

# **Cannabis Beverages Market: Industry Size, Share, Competition, Trends, Growth Opportunities and Forecasts by Region - Insights and Outlook by Product, 2024 to 2031**

<https://marketpublishers.com/r/C1E3E000ECD1EN.html>

Date: January 2024

Pages: 156

Price: US\$ 4,450.00 (Single User License)

ID: C1E3E000ECD1EN

## **Abstracts**

2024 Cannabis Beverages Market Research Report: Navigating Trends, Developments, Competition, Growth Opportunities, and Outlook to 2031

The Global Cannabis Beverages Market Research Report is a comprehensive and insightful analysis designed to assist stakeholders, industry professionals, and decision-makers in identifying Cannabis Beverages market potential and winning strategies for 2024. The report evaluates key developments in 2023 and analyses growth opportunities in the Cannabis Beverages Market over the next eight years, with precise annual forecasts to 2031.

The dynamic shifts induced by international conflicts affecting the Cannabis Beverages supply chain, and fluctuations in consumer purchasing power amidst volatile economic conditions, underscore the imperative for business entities to exercise heightened vigilance and forward-thinking strategies to sustain a competitive advantage. The economic and social impact is noted to be highly varying between different countries/markets and Cannabis Beverages market players are designing country-specific strategies.

### **Cannabis Beverages Market Segmentation and Growth Outlook**

The research report covers Cannabis Beverages industry statistics including current Cannabis Beverages Market size, Cannabis Beverages Market Share, and Growth Rates (CAGR) by segments and sub-segments at global, regional, and country levels, with an annual forecast till 2031.

The study provides a clear insight into market penetration by different types, applications, and sales channels of Cannabis Beverages with corresponding future potential, validated by real-time industry experts. Further, Cannabis Beverages market share by key metrics such as manufacturing methods/technology and raw material can be included as part of customization. This enables the client to identify the most potential segment from their growth rates along with corresponding drivers and restraints.

The research considered 2019, 2020, 2021, and 2022 as historical years, 2023 as the base year, and 2024 as the estimated year, with an outlook period from 2025 to 2031. The report identifies the most profitable products of the Cannabis Beverages market, dominant end uses, and evolving distribution channels of the Cannabis Beverages Market in each region.

**Future of Cannabis Beverages Market –Driving Factors and Hindering Challenges**  
Cannabis Beverages Market Revenue is expected to grow at a healthy CAGR propelled by staggering demand from millennials and emerging markets. Technological advances in the Cannabis Beverages market enabling efficient production, expanding product portfolio, sophisticated design and packaging, effective operational maintenance, and sales monitoring are key growth drivers.

However, supply chain disruptions, complying with stringent regulations on food safety and labeling, growing competition, sustaining inflation in key markets, and fluctuating raw material prices surging input costs are some of the Cannabis Beverages market restraints over the forecast period.

Overarching trends in the food and beverage industry include

- The exponential growth of plant-based alternatives continues to disrupt traditional markets, fuelled by increasing consumer awareness of health and environmental concerns
- The accelerated adoption of online platforms for Cannabis Beverages purchases is reshaping distribution channels and customer engagement
- Sustainable packaging solutions and innovations in materials are becoming pivotal as the industry addresses environmental concerns
- Increased spending on functional and Healthy foods that help boost the immune system
- Companies are increasingly implementing blockchain and other Internet of Things (IoT) technologies to effectively manage the procurement, processing, and distribution of Cannabis Beverages products
- Organic, Vegan, bio-based, Canned/ Ready-to-Eat (RTE), clean label, and sustainable

are identified as the top-performing strategies

Mergers and acquisitions to acquire new technologies, strengthen portfolios, and leverage capabilities to remain key strategies of top companies in the Cannabis Beverages industry over the outlook period.

### Cannabis Beverages Market Analytics

The research analyses various direct and indirect forces that can potentially impact the Cannabis Beverages market supply and demand conditions. The parent market, derived market, intermediaries' market, raw material market, and substitute market are evaluated. Geopolitical analysis, demographic analysis, and Porter's five forces analysis are prudently assessed to estimate the best Cannabis Beverages market projections.

Recent deals and developments are considered for their potential impact on Cannabis Beverages's future business. Other metrics analyzed include Threat of New Entrants, Threat of New Substitutes, Product Differentiation, Degree of Competition, Number of Suppliers, Distribution Channel, Capital Needed, Entry Barriers, Govt. Regulations, Beneficial Alternative, and Cost of Substitute in Cannabis Beverages Market.

