 5.3 Europe Canned Seafood Market Size and Share Outlook by Type, 2025- 2034
- 5.4 Europe Canned Seafood Market Size and Share Outlook by End-User, 2025- 2034
- 5.5 Europe Canned Seafood Market Size and Share Outlook by Country, 2025- 2034
- 5.6 Key Companies in Europe Canned Seafood Market

6. NORTH AMERICA CANNED SEAFOOD MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

- 6.1 North America Canned Seafood Market Overview, 2025
- 6.2 North America Canned Seafood Market Revenue and Forecast, 2025- 2034 (US\$ Million)
- 6.3 North America Canned Seafood Market Size and Share Outlook by Type, 2025- 2034
- 6.4 North America Canned Seafood Market Size and Share Outlook by End-User, 2025- 2034

6.5 North America Canned Seafood Market Size and Share Outlook by Country, 2025-2034

6.6 Key Companies in North America Canned Seafood Market

7. SOUTH AND CENTRAL AMERICA CANNED SEAFOOD MARKET VALUE, MARKET SHARE, AND FORECAST TO 2034

7.1 South and Central America Canned Seafood Market Overview, 2025

7.2 South and Central America Canned Seafood Market Revenue and Forecast, 2025-2034 (US\$ Million)

7.3 South and Central America Canned Seafood Market Size and Share Outlook by Type, 2025- 2034

7.4 South and Central America Canned Seafood Market Size and Share Outlook by End-User, 2025- 2034

7.5 South and Central America Canned Seafood Market Size and Share Outlook by Country, 2025- 2034

7.6 Key Companies in South and Central America Canned Seafood Market

8. MIDDLE EAST AFRICA CANNED SEAFOOD MARKET VALUE, MARKET SHARE AND FORECAST TO 2034

8.1 Middle East Africa Canned Seafood Market Overview, 2025

8.2 Middle East and Africa Canned Seafood Market Revenue and Forecast, 2025- 2034 (US\$ Million)

8.3 Middle East Africa Canned Seafood Market Size and Share Outlook by Type, 2025-2034

8.4 Middle East Africa Canned Seafood Market Size and Share Outlook by End-User, 2025- 2034

8.5 Middle East Africa Canned Seafood Market Size and Share Outlook by Country, 2025- 2034

8.6 Key Companies in Middle East Africa Canned Seafood Market

9. CANNED SEAFOOD MARKET PLAYERS ANALYSIS

9.1 Canned Seafood Market Companies - Key Strategies and Financial Analysis

9.1.1 Snapshot

9.1.2 Business Description

9.1.3 Products and Services

9.1.4 Financial Analysis

10. CANNED SEAFOOD MARKET INDUSTRY RECENT DEVELOPMENTS

11 APPENDIX

11.1 Publisher Expertise

11.2 Research Methodology

11.3 Annual Subscription Plans

11.4 Contact Information

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