

Candy Market: Industry Size, Share, Competition, Trends, Growth Opportunities and Forecasts by Region - Insights and Outlook by Product, 2024 to 2031

<https://marketpublishers.com/r/C2417B8CB592EN.html>

Date: January 2024

Pages: 156

Price: US\$ 4,450.00 (Single User License)

ID: C2417B8CB592EN

Abstracts

2024 Candy Market Research Report: Navigating Trends, Developments, Competition, Growth Opportunities, and Outlook to 2031

The Global Candy Market Research Report is a comprehensive and insightful analysis designed to assist stakeholders, industry professionals, and decision-makers in identifying Candy market potential and winning strategies for 2024. The report evaluates key developments in 2023 and analyses growth opportunities in the Candy Market over the next eight years, with precise annual forecasts to 2031.

The dynamic shifts induced by international conflicts affecting the Candy supply chain, and fluctuations in consumer purchasing power amidst volatile economic conditions, underscore the imperative for business entities to exercise heightened vigilance and forward-thinking strategies to sustain a competitive advantage. The economic and social impact is noted to be highly varying between different countries/markets and Candy market players are designing country-specific strategies.

Candy Market Segmentation and Growth Outlook

The research report covers Candy industry statistics including current Candy Market size, Candy Market Share, and Growth Rates (CAGR) by segments and sub-segments at global, regional, and country levels, with an annual forecast till 2031.

The study provides a clear insight into market penetration by different types, applications, and sales channels of Candy with corresponding future potential, validated

by real-time industry experts. Further, Candy market share by key metrics such as manufacturing methods/technology and raw material can be included as part of customization. This enables the client to identify the most potential segment from their growth rates along with corresponding drivers and restraints.

The research considered 2019, 2020, 2021, and 2022 as historical years, 2023 as the base year, and 2024 as the estimated year, with an outlook period from 2025 to 2031. The report identifies the most profitable products of the Candy market, dominant end uses, and evolving distribution channels of the Candy Market in each region.

Future of Candy Market –Driving Factors and Hindering Challenges

Candy Market Revenue is expected to grow at a healthy CAGR propelled by staggering demand from millennials and emerging markets. Technological advances in the Candy market enabling efficient production, expanding product portfolio, sophisticated design and packaging, effective operational maintenance, and sales monitoring are key growth drivers.

However, supply chain disruptions, complying with stringent regulations on food safety and labeling, growing competition, sustaining inflation in key markets, and fluctuating raw material prices surging input costs are some of the Candy market restraints over the forecast period.

Overarching trends in the food and beverage industry include

The exponential growth of plant-based alternatives continues to disrupt traditional markets, fuelled by increasing consumer awareness of health and environmental concerns

The accelerated adoption of online platforms for Candy purchases is reshaping distribution channels and customer engagement

Sustainable packaging solutions and innovations in materials are becoming pivotal as the industry addresses environmental concerns

Increased spending on functional and Healthy foods that help boost the immune system

Companies are increasingly implementing blockchain and other Internet of Things (IoT) technologies to effectively manage the procurement, processing, and distribution of Candy products

Organic, Vegan, bio-based, Canned/ Ready-to-Eat (RTE), clean label, and sustainable are identified as the top-performing strategies

Mergers and acquisitions to acquire new technologies, strengthen portfolios, and leverage capabilities to remain key strategies of top companies in the Candy industry over the outlook period.

Candy Market Analytics

The research analyses various direct and indirect forces that can potentially impact the Candy market supply and demand conditions. The parent market, derived market, intermediaries' market, raw material market, and substitute market are evaluated. Geopolitical analysis, demographic analysis, and Porter's five forces analysis are prudently assessed to estimate the best Candy market projections.

Recent deals and developments are considered for their potential impact on Candy's future business. Other metrics analyzed include Threat of New Entrants, Threat of New Substitutes, Product Differentiation, Degree of Competition, Number of Suppliers, Distribution Channel, Capital Needed, Entry Barriers, Govt. Regulations, Beneficial Alternative, and Cost of Substitute in Candy Market.

Candy trade and price analysis helps comprehend Candy's international market scenario with top exporters/suppliers and top importers/customer information. The data and analysis assist our clients in planning procurement, identifying potential vendors/clients to associate with, understanding Candy price trends and patterns, and exploring new Candy sales channels. The research will be updated to the latest month to include the impact of the latest developments such as the Russia-Ukraine war on the Candy market.