Cannabis Beverages trade and price analysis helps comprehend Cannabis Beverages's international market scenario with top exporters/suppliers and top importers/customer information. The data and analysis assist our clients in planning procurement, identifying potential vendors/clients to associate with, understanding Cannabis Beverages price trends and patterns, and exploring new Cannabis Beverages sales channels. The research will be updated to the latest month to include the impact of the latest developments such as the Russia-Ukraine war on the Cannabis Beverages market.

### Cannabis Beverages Market Competitive Intelligence

OGAnalysis' proprietary company revenue and product analysis model unveils the Cannabis Beverages market structure and competitive landscape. Company profiles of key players with a business description, product portfolio, SWOT analysis, Financial Analysis, and key strategies are covered in the report. It identifies top-performing Cannabis Beverages products in global and regional markets. New Product Launches, Investment & Funding updates, Mergers & Acquisitions, Collaboration & Partnership, Awards and Agreements, Expansion, and other developments give our clients the Cannabis Beverages market update to stay ahead of the competition.

Company offerings in different segments across Asia-Pacific, Europe, Middle East, Africa, and South and Central America are presented to better understand the company strategy for the Cannabis Beverages market. The competition analysis enables the user to assess competitor strategies and helps align their capabilities and resources for

future growth prospects to improve their market share.

#### Cannabis Beverages Market Geographic Analysis:

Cannabis Beverages Market international scenario is well established in the report with separate chapters on North America Cannabis Beverages Market, Europe Cannabis Beverages Market, Asia-Pacific Cannabis Beverages Market, Middle East and Africa Cannabis Beverages Market, and South and Central America Cannabis Beverages Markets. These sections further fragment the regional Cannabis Beverages market by type, application, end-user, and country.

Country-level intelligence includes -

North America Cannabis Beverages Industry (United States, Canada, Mexico)

Europe Cannabis Beverages Industry (Germany, France, United Kingdom, Italy, Spain, Rest of Europe)

Asia-Pacific Cannabis Beverages Industry (China, India, Japan, South Korea, Australia, Rest of APAC)

The Middle East and Africa Cannabis Beverages Industry (Middle East, Africa)

South and Central America Cannabis Beverages Industry (Brazil, Argentina, Rest of SCA)

Cannabis Beverages market regional insights present the most promising markets to invest in and emerging markets to expand to contemporary regulations to adhere to and players to partner with.

#### Research Methodology in Brief

The study was conducted using an objective combination of primary and secondary information including inputs and validations from real-time industry experts.

The proprietary process culls out necessary data from internal databases developed over 15 years and updated accessing 10,000+ sources daily including Cannabis Beverages Industry associations, organizations, publications, trade, and other statistical sources.

An in-depth product and revenue analysis is performed on top Cannabis Beverages industry players along with their business and geography segmentation.

Receive primary inputs from subject matter experts working across the Cannabis Beverages value chain in various designations. We often use paid databases for any additional data requirements or validations.

Our in-house experts utilizing sophisticated methods including data triangulation, will connect the dots and establish a clear picture of the current Cannabis Beverages market conditions, market size, and market shares.

We study the value chain, parent and ancillary markets, technology trends, recent developments, and influencing factors to identify demand drivers/variables in the short,

medium, and long term.

Various statistical models including correlation analysis are performed with careful analyst intervention to include seasonal and other variables to analyze different scenarios of the future Cannabis Beverages market in different countries.

These primary numbers, assumptions, variables, and their weightage are circulated to the expert panel for validation and a detailed standard report is published in an easily understandable format.

#### Available Customizations

The standard syndicate report is designed to serve the common interests of Cannabis Beverages Market players across the value chain and include selective data and analysis from entire research findings as per the scope and price of the publication. However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Cannabis Beverages Pricing and Margins Across the Supply Chain, Cannabis Beverages Price Analysis / International Trade Data / Import-Export Analysis, Supply Chain Analysis, Supply – Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Cannabis Beverages market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

#### Key Questions Answered in This Report:

What is the current Cannabis Beverages market size at global, regional, and country levels?

What is the market penetration by different types, Applications, processes/technologies, and distribution channels of the Cannabis Beverages market?

How has the global Cannabis Beverages market developed in past years and how will it perform in the coming years?

What is the impact of ongoing wars, geo-political tensions, voyage/trade disturbances, and global inflation, on the Cannabis Beverages market forecast?