Candy Market Competitive Intelligence

OGAnalysis' proprietary company revenue and product analysis model unveils the Candy market structure and competitive landscape. Company profiles of key players with a business description, product portfolio, SWOT analysis, Financial Analysis, and key strategies are covered in the report. It identifies top-performing Candy products in global and regional markets. New Product Launches, Investment & Funding updates, Mergers & Acquisitions, Collaboration & Partnership, Awards and Agreements, Expansion, and other developments give our clients the Candy market update to stay ahead of the competition.

Company offerings in different segments across Asia-Pacific, Europe, Middle East, Africa, and South and Central America are presented to better understand the company strategy for the Candy market. The competition analysis enables the user to assess competitor strategies and helps align their capabilities and resources for future growth prospects to improve their market share.

Candy Market Geographic Analysis:

Candy Market international scenario is well established in the report with separate chapters on North America Candy Market, Europe Candy Market, Asia-Pacific Candy Market, Middle East and Africa Candy Market, and South and Central America Candy Markets. These sections further fragment the regional Candy market by type,

application, end-user, and country.

Country-level intelligence includes -

North America Candy Industry (United States, Canada, Mexico)

Europe Candy Industry (Germany, France, United Kingdom, Italy, Spain, Rest of Europe)

Asia-Pacific Candy Industry (China, India, Japan, South Korea, Australia, Rest of APAC)

The Middle East and Africa Candy Industry (Middle East, Africa)

South and Central America Candy Industry (Brazil, Argentina, Rest of SCA)

Candy market regional insights present the most promising markets to invest in and emerging markets to expand to contemporary regulations to adhere to and players to partner with.

Research Methodology in Brief

The study was conducted using an objective combination of primary and secondary information including inputs and validations from real-time industry experts.

The proprietary process culls out necessary data from internal databases developed over 15 years and updated accessing 10,000+ sources daily including Candy Industry associations, organizations, publications, trade, and other statistical sources.

An in-depth product and revenue analysis is performed on top Candy industry players along with their business and geography segmentation.

Receive primary inputs from subject matter experts working across the Candy value chain in various designations. We often use paid databases for any additional data requirements or validations.

Our in-house experts utilizing sophisticated methods including data triangulation, will connect the dots and establish a clear picture of the current Candy market conditions, market size, and market shares.

We study the value chain, parent and ancillary markets, technology trends, recent developments, and influencing factors to identify demand drivers/variables in the short, medium, and long term.

Various statistical models including correlation analysis are performed with careful analyst intervention to include seasonal and other variables to analyze different scenarios of the future Candy market in different countries.

These primary numbers, assumptions, variables, and their weightage are circulated to the expert panel for validation and a detailed standard report is published in an easily understandable format.

Available Customizations

The standard syndicate report is designed to serve the common interests of Candy

Market players across the value chain and include selective data and analysis from entire research findings as per the scope and price of the publication.

However, to precisely match the specific research requirements of individual clients, we offer several customization options to include the data and analysis of interest in the final deliverable.

Some of the customization requests are as mentioned below –

Segmentation of choice – Our clients can seek customization to modify/add a market division for types/applications/end-uses/processes of their choice.

Candy Pricing and Margins Across the Supply Chain, Candy Price Analysis / International Trade Data / Import-Export Analysis,

Supply Chain Analysis, Supply – Demand Gap Analysis, PESTLE Analysis, Macro-Economic Analysis, and other Candy market analytics

Processing and manufacturing requirements, Patent Analysis, Technology Trends, and Product Innovations

Further, the client can seek customization to break down geographies as per their requirements for specific countries/country groups such as South East Asia, Central Asia, Emerging and Developing Asia, Western Europe, Eastern Europe, Benelux, Emerging and Developing Europe, Nordic countries, North Africa, Sub-Saharan Africa, Caribbean, The Middle East and North Africa (MENA), Gulf Cooperation Council (GCC) or any other.

Capital Requirements, Income Projections, Profit Forecasts, and other parameters to prepare a detailed project report to present to Banks/Investment Agencies.

Customization of up to 10% of the content can be done without any additional charges.

Key Questions Answered in This Report:

What is the current Candy market size at global, regional, and country levels?

What is the market penetration by different types, Applications, processes/technologies, and distribution channels of the Candy market?

How has the global Candy market developed in past years and how will it perform in the coming years?

What is the impact of ongoing wars, geo-political tensions, voyage/trade disturbances, and global inflation, on the Candy market forecast?

How diversified is the Candy Market and what are the new product launches, untapped geographies, recent developments, and investments?

What are the potential regional Candy markets to invest in?

What is the high-performing type of products to focus on in the Candy market?

What are the key driving factors and challenges in the industry?

What is the structure of the global Candy market and who are the key players?

What is the degree of competition in the industry?

What is the market structure /Candy Market Competitive Intelligence? Who are the key competitors to focus on and what are their strategies?"

The report will be updated to the latest month and delivered in 2-3 working days

Contents

1. TABLE OF CONTENTS

- 1.1 List of Tables
- 1.2 List of Figures

2. GLOBAL CANDY MARKET SUMMARY, 2023

- 2.1 Candy Industry Overview
 - 2.1.1 Global Candy Market Revenues (\$ Million)
- 2.2 Candy Market Scope
- 2.3 Research Methodology

3. CANDY MARKET INSIGHTS, 2023-2031

- 3.1 Candy Market Drivers
- 3.2 Candy Market Restraints
- 3.3 Candy Market Opportunities
- 3.4 Candy Market Challenges
- 3.5 Impact of Global Geo-Political Tensions, Supply-Chain Challenges and Other Latest Events

4. CANDY MARKET ANALYTICS

- 4.1 Candy Market Size and Share, Key Products, 2023 Vs 2031
- 4.2 Candy Market Size and Share, Dominant Applications, 2023 Vs 2031
- 4.3 Candy Market Size and Share, Leading End Uses, 2023 Vs 2031
- 4.4 Candy Market Size and Share, High Prospect Countries, 2023 Vs 2031
- 4.5 Five Forces Analysis for Global Candy Market
 - 4.5.1 Candy Industry Attractiveness Index, 2023
 - 4.5.2 Candy Supplier Intelligence
 - 4.5.3 Candy Buyer Intelligence
 - 4.5.4 Candy Competition Intelligence
 - 4.5.5 Candy Product Alternatives and Substitutes Intelligence
 - 4.5.6 Candy Market Entry Intelligence

5. GLOBAL CANDY MARKET STATISTICS – INDUSTRY REVENUE, MARKET SHARE, GROWTH TRENDS AND FORECAST BY SEGMENTS, TO 2031

- 5.1 World Candy Market Size, Potential and Growth Outlook, 2024- 2031 (\$ Million)
- 5.1 Global Candy Sales Outlook and CAGR Growth by Type, 2024- 2031 (\$ Million)
- 5.2 Global Candy Sales Outlook and CAGR Growth by Application, 2024- 2031 (\$ Million)
- 5.3 Global Candy Sales Outlook and CAGR Growth by End-User, 2024- 2031 (\$ Million)
- 5.4 Global Candy Market Sales Outlook and Growth by Region, 2024- 2031 (\$ Million)

6. ASIA PACIFIC CANDY INDUSTRY STATISTICS – MARKET SIZE, SHARE, COMPETITION AND OUTLOOK

- 6.1 Asia Pacific Candy Market Insights, 2023
- 6.2 Asia Pacific Candy Market Revenue Forecast by Type, 2024- 2031 (USD Million)
- 6.3 Asia Pacific Candy Market Revenue Forecast by Application, 2024- 2031 (USD Million)
- 6.4 Asia Pacific Candy Market Revenue Forecast by End-User, 2024- 2031 (USD Million)
- 6.5 Asia Pacific Candy Market Revenue Forecast by Country, 2024- 2031 (USD Million)
 - 6.5.1 China Candy Market Size, Opportunities, Growth 2024- 2031
 - 6.5.2 India Candy Market Size, Opportunities, Growth 2024- 2031
 - 6.5.3 Japan Candy Market Size, Opportunities, Growth 2024- 2031
 - 6.5.4 Australia Candy Market Size, Opportunities, Growth 2024- 2031