How diversified is the Cannabis Beverages Market and what are the new product launches, untapped geographies, recent developments, and investments?

What are the potential regional Cannabis Beverages markets to invest in?

What is the high-performing type of products to focus on in the Cannabis Beverages market?

What are the key driving factors and challenges in the industry?

What is the structure of the global Cannabis Beverages market and who are the key players?

What is the degree of competition in the industry?

What is the market structure /Cannabis Beverages Market Competitive Intelligence?

Who are the key competitors to focus on and what are their strategies?"

The report will be updated to the latest month and delivered in 2-3 working days

## Contents

### 1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

### 2. GLOBAL CANNABIS BEVERAGES MARKET SUMMARY, 2023

- 2.1 Cannabis Beverages Industry Overview
  - 2.1.1 Global Cannabis Beverages Market Revenues (\$ Million)
- 2.2 Cannabis Beverages Market Scope
- 2.3 Research Methodology

### 3. CANNABIS BEVERAGES MARKET INSIGHTS, 2023-2031

- 3.1 Cannabis Beverages Market Drivers
- 3.2 Cannabis Beverages Market Restraints
- 3.3 Cannabis Beverages Market Opportunities
- 3.4 Cannabis Beverages Market Challenges
- 3.5 Impact of Global Geo-Political Tensions, Supply-Chain Challenges and Other Latest Events

### 4. CANNABIS BEVERAGES MARKET ANALYTICS

- 4.1 Cannabis Beverages Market Size and Share, Key Products, 2023 Vs 2031
- 4.2 Cannabis Beverages Market Size and Share, Dominant Applications, 2023 Vs 2031
- 4.3 Cannabis Beverages Market Size and Share, Leading End Uses, 2023 Vs 2031
- 4.4 Cannabis Beverages Market Size and Share, High Prospect Countries, 2023 Vs 2031
- 4.5 Five Forces Analysis for Global Cannabis Beverages Market
  - 4.5.1 Cannabis Beverages Industry Attractiveness Index, 2023
  - 4.5.2 Cannabis Beverages Supplier Intelligence
  - 4.5.3 Cannabis Beverages Buyer Intelligence
  - 4.5.4 Cannabis Beverages Competition Intelligence
  - 4.5.5 Cannabis Beverages Product Alternatives and Substitutes Intelligence
  - 4.5.6 Cannabis Beverages Market Entry Intelligence

### 5. GLOBAL CANNABIS BEVERAGES MARKET STATISTICS – INDUSTRY

*Cannabis Beverages Market: Industry Size, Share, Competition, Trends, Growth Opportunities and Forecasts by Re...*

## **REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2031**

5.1 World Cannabis Beverages Market Size, Potential and Growth Outlook, 2024- 2031 (\$ Million)

5.1 Global Cannabis Beverages Sales Outlook and CAGR Growth by Type, 2024- 2031 (\$ Million)

5.2 Global Cannabis Beverages Sales Outlook and CAGR Growth by Application, 2024- 2031 (\$ Million)

5.3 Global Cannabis Beverages Sales Outlook and CAGR Growth by End-User, 2024- 2031 (\$ Million)

5.4 Global Cannabis Beverages Market Sales Outlook and Growth by Region, 2024- 2031 (\$ Million)

## **6. ASIA PACIFIC CANNABIS BEVERAGES INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK**

6.1 Asia Pacific Cannabis Beverages Market Insights, 2023

6.2 Asia Pacific Cannabis Beverages Market Revenue Forecast by Type, 2024- 2031 (USD Million)

6.3 Asia Pacific Cannabis Beverages Market Revenue Forecast by Application, 2024- 2031 (USD Million)

6.4 Asia Pacific Cannabis Beverages Market Revenue Forecast by End-User, 2024- 2031 (USD Million)

6.5 Asia Pacific Cannabis Beverages Market Revenue Forecast by Country, 2024- 2031 (USD Million)

6.5.1 China Cannabis Beverages Market Size, Opportunities, Growth 2024- 2031

6.5.2 India Cannabis Beverages Market Size, Opportunities, Growth 2024- 2031

6.5.3 Japan Cannabis Beverages Market Size, Opportunities, Growth 2024- 2031

6.5.4 Australia Cannabis Beverages Market Size, Opportunities, Growth 2024- 2031

## **7. EUROPE CANNABIS BEVERAGES MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2031**

7.1 Europe Cannabis Beverages Market Key Findings, 2023

7.2 Europe Cannabis Beverages Market Size and Percentage Breakdown by Type, 2024- 2031 (USD Million)

7.3 Europe Cannabis Beverages Market Size and Percentage Breakdown by Application, 2024- 2031 (USD Million)



7.4 Europe Cannabis Beverages Market Size and Percentage Breakdown by End-User, 2024- 2031 (USD Million)

7.5 Europe Cannabis Beverages Market Size and Percentage Breakdown by Country, 2024- 2031 (USD Million)

7.5.1 Germany Cannabis Beverages Market Size, Trends, Growth Outlook to 2031

7.5.2 United Kingdom Cannabis Beverages Market Size, Trends, Growth Outlook to 2031

7.5.2 France Cannabis Beverages Market Size, Trends, Growth Outlook to 2031

7.5.2 Italy Cannabis Beverages Market Size, Trends, Growth Outlook to 2031

7.5.2 Spain Cannabis Beverages Market Size, Trends, Growth Outlook to 2031

## **8. NORTH AMERICA CANNABIS BEVERAGES MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2031**

8.1 North America Snapshot, 2023

8.2 North America Cannabis Beverages Market Analysis and Outlook by Type, 2024- 2031 (\$ Million)

8.3 North America Cannabis Beverages Market Analysis and Outlook by Application, 2024- 2031 (\$ Million)

8.4 North America Cannabis Beverages Market Analysis and Outlook by End-User, 2024- 2031 (\$ Million)

8.5 North America Cannabis Beverages Market Analysis and Outlook by Country, 2024- 2031 (\$ Million)

8.5.1 United States Cannabis Beverages Market Size, Share, Growth Trends and Forecast, 2024- 2031

8.5.1 Canada Cannabis Beverages Market Size, Share, Growth Trends and Forecast, 2024- 2031

8.5.1 Mexico Cannabis Beverages Market Size, Share, Growth Trends and Forecast, 2024- 2031

## **9. SOUTH AND CENTRAL AMERICA CANNABIS BEVERAGES MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS**

9.1 Latin America Cannabis Beverages Market Data, 2023

9.2 Latin America Cannabis Beverages Market Future by Type, 2024- 2031 (\$ Million)

9.3 Latin America Cannabis Beverages Market Future by Application, 2024- 2031 (\$ Million)

9.4 Latin America Cannabis Beverages Market Future by End-User, 2024- 2031 (\$ Million)

## 9.5 Latin America Cannabis Beverages Market Future by Country, 2024- 2031 (\$ Million)

9.5.1 Brazil Cannabis Beverages Market Size, Share and Opportunities to 2031

9.5.2 Argentina Cannabis Beverages Market Size, Share and Opportunities to 2031

## **10. MIDDLE EAST AFRICA CANNABIS BEVERAGES MARKET OUTLOOK AND GROWTH PROSPECTS**

10.1 Middle East Africa Overview, 2023

10.2 Middle East Africa Cannabis Beverages Market Statistics by Type, 2024- 2031 (USD Million)

10.3 Middle East Africa Cannabis Beverages Market Statistics by Application, 2024- 2031 (USD Million)

10.4 Middle East Africa Cannabis Beverages Market Statistics by End-User, 2024- 2031 (USD Million)

10.5 Middle East Africa Cannabis Beverages Market Statistics by Country, 2024- 2031 (USD Million)

10.5.1 Middle East Cannabis Beverages Market Value, Trends, Growth Forecasts to 2031

10.5.2 Africa Cannabis Beverages Market Value, Trends, Growth Forecasts to 2031

## **11. CANNABIS BEVERAGES MARKET STRUCTURE AND COMPETITIVE LANDSCAPE**

11.1 Key Companies in Cannabis Beverages Industry

11.2 Cannabis Beverages Business Overview

11.3 Cannabis Beverages Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

## **12 APPENDIX**

12.1 Global Cannabis Beverages Market Volume (Tons)

12.1 Global Cannabis Beverages Trade and Price Analysis

12.2 Cannabis Beverages Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Cannabis Beverages Industry Report Sources and Methodology

## I would like to order

Product name: Cannabis Beverages Market: Industry Size, Share, Competition, Trends, Growth Opportunities and Forecasts by Region - Insights and Outlook by Product, 2024 to 2031

Product link: <https://marketpublishers.com/r/C1E3E000ECD1EN.html>

Price: US\$ 4,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1E3E000ECD1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