7. EUROPE CANDY MARKET DATA, PENETRATION, AND BUSINESS PROSPECTS TO 2031

- 7.1 Europe Candy Market Key Findings, 2023
- 7.2 Europe Candy Market Size and Percentage Breakdown by Type, 2024- 2031 (USD Million)
- 7.3 Europe Candy Market Size and Percentage Breakdown by Application, 2024- 2031 (USD Million)
- 7.4 Europe Candy Market Size and Percentage Breakdown by End-User, 2024- 2031 (USD Million)
- 7.5 Europe Candy Market Size and Percentage Breakdown by Country, 2024- 2031 (USD Million)
 - 7.5.1 Germany Candy Market Size, Trends, Growth Outlook to 2031
 - 7.5.2 United Kingdom Candy Market Size, Trends, Growth Outlook to 2031
 - 7.5.2 France Candy Market Size, Trends, Growth Outlook to 2031
 - 7.5.2 Italy Candy Market Size, Trends, Growth Outlook to 2031

7.5.2 Spain Candy Market Size, Trends, Growth Outlook to 2031

8. NORTH AMERICA CANDY MARKET SIZE, GROWTH TRENDS, AND FUTURE PROSPECTS TO 2031

8.1 North America Snapshot, 2023

8.2 North America Candy Market Analysis and Outlook by Type, 2024- 2031 (\$ Million)

8.3 North America Candy Market Analysis and Outlook by Application, 2024- 2031 (\$ Million)

8.4 North America Candy Market Analysis and Outlook by End-User, 2024- 2031 (\$ Million)

8.5 North America Candy Market Analysis and Outlook by Country, 2024- 2031 (\$ Million)

8.5.1 United States Candy Market Size, Share, Growth Trends and Forecast, 2024- 2031

8.5.1 Canada Candy Market Size, Share, Growth Trends and Forecast, 2024- 2031

8.5.1 Mexico Candy Market Size, Share, Growth Trends and Forecast, 2024- 2031

9. SOUTH AND CENTRAL AMERICA CANDY MARKET DRIVERS, CHALLENGES, AND FUTURE PROSPECTS

9.1 Latin America Candy Market Data, 2023

9.2 Latin America Candy Market Future by Type, 2024- 2031 (\$ Million)

9.3 Latin America Candy Market Future by Application, 2024- 2031 (\$ Million)

9.4 Latin America Candy Market Future by End-User, 2024- 2031 (\$ Million)

9.5 Latin America Candy Market Future by Country, 2024- 2031 (\$ Million)

9.5.1 Brazil Candy Market Size, Share and Opportunities to 2031

9.5.2 Argentina Candy Market Size, Share and Opportunities to 2031

10. MIDDLE EAST AFRICA CANDY MARKET OUTLOOK AND GROWTH PROSPECTS

10.1 Middle East Africa Overview, 2023

10.2 Middle East Africa Candy Market Statistics by Type, 2024- 2031 (USD Million)

10.3 Middle East Africa Candy Market Statistics by Application, 2024- 2031 (USD Million)

10.4 Middle East Africa Candy Market Statistics by End-User, 2024- 2031 (USD Million)

10.5 Middle East Africa Candy Market Statistics by Country, 2024- 2031 (USD Million)

10.5.1 Middle East Candy Market Value, Trends, Growth Forecasts to 2031

10.5.2 Africa Candy Market Value, Trends, Growth Forecasts to 2031

11. CANDY MARKET STRUCTURE AND COMPETITIVE LANDSCAPE

11.1 Key Companies in Candy Industry

11.2 Candy Business Overview

11.3 Candy Product Portfolio Analysis

11.4 Financial Analysis

11.5 SWOT Analysis

12 APPENDIX

12.1 Global Candy Market Volume (Tons)

12.1 Global Candy Trade and Price Analysis

12.2 Candy Parent Market and Other Relevant Analysis

12.3 Publisher Expertise

12.2 Candy Industry Report Sources and Methodology

I would like to order

Product name: Candy Market: Industry Size, Share, Competition, Trends, Growth Opportunities and Forecasts by Region - Insights and Outlook by Product, 2024 to 2031

Product link: <https://marketpublishers.com/r/C2417B8CB592EN.html>

Price: US\$ 4,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2417B8CB592EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

